

STAFF REPORT ON PROPOSED LEGISLATION

To: Mayor Gavin Buckley

From: Sally Nash, Acting Director of Planning and Zoning

Date: July 19, 2019

Subject: O-28-19: Tattoo Parlor

This ordinance explicitly identifies "tattoo parlors" as a permitted use in two zoning districts—the Business Enhancement District (BCE) and the Mixed Use District (MX). The BCE District is located primarily on Upper West Street and MX is located along inner West Street and includes the Arts District.

The purpose of the BCE District is "to increase commercial and certain residential opportunities and to promote and encourage mixed use while protecting the aesthetic and visual character of lands adjacent to the major business corridors by encouraging and better articulating positive commercial and certain residential design guidelines along commercial corridors, protecting adjacent uses from the impacts of commercial development, and providing for the safe and efficient use of adjacent roadway corridors" (City Code Section 21.42.060). The purpose of the MX District is "to encourage a mixture of residential, office and retail uses within the inner West Street corridor compatible with each other and with surrounding areas (City Code Section 21.44.030).

Currently, tattoo parlors are allowed as "personal care establishments." This use is defined as: an establishment providing services for the customary comfort, convenience or care of individuals. The term "personal care establishment" includes but is not limited to barbershops, beauty parlors, dressmaking/tailoring stores, drugstores, and photography studios. This use is permitted in all commercial districts (see Section 21.48.020) and most of the City's four office and mixed use districts (see Section 21.48.030).

The effect of this ordinance would be to limit the locations where tattoo parlors are permitted.