



**JOANNA BOUNDS OGBURN**

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**PROFESSIONAL  
EXPERIENCE**

**SOLE PROPRIETOR**, August 2015 - Present  
Joanna Ogburn Consulting, Annapolis, MD

**Direct and manage** \$8 million Nanticoke Conservation Corridor initiative for the Chesapeake Conservancy. Develop strategy for improving ecological integrity of river corridor and coordinate land conservation partnership that includes the Department of Defense, USFWS, National Park Service, States of Maryland and Delaware, nonprofit land trusts, and private foundations. Work with partnership to determine conservation and restoration priorities, generate willing landowners, and broker conservation acquisitions and easements.

**Guide and manage** Choptank Collective Impact initiative for the Chesapeake Conservancy in partnership with the National Oceanic and Atmospheric Administration. Analyze social network of conservation organizations and agencies, develop community-based methods for creating a shared conservation agenda, build out collective impact framework, and facilitate strategy sessions.

**DIRECTOR OF PROGRAMS**, Sept. 2011 - July 2015  
Chesapeake Conservancy, Annapolis, MD

**Coordinated and managed** six full-time staff, three consultants, and more than 30 programs run by the Chesapeake Conservancy in five states. Programs included regional corridor planning, conservation acquisitions and easements, creation of public access sites and outreach programs, and development of new technologies for conservation.

**Led and developed large-landscape conservation efforts**, including Envision the Susquehanna, a community-based regional effort to engage community members and federal, state, and local conservation practitioners in developing a shared agenda for conservation, and the Nanticoke River Conservation Corridor, an initiative to convene multiple government and nonprofit partners to develop commitments for land acquisition. Secured the nationally competitive \$1 million Readiness and Environmental Protection Integration Challenge award, developed by the Department of Defense, and engineered the designation of the Nanticoke as a Sentinel Landscape by the U.S. Department of Interior, Department of Defense, and Department of Agriculture. Served on the Four Rivers Heritage Area Coordinating Council, Baltimore Wilderness Coalition Steering Committee, and the National Park Service's Potomac River Segment Planning team. Also served as the Conservancy's sole representative in high profile National Historic Preservation Action Section 106 process.

**Guided and developed innovative and entrepreneurial programs.** Directed Watermen Heritage Tourism Training Program, which graduated 80 watermen and received the Maryland Historical Trust's Preservation Partnership Award. Managed *Inspiring Youth to Embrace the Chesapeake*, which exposed 400 students to opportunities for careers in the environmental field. Integrated the Conservancy's Conservation Innovation Center's new GIS analyses into river corridor planning to track metrics and improve prioritization.

**Navigated new partnerships to advance conservation objectives.** Worked with multiple funders to develop a Land Trust Seed Grant program to engage land trusts in conservation initiatives and provide matching funds for land conservation and public access projects. Within the first eight months, the program resulted in the creation of three public access sites and the protection of two sensitive properties. Engineered contract with the North Atlantic Landscape Conservation Cooperative and facilitated training sessions with wildlife managers from multiple states to integrate regional habitat analyses into state Wildlife Action Plans.

**Oversaw and managed \$1.5 million Programs Budget**, which included funding from both public and private partners. Directed and reviewed all grant proposals. Successfully negotiated cooperative funding agreements with the USFWS and the National Park Service.

**RESOURCE PROTECTION PLANNER, Sept. 2008-Aug. 2011**

Chatham County-Savannah Metropolitan Planning Commission, Savannah, GA

Staffed the nine member, County government appointed Chatham County Resource Protection Commission (CCRPC) and its 35 member Technical Advisory Committee (TAC) from its initial year, 2008, to August 2011. Developed the organization's land conservation efforts into a scientifically based, stakeholder driven program that identifies, evaluates and ranks ecologically significant sites and works to protect and manage these areas and the ecosystem services they provide.

**In two years, developed an award-winning program and built a local network of support.**

Provided the protection for 970 acres of wildlife habitat. Wrote and received a \$100,000 Recreational Trails Grant, the 2010 Georgia American Planning Association's award for an Outstanding Initiative, and the 2010 statewide Conserve Georgia Land Conservation Award bestowed by the governor. Initiated and maintained an outreach program and created a series of open houses for the properties protected, including the Go Green SK Trail Run and Walk.

**Led diverse stakeholder meetings and built partnerships.** Led the TAC, composed of representatives from environmental organizations, government agencies, the homebuilders association, neighborhood associations, and the general public, in making recommendations on policy, property rankings, etc. Organized and ran monthly meetings for the CCRPC and presented regularly to the Chatham County Commission. Worked alongside Assistant County Manager on all property negotiations and developed relationships with multiple County departments to effectively carry out management strategies.

**Gained extensive experience with land conservation strategy and policy.** Analyzed habitat quality and ecosystem services using ArcGIS and site verification. Gained first-hand experience with land conservation strategies (fee simple purchase, conservation easements, purchase of development rights, etc.) while working with individual landowners to develop site appropriate solutions. Designed and produced all policy documents, including the Site Ranking Criteria Policy, the Site Ranking Manual, and the Site Acquisition Policy. Created management plans for each property purchased through the program.

**WILDLIFE CONSERVATION PROJECT MANAGER, 2007-2008,**

Southern Appalachian Biodiversity Project, Asheville, NC

Developed and organized a 100 person summit for purpose of protecting brook trout habitat on private lands. Acquired intimate knowledge of all stakeholders involved, conservation easements, and federal and state incentive programs. Built relationships with stakeholders and secured funding and guest speakers. Designed and analyzed surveys to evaluate the summit's effectiveness in establishing public-private partnerships. Conceptualized and crafted the Brook Trout Certification Program as an incentive for landowners and developers to protect/restore brook trout habitat.

**WATERSHED ECOLOGY EDUCATOR, Spring 2006**

Pickering Creek Audubon Center, Easton, MD

**WETLAND RESTORATION CONSTRUCTION/NURSERY STAFF, Fall 2005**

Environmental Concern Inc., St. Michaels, MD

**EDUCATION**

**MASTER OF ENVIRONMENTAL MANAGEMENT, May 2008**

Nicholas School of the Environment and Earth Sciences

Duke University, Durham, NC

*Master's project:* Conserving brook trout in Southern Appalachia: A case study in building public-private partnerships

*Coursework:* Ecosystem management, community based environmental management, conflict resolution, landscape ecology, resource economics, coastal watershed science and policy, environmental politics, marine conservation biology (field course at Midway Atoll), ecosystem services of coastal buffers, ocean and coastal law/policy

*Honors:* Nicholas School Merit Assistantship

**BACHELOR OF SCIENCE**, May 2005

University of Richmond, Richmond, VA

*Major:* Biology

Macro-Invertebrate Biodiversity Researcher, Biology Department

*Honors/Activities:* Beta Beta Beta National Biology Honor Society, Dean's List; Soccer.

*Summer study:* Integrated Marine Conservation Program, Duke University Marine Lab, 2004

**ADDITIONAL  
INFORMATION**

LEED AP Certified

Excellent Oral and Written Communication Skills, including grant writing

Proficient in ArcGIS, Microsoft Suite, including Publisher and Project

Key speaker at Chesapeake Bay Large-Landscape Summit, Rally: The National Land Conservation Conference, Harriet Tubman Conference, Association of County Commissioners of Georgia

Annual Summit