

1 **..Title**

2 **2024 Go Bowling Military Bowl Parade and Football Game** - For the purpose of identifying
3 the Go Bowling Military Bowl Parade and Football Game that will be held on December 28,
4 2024, as a Major Special Event; and waiving charges for specific City of Annapolis costs related
5 to city

6 **..Body**

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8 **CITY COUNCIL OF THE**
9 **City of Annapolis**

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11 **Resolution 51-24**

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13 **Introduced by Mayor Buckley**

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15 **Referred to:**

16 Finance Committee

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18 **A RESOLUTION** concerning

19
20 **2024 Go Bowling Military Bowl Parade and Football Game**

21
22 **For** the purpose of identifying the Military Bowl Parade and Football Game that will be held
23 on Saturday, December 28, 2024, as a Major Special Event; and waiving specific City of
24 Annapolis fees for services related to that event.

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26 **WHEREAS,** Section 14.18.110 of the City Code states that “the City Council may exempt
27 certain special events from fees by resolution”; and

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29 **WHEREAS,** The daylong Go Bowling Military Bowl event on Saturday, December 28, 2024,
30 begins with a parade from the Annapolis City Dock to the Navy-Marine Corps
31 Memorial Stadium, where the playoff football game takes place between top
32 teams from the Atlantic Coast Conference and the American Athletic Conference;
33 and

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35 **WHEREAS,** The Go Bowling Military Bowl game, organized by the non-profit Military Bowl
36 Foundation, benefits Patriot Point, the Military Bowl Foundation’s 294-acre
37 retreat for recovering service members, their families and caregivers; and

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39 **WHEREAS,** The Go Bowling Military Bowl is the culmination of "Bowl Week," which ends
40 in the City of Annapolis with fans arriving for Military Bowl Eve, followed by
41 game day, highlighted by the Military Bowl Parade featuring the world-famous
42 Budweiser Clydesdales, and honoring the nation’s Medal of Honor Recipients;
43 and

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1 **WHEREAS,** The five-year average Go Bowling Military Bowl game attendance is 29,963
2 people, leading to an overnight stay of an estimated 22,681 visitors, according to
3 a 2019 survey by Visit Annapolis and Anne Arundel County Conference &
4 Visitors Bureau; and

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6 **WHEREAS,** The 2019 survey also found that the Military Bowl led to \$18,912,214 in direct
7 business sales, supported 8,820 local jobs, and contributed to \$1,058,694 in local
8 taxes.

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10 **WHEREAS,** The Go Bowling Military Bowl Football Game at 5:45 p.m. ET on Saturday,
11 December 28, 2024, is broadcast by ESPN with a viewing audience of more than
12 2.2 million people, placing a national spotlight on the City of Annapolis; and

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14 **WHEREAS,** The City of Annapolis recognizes Go Bowling Military Bowl events contribute to
15 the local economy, promote tourism and foster a welcoming spirit among
16 residents and visitors alike; and

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18 **NOW, THEREFORE,**
19 **BE IT RESOLVED BY THE ANNAPOLIS CITY COUNCIL** that:

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21 1. The Go Bowling Military Bowl Parade and Football Game that will be held on Saturday,
22 December 28, 2024, is hereby designated a Major Special Event in recognition of its
23 significance to our heritage and public service to our City; and
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25 2. The City of Annapolis hereby waives reimbursement for the costs associated with the
26 Military Bowl Parade and Football Game to be held on Saturday, December 28, 2024, up
27 to a maximum of \$15,000, including but not limited to costs for providing security, cleanup
28 and other related services; and
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30 3. This fee waiver expresses the city's appreciation for the annual Military Bowl's positive
31 impact on the community and its commitment to fostering a welcoming and vibrant
32 atmosphere for residents and visitors.

33
34 **AND BE IT FINALLY RESOLVED BY THE ANNAPOLIS CITY COUNCIL** that this
35 resolution shall take effect upon passage.