



Chartered 1708

Office of the Mayor
Gavin Buckley, Mayor
160 Duke of Gloucester Street
Annapolis, MD 21401-2517

August 31, 2022

To: Alderpersons, City of Annapolis

From: Mayor Gavin Buckley

Re: Human Relations Commission appointment

Pending your approval, I would like to Appoint Ms. Linda Mundy to the Human Relations Commission. Ms. Mundy is a resident of Ward 5 and this appointment fills a vacancy on the Commission. Her resume is attached.

Linda Mundy
55 Primrose Hill Lane
Annapolis, MD 21403

A copy of her resume is attached

Thank You.

GB/hrr

Reviewed by: <u>Housing and Human Welfare Committee</u>	
<u> </u> Favorable	<u> </u> Unfavorable
_____	_____
Committee Chair	Date



City of Annapolis
Office of the Mayor
160 Duke of Gloucester Street
Annapolis, MD 21401-2517

Mayor@annapolis.gov • 410-263-7997 • Fax 410-216-9284 • TDD use MD Relay or 711 • www.annapolis.gov

Boards and Commissions Application

Personal Information

Name Linda Mund

Address 55 Primrose Hill Ln

City Annapolis

ST MD Zip 21403

Phones Home 443-995-4769

Other _____

E-mail lrmundy@gmail.com

Statement of interest – Why should you be appointed to this board/commission?

I am interested in the Human Relations commission primarily because Diversity, Equity and Inclusion is my passion. As someone who has been engaged in antiracism activism and community organizing with local orgs - Showing Up for Racial Justice; ACT Anne Arundel Connecting Together; and marriage equality with the Unitarian Universalist Church, I am very committed to DEI in our systems and communities. My experience in youth non-profit over the years has also given me some amazing opportunities to be in relationship with many young people and families and learn so much about the effects of historical oppression and marginalization of many communities in Annapolis.

I am currently completing a professional certificate at the Georgetown University Institute for Transformational Leadership on Diversity, Equity and Inclusion and want to be a tool for this work in my community. In reading about what some of the upcoming initiatives are for the HR commission, I am very interested to be part of this agenda. The equity work and policy in Montgomery County that Annapolis is looking and the Police Accountability Board are both examples of creating institutional changes that will also contribute to changing the culuture. I selfishly would like to be part of that so I can learn personally but, also, because I think it is some of the most important work this administration can accomplish. I believe I could help in making that happen.

Are you a resident of the City of Annapolis?

Yes No

Are you an employee of the City of Annapolis?

Yes No

If yes, please state your job title, department & duties.

Do you do business with the City of Annapolis?

Yes No

If yes, please detail.

Are you currently serving on any city boards or commissions?

Yes No

If yes, please list board(s).

Work experience (titles and duties)

Non-profit:
Charting Careers, Mentor Coordinator - Hired to develop a diverse mentor network model for an emerging local non-profit that serves students who have been historically marginalized in their career and college readiness development. - Established an inclusive culture with training and education focused on the critical needs of students and youth-led programming
Annapolis Trust, Vice-President - Established non-profit to provide scholarships and mentoring for first-generation-college students to include creation and implementation of plans for strategic vision, operations, programs, marketing, and fundraising.
Boys & Girls Clubs of Annapolis, Director of Communications - Primary responsibilities to establish external, internal and online communications framework for organization with five individual Clubs in Annapolis and the County.
Boys & Girls Clubs of America, Native American Programs - As Marketing Manager, I produced and executed a marketing strategy to support the expansion and sustainability of Boys & Girls Clubs of America's Native American Clubs where 30 new Clubs were opened and a national endowment fund was established.

Corporate:
Marketing, Communications and Product Experience Technology Industry A career in the tech industry with specialized experience in start-up companies and/or new product launches that included strategic and tactical roles in marketing, communications, corporate partnerships, and graphic design. Managed staff and budgets for company success such as entry into new markets, international market branding, a public offering, and a company sale.

Educational background (certificates, diplomas, degrees, seminars, etc)

Georgetown University, School of Continuing Studies, Diversity, Equity and Inclusion Certificate
Strayer University, Computer Programming

Other experience (volunteer experience, memberships etc)

Have and still volunteer for all the non-profits where I have worked. Currently serve as a youth mentor, marketing advisor and DEI advisor.

References

Name Dajuan Gay Phone 443-214-4364
Address Annapolis, MD
Name Mary Grace Gallagher Phone 410-991-5364
Address Annapolis, MD
Name Dr Erin Snell Phone 919-602-7360
Address Annapolis, MD

Appointees are subject to the provisions of the City of Annapolis Ethics Code, Annapolis City Code Chapter 2.08. Appointees are strongly encouraged to review this Code and contact the City of Annapolis Office of Law and/or City of Annapolis Ethics Commission with all inquiries.

Signature  Date 8/10/22

E-mail electronically completed form to boards@annapolis.gov. Paper copies may be faxed to 410-216-8284 or mailed to the Mayor's Office address above, attention Boards and Commissions Coordinator.

Contact

www.linkedin.com/in/linda-mundy
(LinkedIn)

Top Skills

Product Marketing
Corporate Communications
Conference Coordination

Linda Mundy (She/Her)

Non-profit Professional, DEI Influencer and Consultant
Annapolis, Maryland, United States

Summary

I have had a unique career track in non-profit and the corporate world and often worked at start-ups or new positions wearing many hats. My specialties include marketing, communications, and public relations and my expertise is very much influenced by my passion for building a world of inclusion and equity.

Experience

Self Employed

Strategic Marketing & Communications Consulting
2005 - Present (17 years)

As a consultant, Linda works primarily with non-profits and start-ups to increase their visibility and support their growth. Experience and expertise include: strategic planning; program design and management; marketing, communications, public relations, fundraising support and outreach to a variety of audiences. Focused on supporting organizations that are committed to equity and inclusion and developing authentic, valued relationships with those communities and clients they serve.

Annapolis Community

Anti-racism Engagement
November 2015 - Present (6 years 10 months)
Annapolis, MD

Facilitate and/coordinate community discussions, workshops, and events on anti-racism for local participants from faith communities, non-profits, Anne Arundel Medical Center and Anne Arundel Community College. Cofounded Showing Up for Justice Annapolis & AACo (SURJ3A) in 2016. Received 2019 Fannie Lou Hamer Award from the Anne Arundel County Martin Luther King Committee.

Charting Careers

Mentor and Volunteer Coordinator
November 2019 - June 2022 (2 years 8 months)

Hired to develop a new diverse mentor network model for an emerging local non-profit that serves students who have been historically marginalized in their career and college readiness development.

- Established an inclusive mentoring culture with training and education focused on the critical needs of students and the need for youth-led programming
- Developed strategic plan and messaging to engage businesses, individuals, schools and community organizations of Annapolis to create a City of Mentors

ACT: Anne Arundel Connecting Together, Inc.

Community Organizing

September 2016 - April 2020 (3 years 8 months)

Annapolis, MD

As a founding member of the Strategy Team, led the launch of the faith and community-based community organization that is focused on building local capacity for leadership development and resident-led action for justice. Volunteered and contracted for website development, communications and public relations support.

- Built relationships with initial member institutions and helped implement County-wide listening campaign of >2,000 residents for issue focus.
- Led issue-based team to engage and develop local leaders for new solutions in County's gun violence reduction and safety strategies to include partners County Executive and Annapolis Mayor.
- Currently serve as a core team leader.

Annapolis Scholarship Trust

Vice President

September 2013 - September 2016 (3 years 1 month)

Edgewater, MD

Established non-profit to provide scholarships and mentoring for first-generation-college students to include creation and implementation of plans for strategic vision, operations, programs, marketing, and fundraising.

- Developed framework to include formalized partnerships with sponsors and schools; facilitate the scholarship award process and renewals; and grew number of scholarships by 50%.
- Created network of professional volunteer mentors, corporate partners and scholarship sponsors to achieve goals of building relationships and opportunities for scholars.

Boys & Girls Clubs of Annapolis & AAC

Director of Communications

2006 - 2009 (3 years)

Annapolis, MD

Instituted new position with primary responsibilities to establish external, internal and online communications framework for organization with five individual Clubs in Annapolis and the County.

- Developed, implemented and evangelized first communications plan aligned with national branding for non-profit's varied internal and external audiences.
- Celebrated Club's 20th anniversary with public relations campaign focused on the culture of change and growth youth had experienced and alumni stories.

FirstPic, Inc

Marketing Manager (Boys & Girls Clubs of America Native American initiative)

2001 - 2005 (4 years)

Crofton, MD

Produced and executed marketing strategy to support the expansion and sustainability of Boys & Girls Clubs of America's Native American Clubs where 30 new Clubs were opened and a national endowment fund was established.

- Conducted a national public relations and marketing outreach campaign for the opening of the SuAnne Big Crow Boys & Girls Club, a 30,000 square foot, \$6 million building for the Oglala Lakota youth of Pine Ridge, SD (and 20 year anniversary).
- Established Native American Clubs communication platforms to include a website and newsletter in support of fundraising, partner programs and training for Club leaders.

Technology Industry

Corporate Marketing, Communications and Product Experience

1990 - 2001 (11 years)

A career in the tech industry with specialized experience in start-up companies and/or new product launches to include strategic and tactical roles in marketing, communications, public relations, corporate partnerships, and graphic design. Managed staff and budgets for company success such as entry into new markets, international market branding, a public offering, and a company sale. #USi #Raxco #Wisdomware #PhoneDisc #USDesign

Education

Georgetown University School of Continuing Studies
Diversity, Equity and Inclusion Certificate · (April 2022 - September 2022)

Leadership Anne Arundel
Neighborhood Leadership Academy · (2018 - 2018)

Strayer University
Computer Science