

Michael Pantelides, Mayor 160 Duke of Gloucester Street Annapolis, MD 21401-2517 410-263-7997

410-263-7997 Charteted 1708
July 30, 2015
To: Alderpersons, City of Annapolis
From: Mayor Michael Pantelides
Re: Transportation Board
Pending your approval, I would like to appoint John Wesley Irvin to the Transportation Board. Mr. Irvin is a resident of Ward 3.
Mr. John Irvin 110 South Cherry Grove Avenue Annapolis, MD 21401 410-268-1949 johnirvin@gmail.com
A copy of his resume is attached.
Thank You. Michael Pantelides
MJP/mc
Reviewed by: Transportation Committee
Favorable Unfavorable
Committee Chair Date

# JOHN WESLEY IRVIN

110 South Cherry Grove Ave Annapolis, MD 21401 443-458-2335

Phone: 410-268-1949 Email: johnwirvin@gmail.com

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# GOVERNMENT-RELATIONS/COMMUNICATIONS/BUSINESS-DEVELOPMENT EXPERT

Top performing individual with proficiency in government and business, credited with managing government relations, providing counsel in various positions in business, and successfully maintaining open lines of communication both internally and externally. Exceptional expertise in developing government-relations and communication plans and supervising large teams. Highly accomplished public speaker with extensive experience in panel discussions, forums, and formal speeches. Works closely and effectively with elected officials, staff administration officials, and business leaders.

## AREAS OF EXPERTISE

- Government Relations
- Communication
- Strategic Planning/Analysis
- Industry Networking
- Relationship Building
- New Business Development
- Project Management
- Organizational Infrastructure
- Market Entry
- Staff Leadership
- Public Speaking
- Media Relations

## PROFESSIONAL EXPERIENCE

# NATIONAL ASSOCIATION OF MANUFACTURERS, WASHINGTON, DC VICE PRESIDENT, GOVERNMENT RELATIONS

AUGUST 2011 TO PRESENT

Serve as head lobbyist and advocate for nation's oldest and largest industrial trade association, representing small and large manufacturers in every industrial sector and in all 50 states. Manage and lead government-relations efforts in U.S. Senate, U.S. House of Representatives, and across administration by fostering strong relationships on both sides of aisle with leadership, member, and committee offices. Supervise team in support of government-relations activities, outreach, and daily lobbying efforts. Lead panel discussions, deliver keynote speeches, and participate in forums on many issues affecting manufacturers and overall United States economy.

- Specific concentration in and deep knowledge of energy, regulatory reform, transportation and infrastructure, trade and
  international affairs, and labor and workforce issues as well as overall economics and workings of domestic and
  international manufacturing.
- Develop government-relations plan to ensure strategic targeting of proactive outreach efforts to impact policy/legislation that ensures manufacturing growth.

#### APCO WORLDWIDE, WASHINGTON, DC

JANUARY 2009 TO AUGUST 2011

# VICE PRESIDENT AND DIRECTOR OF TRANSPORTATION AND INFRASTRUCTURE

Provided counsel on market entry and business development, corporate positioning, government relations, and strategic and crisis communications directly affecting transportation and infrastructure clients and interests. Disseminated firsthand knowledge of domestic and international transportation and infrastructure projects in planning stages, under construction, or in revenue operations, with specific strategic counsel on cost overruns, public-policy issues, and obstacles/controversy. Continued relationships and communication with members of Congress and congressional staff, including transportation and infrastructure appropriations and authorizing committees (Senate Commerce, Senate Banking, and House Transportation and Infrastructure committees). Supported client's business-development efforts through close relationships with transportation-project sponsors throughout the United States, including state departments of transportation, transit and transportation authorities, and other entities involved in transportation and infrastructure; also maintained knowledge of worldwide transportation and infrastructure systems and fostered relationships with government officials and project sponsors in India and other countries.

- Worked specifically on freight rail, public transportation (light, heavy, commuter rail; bus rapid transit), port/intermodal, and aviation issues as well as implementation of rail legislation, surface reauthorization, maritime shipping, and public/private partnerships.
- Deep knowledge of many mega-projects, including, but not limited to CSX National Gateway Freight, SunRail Commuter Rail, Columbia River Crossing, I-5 Corridor (Oregon), Alaskan Way Viaduct, Access to the Region's Core, Central Subway, Subway to the Sea, and WMATA planned expansion.

## FEDERAL TRANSIT ADMINISTRATION (FTA), U.S. DEPARTMENT OF TRANSPORTATION, WASHINGTON, DC

May 2005 to January 2009

ASSOCIATE ADMINISTRATOR FOR CONGRESSIONAL AFFAIRS AND COMMUNICATIONS

Managed all congressional relations and communications for 500-employee federal agency with \$9 billion budget; directly supervised full-time staff of thirteen. Held Senior Executive Service position in President George W. Bush's administration; also served as senior advisor to FTA and held position on Administrator's Executive Management Team. Worked closely with U.S. Department of Transportation's Office of the Secretary on all policy, congressional-affairs, and public-affairs issues regarding public transportation in the United States. Maintained relationships and communication with congressional staff, including transportation and infrastructure appropriation and authorizing committees (Senate Commerce, Senate Banking, House Transportation and Infrastructure), regarding transportation issues in their own states/jurisdictions. Oversaw all phases, from creation to approval, of all documents distributed internally or externally. Gained full understanding of FTA's New Starts program and advised Administrator on projects in the funding pipeline. Secured Top Secret clearance.

- Organized and oversaw significant media events in New York City, New Orleans, Baton Rouge, Palm Springs, Cleveland, and other major U.S. cities, which included participation of U.S. Secretary of Transportation, FTA Administrator, and state and local officials.
- Developed annual proactive communications plan to ensure optimal planning of events and media opportunities.

# U.S. DEPARTMENT OF TRANSPORTATION, WASHINGTON, DC

May 2004 to May 2005

DIRECTOR OF CONGRESSIONAL AND PUBLIC AFFAIRS, MARITIME ADMINISTRATION

Managed all congressional-affairs issues and communications for agency with more than 600 employees and \$300 million budget; directly supervised six full-time employees. Developed and implemented agency's annual communications plan. Served as spokesperson and advisor for maritime-transportation issues; advised Office of the Secretary daily on all maritime issues, particularly congressional and media inquiries regarding maritime topics. Oversaw all phases, from creation to approval, of all documents distributed internally or externally.

- Held Schedule C position in President George W. Bush's administration; also served as senior advisor to Administrator on all congressional- and media-affairs issues.
- Recognized by Office of the Secretary for best story idea/photo op for nationwide maritime-related press events.

FLETCHER FOR GOVERNOR CAMPAIGN, FRANKFORT, KY COMMUNICATIONS DIRECTOR

AUGUST 2002 TO 2004

U.S. SENATOR MIKE DEWINE (OH), WASHINGTON, DC PRESS SECRETARY

MARCH 2001 TO JULY 2002

OFFICE OF CONGRESSMAN ERNIE FLETCHER/ FLETCHER FOR CONGRESS (KY-6), WASHINGTON, DC COMMUNICATIONS DIRECTOR/SPOKESPERSON

FEBRUARY 1999 TO MARCH 2001

CONGRESSMAN DAVE CAMP (MI-4), WASHINGTON, DC PRESS SECRETARY

FEBRUARY 1998 TO FEBRUARY 1999

CONGRESSMAN FRANK R. WOLF (VA-10), WASHINGTON, DC PRESS AIDE/LEGISLATIVE ASSISTANT

June 1994 to February 1998

#### **EDUCATION**

Master of Arts, Public Communication
THE AMERICAN UNIVERSITY, WASHINGTON, DC, MAY 1997
Bachelor of Arts, Political Science
PLYMOUTH STATE UNIVERSITY, PLYMOUTH, NH, MAY 1994

## **AWARDS & DISTINCTIONS**

Top 40 Under 40 in Transportation, Mass Transit Magazine, 2011

References Available Upon Request