

1 **..Title**

2 **Military Bowl Parade and Football Game** - For the purpose of identifying the Military Bowl  
3 Parade and Football Game that will be held on December 27, 2021 as a Major Special Event; and  
4 waiving certain City of Annapolis fees for services related to that event.

5 **..Body**

6 **CITY COUNCIL OF THE**  
7 **City of Annapolis**

8  
9 **Resolution 29-21**

10  
11 **Introduced by Mayor Buckley**

12 **Referred to**  
13 **Finance Committee**

14  
15 **A RESOLUTION** concerning

16  
17 **Military Bowl Parade and Football Game**

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19 **FOR** the purpose of identifying the Military Bowl Parade and Football Game that will be held  
20 on December 27, 2021 as a Major Special Event; and waiving certain City of Annapolis  
21 fees for services related to that event.

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23 **WHEREAS,** Section 14.18.110 of the City Code states that “the City Council may exempt certain  
24 special events from fees by resolution”; and

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26 **WHEREAS,** the 13th Annual Military Bowl Parade and Football Game will take place on  
27 December 27, 2021, beginning at the Annapolis City Dock and concluding at the  
28 Navy-Marine Corps Memorial Stadium in Annapolis; and

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30 **WHEREAS,** the Military Bowl Foundation is a non-profit entity that provides support to the  
31 United Service Organizations Inc., and the Patriot Point retreat for Wounded  
32 Warriors and their Families; and

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34 **WHEREAS,** the Military Bowl Parade and Football Game attracts thousands of attendees to the  
35 City of Annapolis; and

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37 **WHEREAS,** the Military Bowl Parade and Football Game brings the Anheuser-Busch  
38 Clydesdales to the City of Annapolis and West Annapolis for a wonderful event  
39 that draws thousands of attendees; and

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41 **WHEREAS,** the fans and guests of the participating teams of the Military Bowl Football Game  
42 maximize occupancy of the hotels in and around Annapolis and patronize the  
43 restaurants and shops in Annapolis during their stay; and

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1 **WHEREAS**, the Annapolis and Anne Arundel County Conference and Visitors Bureau  
2 economic impact study from 2017 estimated the following statistics: Direct  
3 Business Sales of \$22.9 million; Direct Supported Jobs of 11,412; Total Local  
4 Taxes Generated of \$804,594; and  
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6 **WHEREAS**, the Military Bowl Football Game is broadcast by ESPN placing a national spotlight  
7 on the City of Annapolis with a broadcast audience of 2.3 million viewers; and  
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9 **WHEREAS**, the City Council wishes to identify the Military Bowl Parade and Football Game  
10 that will be held on December 27, 2021 as a Major Special Event and waive certain  
11 City of Annapolis fees for services related to that event.  
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13 **NOW, THEREFORE,**  
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15 **BE IT RESOLVED BY THE ANNAPOLIS CITY COUNCIL** that the Military Bowl Parade  
16 and Football Game that will be held on December 27, 2021 is hereby designated a Major Special  
17 Event in recognition of its significance to our heritage and public service to our City.  
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19 **AND BE IT FURTHER RESOLVED BY THE ANNAPOLIS CITY COUNCIL** that  
20 \$15,000.00 of the City of Annapolis fees for services related to the Military Bowl Parade and  
21 Football Game that will be held on December 27, 2021 are hereby waived.  
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24 **EXPLANATION**

25 Underlining indicates matter added.  
26 [~~Strikethrough~~] indicates matter stricken.  
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