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Office of the Mayor
Gavin Buckley, Mayor
160 Duke of Gloucester Street
Annapolis, MD 21401-2517

September 3, 2018

To: Alderspersons, City of Annapolis

From: Mayor Gavin Buckley

Re: Rules & City Government Standing Committee

Pending your approval, I would like to appoint **Genevieve Teresa Torri** to the **Arts in Public Places Commission**.

Mrs. Torri's application and resume are attached.

Genevieve Teresa Torri
275 Smith Avenue
Annapolis, MD 21403

Sincerely,

Gavin Buckley
Mayor

Reviewed by: Rules & City Government	
_____ Favorable	_____ Unfavorable
_____	_____
Committee Chair	Date



City of Annapolis
Office of the Mayor
160 Duke of Gloucester Street
Annapolis, MD 21401-2517

Mayor@annapolis.gov • 410-263-7997 • Fax 410-216-9284 • TDD use MD Relay or 711 • www.annapolis.gov

Boards and Commissions Application

Personal information

Name Genevieve Teresa Torri
Address 275 Smith Ave
City Annapolis ST MD Zip 21403
Phones Home _____ Other 615 775 8035
E-mail gtorri@comcast.net

Statement of interest – Why should you be appointed to this board/commission?

As an avid participant in the Arts and Entertainment communities for the duration of my life, I am currently interested in pursuing new goals and achievements within my local Arts Community. Through my past and current projects, I have mastered networking as a key tool in obtaining career achievements. I have developed a wonderful kaleidoscope of individuals from coast to coast that are not only my business associates but also lifelong friends. A strong community of inclusion and love of the arts was a key proponent of my family choosing Annapolis as our home. As seen by my resume, I have earned trusted relationships in many aspects of the arts community through dedicated work ethic on various projects that I have been assigned and also for projects I have self-started. I am a resident that is driven by curiosity and the challenges of uncovering the next great idea while also solving the problems that arise to achieve the final formation of project concepts. Through my experience project managing, I have been assigned various duties such as project budgets, bookings scheduling, curating and marketing/promotion of events. I am currently looking to continue my work in the Arts Community to gain additional project experiences as well as share my knowledge of promoting local community arts to wider audiences.

Are you a resident of the City of Annapolis? Yes No

Are you an employee of the City of Annapolis? Yes No
If yes, please state your job title, department & duties.

Do you do business with the City of Annapolis? Yes No
If yes, please detail.

Are you currently serving on any city boards or commissions? Yes No
If yes, please list board(s).

Work experience (titles and duties)

Please see attached resume

Educational background (certificates, diplomas, degrees, seminars, etc)

Please see attached resume

Other experience (volunteer experience, memberships etc)

Please see attached resume

References

Name Donna Jefferson Phone 410-263-1641
Address 121 Cathedral Street, 3rd Floor, Annapolis, MD 21401
Name Sally Bunnell Phone 646-283-7575
Address New York New York 1011
Name Vicky Bruce Phone 410-903-3220
Address 3064 Riverview Road Riva MD 21140

Appointees are subject to the provisions of the City of Annapolis Ethics Code, Annapolis City Code Chapter 2.08. Appointees are strongly encouraged to review this Code and contact the City of Annapolis Office of Law and/or City of Annapolis Ethics Commission with all inquiries.

Signature *Genevieve Torri* Date 9/5/18

E-mail electronically completed form to constituents@annapolis.gov. Paper copies may be faxed to 410-216-8284 or mailed to the Mayor's Office address above, attention Boards and Commissions Coordinator.

Genevieve Torri

Director of Installations Assistant-Media Marketing Manager at TSI Integrations A Tour Supply Co.

gtorri@comcast.net

Summary

As an avid participant within the Arts and Entertainment communities, I am currently pursuing new goals and achievements within the Hospitality/Commercial Design community. Through my past and current projects, networking is a natural talent and a key tool in obtaining my recent career achievements. I have developed a wonderful kaleidoscope of individuals from coast to coast that are not only my business associates, but also life long friends. As seen by my recommendations, I have earned these trusted relationships through dedicated work ethic regardless of the project I have been assigned.

I enjoy the daily challenges of using my professional skills to connect the dots and introduce desirable demands to those who are seeking them. I tend to be driven by my curiosity and the challenges of uncovering the next great idea. I am always seeking out and welcome new projects to participate in within the Arts & Entertainment industry that match my current skill set while allowing me to obtain and learn new skills as well. Please contact me for further communication.

Experience

Designer Owner at Honeysuckle Suite Designs

December 2001 - Present

Owner Designer Genevieve Torri has passionately spent her career as a Design Specifier specializing in commercial designs for new build-outs, renovations and expansions with a focus in hospitality, and residential for over two decades. Genevieve has provided hospitality designs for brands such as Marriott, Hyatt, Westin, Swissotel, Sheraton, DoubleTree, Holiday Inn and others. Honeysuckle Suite Design portfolio includes guestrooms, suites, corridors, public areas, lobbies, ballrooms, pre-function spaces, restaurants, lounges, meeting spaces, pools, health clubs, business centers and more in hospitality design. In residential, we have designed new homes with functional spaces for easy living lifestyles as well as offering renovation design and staging services.

Director of Installations Assistant/Media Marketing Manager at TSI Integration

September 2016 - Present

Hired Talent

April 2005 - Present

Talent Extra ABC/CMT Nashville TV Drama Series 2012 - 2016

Talent Extra hired for entertainment acting position

Talent Extra CMT Music Awards Edit

Viacom

April 2005 – April 2006

Talent Extra hired for entertainment positions as performer/singer for CMT Music Awards 2005 and 2006.

Talent Extra video shoot for Waitin on Obama, Cledus T. Judd

January 2009

Talent Extra hired for entertainment position

Founder Writer Designer

August 2001 - July 2017 (16 years)

MuSe Arts Org is a mission based online promotion and marketing site of the arts. To expose amazingly creative people to appreciative audiences. The MuSe Arts is strongly dedicated to discovering individual local art scenes and promoting the talent within. Through specially designed promotion customized to geographical audiences, we present artists from all genres who inspire us to those who are seeking to discover artistic talent.

Through our company's work, we have provided development & successful execution of strategic plans for local, regional & national promotion of events, artists & various organizations in Nashville, New York, Los Angeles & Baltimore. Examples of daily tasks executed, but that are not limited to the following: public relations; promotions; riders; live production advancement; booking hospitality, vendors, venues, sponsors, volunteers, & radio interviews. Maintaining fan clubs, websites, merchandising, E commerce, ticketing & graphic promotions.

Managed/Promoted/Booked and/or Personally Assisted for the following Events & Artists:

G ENT Inc. Songwriters Showcase 2005-2008

CMT Awards Show 2005-2008

Rams Head Down Bar Showcase 2006-2008

AM-FM Benefit 2006

Eastport-A-Rockin 2006

CMA Festival 2006-2009

Rams Head Down Bar Songwriter Wednesday 2007

Edgehill Studios Showcase 2007

Nashville Feed Podcast Showcase 2007

Horse & Writer 2007-2009

WAGS Fundraiser for Happy Tales Humane 2009

Summer Fest Songwriter Series at Frisky Berry 2009

Worked w/ the following artists:

O'Shea* Rachel Proctor* Lila McCann* Shannon Cain* Dave Berg* Keith Urban* Phil Vassar* Jeremy Spillman* Bart Allamand* Trace Adkins* Rascal Flatts* Miranda Lambert* Jake Owen* Trisha Yearwood* Blake Shelton* Craig Morgan* Hank Williams III* Kenny Chesney* Faith Hill* Brad Paisley* Pete Best* Tracey Lawrence* Jeffrey Steele* LoCash Cowboys* Craig Weisman* Cory Batten* Chris Tompkins* Clay Cumbie* Jared Johnson* Kara DioGuardi* Danny Myrick* Caitlin Fisher* Jon Roniger* Rhonda Vincent* Skip Ewing..

Nashville Artist Relations at JHAudio

September 2014 - September 2016 (2 years 1 month)

Personal Assistant for JH Audio IEM clients assisting our family of the Music Industry with the finest in custom molded IEMs.

JH Audio is the maker of premium custom in-ear monitors. JH Audio's products are a direct result of over 25 years of live audio mixing combined with 15+ years of designing and building earphones for the most demanding artists on the planet. Since forming JH Audio, Jerry Harvey and the rest of the team have raised the bar with bold, cutting edge designs to create the most realistic listening experience for the engineer, performer, and audiophile alike.

Specialties

Custom In-Ear Monitors for Rockstars, Superior Customer Service and High-End Audio

Independent Contractor/Writer/Blogger

July 2012 - August 2015 (3 years 2 months)

Collect and analyze facts about newsworthy events by interview, investigation, or observation.

Report and write stories for online publication meeting deadlines. Provide photos for online media accompanying blog.

Career Solutions Trainer

October 2010 - May 2012 (1 year 8 months)

Goodwill's Career Solutions counselors and staff provide one-on-one job training and placement services in our 18 Career Solutions Centers located throughout the Middle and West Tennessee communities served by Goodwill Industries of Middle Tennessee, Inc.

The services offered through Career Solutions, for the most part are free for our clients, thanks to the generosity of Goodwill's donors and shoppers. Donated items are processed by Goodwill employees, placed in our retail stores, and the proceeds from the sale of those items allow Goodwill to support its mission.

Our mission is to provide employment and training opportunities for people who have disabilities and others who have trouble finding and keeping jobs

Executive Administrative Assistant at Southern California Sound Image

January 2007 - July 2008 (1 year 7 months)

Payroll entry, handling bids from vendors, delivering job quotes, shipments via Fedex; USPS, UPS, communications with main office, answering phones, ordering stock and supplies, filing and drafting letters. Screened and interviewed new hires. Daily contact with touring road crews and assigning their schedules. Weekly contact with trucking/bus companies, talent management companies, label companies and/or assistants. Arranged special needs for artists during rehearsals. Performed daily errands in Nashville area

Manager/Barista

June 2006 - June 2008 (2 years 1 month)

As a Managing Barista, I served as a valuable part of the foundation and growth of the café by being responsible for honoring each and every customer by providing excellent customer service. As Manager I fulfilled any additional duties the Owner assigned to me while I ran the daily opening and closing operations of the café in their absence. Duties assigned to me were some of the following: training staff, cash deposits, register balances, menu planning, stock ordering, inventory, verifying deliveries, and staff scheduling.

Marketing Assistant Graphic Promotions Designer P/T Independent Contractor

October 2007 - January 2008 (4 months)

As an independent contractor hired as per assignment needed, I assisted in all aspects of marketing and promoting syndicated radio programs. Writing, editing and producing text for advertising, promotions and external communications. Graphic design for online and in-house visual promotions. Maintained quality in-house operations. Contributed to business' profitability and was responsible for self-initiated learning

Event Promoter, Web Developer, Graphic Promotions Designer

2007 - 2008 (2 years)

Promoted various events occurring at the cafe through multi media, graphic design promotional signage, email mailing lists web page design and maintenance as well as internet promotions. As a Barista, I served as part of the foundation of the café by being responsible for opening and closing procedures daily and providing excellent customer service for educating customers about the cafe's premium coffees, teas and other organic products. The Barista is a professional that fulfills any additional duties the Café Manager or Owner assigns. Required to display a positive attitude at all times to ensure the return of our customers who are the reason for the cafe business.

Teacher's Assistant

August 2005 - June 2006 (11 months)

Assisted daily with Classroom activities and teaching of Hebrew to 4 year old students.

Design Specifier, Interior Designer

January 2001 - December 2001 (1 year)

Design Specifier for a full service design firm specializing in commercial new designs, renovations and expansions with a focus on hospitality. Provided designs for brands such as Marriott, Hyatt, Westin, Swissotel, Sheraton, Double Tree, Holiday Inn and others. Portfolio included guestrooms, suites, corridors, public areas, lobbies, ballrooms, prefunction spaces, restaurants, lounges, meeting spaces, pools, health clubs, business centers and more.

<http://www.aioallc.com/>

Interior Designer, Designer Assistant at Ethan Allen

September 1990 - October 1997 (7 years 2 months)

I began working at Ethan Allen while a Senior at Grand Ledge High School with an intern program assisting designers. I later was a full time receptionist until 1992. In Summer of 1997 I moved to Maryland and worked as a designer at the Rockville Ethan Allen. Worked with the customer in the design center/studio and at the customer's home with a team to create individualized design solutions to sell Ethan Allen products and services. The designs include space planning, fabric coordination, product selection and overall project design. Successful execution is evidenced by developing individualized designs and achieving team sales goals in a relationship based selling environment representing Ethan Allen products and services.

Black Jack, Poker Dealer

May 1994 - October 1995 (1 year 6 months)

Dealt black jack and poker for casino patrons while attending college at Central Michigan University

Education

Central Michigan University

Liberal Arts Concentration, Interior Design, Minor in Marketing, 1992 - 1995

Activities and Societies: Alpha Sigma Alpha Sorority, Special Olympics Volunteer

Lansing Community College

Certificate of Commercial Design, Commercial Art Major, 1990 - 1992

Grand Ledge High School

High School Diploma, College Prep, 1987 - 1991

Activities and Societies: Volleyball, Prom Committee, French Club, Flex Time School Office assistant, Yearbook Committee

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Contact Genevieve on LinkedIn