



Chartered 1708

Office of the Mayor  
Gavin Buckley, Mayor  
160 Duke of Gloucester Street  
Annapolis, MD 21401-2517

July 5, 2018

To: Alderspersons, City of Annapolis

From: Mayor Gavin Buckley

Re: Maritime Advisory Board

Pending your approval, I would like to appoint **Frieda K. Wildey** to the **Maritime Advisory Board**.

Ms. Wildey's resume and application are attached.

**Frieda K. Wildey**  
**403 Chesapeake Avenue**  
**Annapolis, MD 21403**

Sincerely,

Gavin Buckley  
Mayor

Reviewed by: Economic Matters

\_\_\_\_\_ Favorable

\_\_\_\_\_ Unfavorable

\_\_\_\_\_  
Committee Chair

\_\_\_\_\_  
Date



**City of Annapolis**  
 Office of the Mayor  
 160 Duke of Gloucester Street  
 Annapolis, MD 21401-2517

Mayor@annapolis.gov • 410-263-7997 • Fax 410-216-9284 • TDD use MD Relay or 711 • [www.annapolis.gov](http://www.annapolis.gov)

### Boards and Commissions Application

**Personal information**

Name Frieda K. Wildey  
 Address 403 Chesapeake Avenue  
 City Annapolis ST MD Zip 21403  
 Phones Home 410-263-0990 Other 410-279-0080  
 E-mail friedawildey@cs.com

**Statement of interest – Why should you be appointed to this board/commission?**

It is my belief that all city residents should actively participate in their government whenever possible. It is our civic duty to become involved in matters that affect our daily lives and volunteer time and effort to support our government. As Lincoln said, "Democracy is direct self-government, over all the people, by all the people, for all the people"

The Annapolis City Boards and Commissions need people to represent those who feel that they do not have a voice in city government and do not have the time to invest as a volunteer. With my background in government and civic affairs, I think I am qualified and do have the interest to serve, without representing any special interest group. As a resident of Annapolis for over twenty years, I have experience with and an understanding of how our city government works. As a retired person, I have the time available to serve on a Board or Commission. I wish to use my detail-oriented skills to provide a fair and just representation of city residents as a member of a Board or Commission.

Are you a resident of the City of Annapolis?  Yes  No

Are you an employee of the City of Annapolis?  Yes  No  
 If yes, please state your job title, department & duties.

Do you do business with the City of Annapolis?  Yes  No  
 If yes, please detail.

Are you currently serving on any city boards or commissions?  Yes  No  
 If yes, please list board(s).

**Work experience (titles and duties)**

Please see previously-supplied C.V.

**Educational background (certificates, diplomas, degrees, seminars, etc)**

B.S. University of Texas 1976 (major - Political Science/ minor - Urban Economics)

United States Naval Academy Ethics Training, April 2014

U.S. Sailing Safety at Sea Seminar (annually)

CPR/First Aid/AED certified

- Received Certificate of Merit from the United States Coast Guard in recognition of notable service which assisted in furthering the aims and functions of the Coast Guard, July 1998

**Other experience (volunteer experience, memberships etc)**

- Box of Rain Foundation, Member, Board of Directors 2002 - , Volunteer of the Year 2006
- United States Naval Academy Varsity Offshore Sailing Team - Offshore Racing Coach 2005 - , Fleet Captain 2007 -
- Naval Academy Sailing Squadron - 2013 awarded the CAPT A.G.B. Grosvenor trophy for exemplary contributions to the mission and programs of the sailing squadron
- Save the Coconuts' Coconut Ball & Coco Blanco - volunteer sponsorship & PR coordinator 2010 - 2012
- Leukemia and Lymphoma Society Annapolis Wine Tasting Event volunteer co-chair 2007 - 2009
- Received the 2007 "Excellence in Voluntarism" Award from the Junior League of Annapolis
- Received Proclamation from Mayor Ellen Moyer for "Frieda Wildey Day" on April 17, 2007
- Rolex International Women's Keelboat Championships at Annapolis YC -media relations committee chair 2003 & 2005
- Severn Sailing Association Junior Committee volunteer 1998 - 2005
- Recognized 1995 by the United States Olympic Committee for outstanding support of the U.S. Olympic Festival and the opportunities created for sports development in the United States
- United States Sailing member 1975 - 2015
- Chesapeake Bay Yacht Racing Association member 1999 - 2015

**References**

Name Vic Pascoe Phone 301-252-7771 (m)  
Address 308 Chester Avenue Annapolis, MD 21403  
Name Sharon Borland Phone 443-336-7397 (m)  
Address 411 Chesapeake Avenue Annapolis, MD 21403  
Name Anne Harrington Phone 410-340-9961 (m)  
Address 1000 Moss Haven Court Annapolis, MD 21403

Appointees are subject to the provisions of the City of Annapolis Ethics Code, Annapolis City Code Chapter 2.08. Appointees are strongly encouraged to review this Code and contact the City of Annapolis Office of Law and/or City of Annapolis Ethics Commission with all inquiries.

Signature \_\_\_\_\_ Date \_\_\_\_\_

E-mail electronically completed form to constituents@annapolis.gov. Paper copies may be faxed to 410-216-8284 or mailed to the Mayor's Office address above, attention Boards and Commissions Coordinator.

**Frieda K. Wildey**

**403 Chesapeake Avenue  
410.263.0990**

**Annapolis, Maryland 21403  
FriedaWildey@cs.com**

**SELECTED PROFESSIONAL ACCOMPLISHMENTS**

- 2004 **ERICSSON RACING TEAM, VOLVO OCEAN RACE SYNDICATE**  
2006 **ATLANT COORDINATOR FOR THE BALTIMORE/ANNAPOLIS STOPOVER**  
Support the Project Management, Shore and Communications Teams for the 2005 – 2006 Volvo Ocean Race Round the World. Co-produce John Kostecki press conference and team announcement in Annapolis.
- 2003 **CITY OF ANNAPOLIS, OFFICE OF ECONOMIC DEVELOPMENT**  
2004 **Maritime Business Liaison**  
Coordinate with regatta, boat show and event organizers to host and promote international sailing events and attractions to further the economic interests of the Annapolis and the maritime industry.
- 2002 **FARR INTERNATIONAL, INC., Annapolis, MD**  
2003 **Mumm 30 Coordinator**  
Initially hired to organize and coordinate the 2002 Mumm 30 World Championship in Annapolis for 27 Grand Prix sailboat-racing teams from 13 different countries. Later duties included boat show coordination, North American Mumm 30 Class administration, PR and press concerns, sponsorship, and events for this world-renown one-design racing sailboat brokerage company.
- 2002 **VOLVO CARS SWEDEN, Sweden, Denmark, and Germany**  
**Press Assistant** to the Public Relations Director  
Prepare press materials and assist with hospitality, logistics, panel discussions, V.O. 60 tours and media events for 35 international journalists participating in the Volvo Cars press activity and test drive through three foreign countries during the Gothenburg Restart and Kiel Finish of the Volvo Ocean Race Round the World 2001 – 2002.
- 1998- **OCEAN RACE CHESAPEAKE, Baltimore and Annapolis, MD**  
2002 **Special Projects Coordinator**  
For the Chesapeake Bay stopover of the Volvo Ocean Race, plan and produce local and international public relations events and marketing efforts, (including V.O. 60 display, boat show and public events appearances), initiate and host VIP receptions and press conferences, video premieres, public speaking engagements, initiate and oversee Internet web site content, assistant to the local Race Director, coordinate meetings and briefings, communications, volunteers. Liaise with VOR and MUSTO administration and syndicate representatives on boat, team and race logistics, sponsor fulfillment, hospitality, and promotion, and race media efforts.
- 1999- **OPERATION SAIL 2000, Baltimore and the MD Chesapeake Bay**  
2000 **Event Coordinator**  
Initially responsible for many aspects of hosting the tall ships event - Embassy and foreign government communications regarding ship participation and scheduling, hospitality, ship and crew services and logistics, merchandise, Internet web site creation and maintenance, local event media relations, marketing, and promotion. As more staff

was hired, focused on aviation, land, and marine logistics: crew, public, and VIP security, command centers, ship arrival and departure coordination, customs and immigration issues, docking concerns, communications, emergency medical care and evacuations, credentials, transportation, stakeholder and public outreach, among others. Directed a working group of representatives from over sixty local, state, and federal government agencies involved with event support. Managed volunteer development and communications, Captain's Handbook publication, and press boat coordination.

1999 **BALTIMORE OFFICE OF PROMOTION**, Baltimore, MD

**Project Assistant, Baltimore Waterfront Festival**

Developed and coordinated the One Design 48 Chesapeake Grand Prix Sailing Regatta, including sponsor, city government, and race logistics. Produced the International Water Sports Exposition featuring Olympic class water sports boats and athletes' exhibitions and demonstrations.

1995- **WHITBREAD CHESAPEAKE**, Baltimore and Annapolis, MD

1998 **Event Management Team Member**

Responsibilities in all areas of event management related to the Chesapeake Bay stopover of the 1997 - 98 Whitbread Round the World Race for the Volvo Trophy: assistant to the local Race Director, race syndicate liaison including housing and hospitality; public outreach and promotion; race administration and logistics; merchandise and marketing; newsletter, computer database, and Internet web site design and development; and governmental liaison on yacht and team safety and security concerns.

1994- **INTERNATIONAL SAILING FEDERATION/ACOG**

1996 **Information Team Member**

During the pre-Olympic and Olympic Sailing Competitions in Savannah, developed a media relations program. Reported on the daily Olympic sailing competitions and athletes; wrote press releases and race summaries for use by Internet resources and the international media.

1991- **US SAILING ASSOCIATION/US OLYMPIC COMMITTEE**

1996 **Manager, then Assistant Commissioner, and finally, Commissioner**

Before and during the US Olympic Festivals in Los Angeles, San Antonio, St. Louis, and Denver was responsible for the coordination of all aspects of the participation of athletes and staff for the sport of Olympic Class Sailing: transportation, housing, security, food, clothing, medical care, equipment and sailboat logistics, race management administration, hospitality, media receptions and awards ceremonies

- University of Texas, Austin, Texas - B. A., 1976
- Married with one son. Native Texan and current resident of Eastport, Annapolis. Member, Board of Directors, Box of Rain Foundation. Currently a Coach for 13 years and Fleet Captain for 10 years, United States Naval Academy Varsity Offshore Sailing Team