

Office of the Mayor Gavin Buckley, Mayor 160 Duke of Gloucester Street Annapolis, MD 21401-2517

Chartered 1708

AP- 35-24

June 24, 2024

To: Alderpersons, City of Annapolis

From: Mayor Gavin Buckley

Re: Maritime Advisory Board reappointment

Pending your approval, I would like to reappoint Ms. Frieda Wildey to the Maritime Advisory Board. Ms. Wildey has served on this board since 2018.

Ms. Wildey's term will expire on 6/30/2026. A copy of her resume is attached.

Thank You.

GB/hrr

Reviewed by: <u>Economic Matters Committee</u>

Favorable

Unfavorable

Committee Chair

Date



# City of Annapolis Office of the Mayor

160 Duke of Gloucester Street Annapolis, MD 21401-2517

Mayor@annapolis.gov • 410-263-7997 • Fax 410-216-9284 • TDD use MD Relay or 711 • www.annapolis.gov

# **Boards and Commissions Application**

Personal information					
Name Frieda K. Wildey					
Address 403 Chesapeake Avenue					
City Annapolis			Zip 21403		
Phones Home 410-263-0990	Other 4	10-279-0	080		
E-mail friedawildey@cs.com					
Statement of interest – Why should you be appointe	d to this board/commi	ssion?			
It is my belief that all city residents should actively partit to become involved in matters that affect our daily lives Lincoln said, "Democracy is direct self-government, over the Annapolis City Boards and Commissions need percity government and do not have the time to invest as a think I am qualified and do have the interest to serve, we Annapolis for over twenty years, I have experience with retired person, I have the time available to serve on a Exprovide a fair and just representation of city residents as	s and volunteer time and er all the people, by all to ople to represent those was volunteer. With my back without representing anyon and an understanding Board or Commission.	l effort to he people who feel ckground special if of how o wish to u	support our gove, for all the peot that they do not in government interest group. A ur city government se my detail-orie	vernme ople" have a and civ As a res ent wor	nt. As  voice in vic affairs, I sident of ks. As a
Are you a resident of the City of Annapolis?	Zudovitela Tudo Civil Tudo Civil de Sudo de Sudo en em en el manus em	TENNESS PER	CONTRACTOR	_ Yes	No
Are you an employee of the City of Annapolis?  If yes, please state your job title, department & dutie	98.	فسيديا في الرو مستومي ( ) و			✓ No
Do you do business with the City of Annapolis? If yes, please detail.				Yes	✓ No
Are you currently serving on any city boards or commiss If yes, please list board(s).	sions?			Yes	✓ No

Revised 8/12/2016

ork experience (titles and duties)
Please see previously-supplied C.V.
ducational background (certificates, diplomas, degrees, seminars, etc)
S. University of Texas 1976 (major - Political Science/ minor - Urban Economics) nited States Naval Academy Ethics Training, April 2014 S. Sailing Safety at Sea Seminar (annually) PR/First Aid/AED certified Received Certificate of Merit from the United States Coast Guard in recognition of notable service which assisted in orthering the alms and functions of the Coast Guard, July 1998
her experience (volunteer experience, memberships etc)
Box of Rain Foundation, Member, Board of Directors 2002 - , Volunteer of the Year 2006 United States Naval Academy Varsity Offshore Sailing Team - Offshore Racing Coach 2005 - , Fleet Captain 2007 - Naval Academy Sailing Squadron - 2013 awarded the CAPT A.G.B. Grosvenor trophy for exemplary contributions to be mission and programs of the sailing squadron Save the Coconuts' Coconut Ball & Coco Blanco - volunteer sponsorship & PR coordinator 2010 - 2012 Leukemia and Lymphoma Society Annapolis Wine Tasting Event volunteer co-chair 2007 - 2009 Received the 2007 "Excellence in Voluntarism" Award from the Junior League of Annapolis Received Proclamation from Mayor Ellen Moyer for "Frieda Wildey Day" on April 17, 2007 Rolex International Women's Keelboat Championships at Annapolis YC -media relations committee chair 2003 & 200 Recognized 1995 by the United States Olympic Committee rounteer 1998 - 2005 Recognized 1995 by the United States Olympic Committee for outstanding support of the U.S. Olympic Festival and to portunities created for sports development in the United States United States Sailing member 1975 - 2015 Chesapeake Bay Yacht Racing Association member 1999 - 2015

References		
Name Vic Pascoe	Phone 3	01-252-7771 (m)
Address 308 Chester Avenue Annapolis, MD 21403		
Name Sharon Borland	Phone 4	43-336-7397 (m)
Address 411 Chesapeake Avenue Annapolis, MD 21403		
Name Anne Harrington	Phone 4	10-340-9961 (m)
Address 1000 Moss Haven Court Annapolis, MD 21403		
Appointees are subject to the provisions of the City of Annapolis Ethics C Appointees are strongly encouraged to review this Code and contact the City Annapolis Ethics Commission with all inquiries.	of Annap	
Signatura	Date	

E-mail electronically completed form to <a href="mailto:constituents@annapolis.gov">constituents@annapolis.gov</a>. Paper copies may be faxed to 410-216-8284 or mailed to the Mayor's Office address above, attention Boards and Commissions Coordinator.

### Frieda K. Wildey

403 Chesapeake Avenue 410.263.0990

# Annapolis, Maryland 21403 FriedaWildey@cs.com

#### SELECTED PROFESSIONAL ACCOMPLISHMENTS

#### 2004 ERICSSON RACING TEAM, VOLVO OCEAN RACE SYNDICATE

## 2006 ATLANT COORDINATOR FOR THE BALTIMORE/ANNAPOLIS STOPOVER

Support the Project Management, Shore and Communications Teams for the 2005 – 2006 Volvo Ocean Race Round the World. Co-produce John Kostecki press conference and team announcement in Annapolis.

#### 2003 CITY OF ANNAPOLIS, OFFICE OF ECONOMIC DEVELOPMENT

#### 2004 Maritime Business Liaison

Coordinate with regatta, boat show and event organizers to host and promote international sailing events and attractions to further the economic interests of the Annapolis and the maritime industry.

# 2002 FARR INTERNATIONAL, INC., Annapolis, MD

#### 2003 Mumm 30 Coordinator

Initially hired to organize and coordinate the 2002 Mumm 30 World Championship in Annapolis for 27 Grand Prix sailboat-racing teams from 13 different countries. Later duties included boat show coordination, North American Mumm 30 Class administration, PR and press concerns, sponsorship, and events for this world-renown one-design racing sailboat brokerage company.

#### 2002 VOLVO CARS SWEDEN, Sweden, Denmark, and Germany

Press Assistant to the Public Relations Director

Prepare press materials and assist with hospitality, logistics, panel discussions, V.O. 60 tours and media events for 35 international journalists participating in the Volvo Cars press activity and test drive through three foreign countries during the Gothenburg Restart and Kiel Finish of the Volvo Ocean Race Round the World 2001 – 2002.

#### 1998- OCEAN RACE CHESAPEAKE, Baltimore and Annapolis, MD

#### 2002 Special Projects Coordinator

For the Chesapeake Bay stopover of the Volvo Ocean Race, plan and produce local and international public relations events and marketing efforts, (including V.O. 60 display, boat show and public events appearances), initiate and host VIP receptions and press conferences, video premieres, public speaking engagements, initiate and oversee Internet web site content, assistant to the local Race Director, coordinate meetings and briefings, communications, volunteers. Liaise with VOR and MUSTO administration and syndicate representatives on boat, team and race logistics, sponsor fulfillment, hospitality, and promotion, and race media efforts.

#### 1999- OPERATION SAIL 2000, Baltimore and the MD Chesapeake Bay

#### 2000 Event Coordinator

Initially responsible for many aspects of hosting the tall ships event - Embassy and foreign government communications regarding ship participation and scheduling, hospitality, ship and crew services and logistics, merchandise, Internet web site creation and maintenance, local event media relations, marketing, and promotion. As more staff

was hired, focused on aviation, land, and marine logistics: crew, public, and VIP security, command centers, ship arrival and departure coordination, customs and immigration issues, docking concerns, communications, emergency medical care and evacuations, credentials, transportation, stakeholder and public outreach, among others. Directed a working group of representatives from over sixty local, state, and federal government agencies involved with event support. Managed volunteer development and communications, Captain's Handbook publication, and press boat coordination.

# 1999 BALTIMORE OFFICE OF PROMOTION, Baltimore, MD Project Assistant, Baltimore Waterfront Festival

Developed and coordinated the One Design 48 Chesapeake Grand Prix Sailing Regatta, including sponsor, city government, and race logistics. Produced the International Water Sports Exposition featuring Olympic class water sports boats and athletes' exhibitions and demonstrations.

# 1995- WHITBREAD CHESAPEAKE, Baltimore and Annapolis, MD

#### 1998 Event Management Team Member

Responsibilities in all areas of event management related to the Chesapeake Bay stopover of the 1997 - 98 Whitbread Round the World Race for the Volvo Trophy: assistant to the local Race Director, race syndicate liaison including housing and hospitality; public outreach and promotion; race administration and logistics; merchandise and marketing; newsletter, computer database, and Internet web site design and development; and governmental liaison on yacht and team safety and security concerns.

#### 1994- INTERNATIONAL SAILING FEDERATION/ACOG

#### 1996 Information Team Member

During the pre-Olympic and Olympic Sailing Competitions in Savannah, developed a media relations program. Reported on the daily Olympic sailing competitions and athletes; wrote press releases and race summaries for use by Internet resources and the international media.

# 1991- US SAILING ASSOCIATION/US OLYMPIC COMMITTEE

# 1996 Manager, then Assistant Commissioner, and finally, Commissioner

Before and during the US Olympic Festivals in Los Angeles, San Antonio, St. Louis, and Denver was responsible for the coordination of all aspects of the participation of athletes and staff for the sport of Olympic Class Sailing: transportation, housing, security, food, clothing, medical care, equipment and sailboat logistics, race management administration, hospitality, media receptions and awards ceremonies

- University of Texas, Austin, Texas B. A., 1976
- Married with one son. Native Texan and current resident of Eastport, Annapolis. Member, Board of Directors, Box of Rain Foundation. Currently a Coach for 13 years and Fleet Captain for 10 years, United States Naval Academy Varsity Offshore Sailing Team