

1 **..Title**

2 **City Emblems – Prohibited Uses** – For the purpose of regulating the use of the City seal, City flag,
3 and City logo.

4 **..Body**

5 **CITY COUNCIL OF THE**
6 ***City of Annapolis***

7
8 **Ordinance 13-18**

9
10 **Introduced by: Alderman Savidge**

11
12 **Referred to**
13 **Finance Committee**
14 **Rules and City Government Committee**

15
16 **AN ORDINANCE concerning**

17
18 **City Emblems – Prohibited Uses**

19
20 **FOR** the purpose of regulating the use of the City seal, City flag, and City logo.

21
22 **BY** adding the following portion to the Code of the City of Annapolis, 2018 Edition:

23
24 Section 1.08.060

25
26 **WHEREAS,** the City Council has adopted an official seal, flag, and logo, which are used in the
27 authentication of the official documents and in the conduct of official City business;
28 and

29
30 **WHEREAS,** the authorized use of the City seal, City flag, or City logo informs the public that the
31 City’s reputation for integrity and service to the public is behind an event or
32 organization acting in partnership with the City; and

33
34 **WHEREAS,** the unauthorized use of the City seal, City flag, or City logo may mislead the public
35 into believing that the City of Annapolis is supporting certain activities, individuals
36 or entities; ~~and~~

37
38 ~~**WHEREAS,** appropriate regulations are necessary in order to insure that the City seal, City flag,~~
39 ~~and City logo are not utilized except in conjunction with official City business.~~

40
41 **SECTION I: BE IT ESTABLISHED AND ORDAINED BY THE ANNAPOLIS CITY**
42 **COUNCIL** that the Code of the City of Annapolis shall be amended to read as follows:

1
2 **TITLE 1 – GENERAL PROVISIONS**

3
4 **Chapter 1.08 – CITY EMBLEMS**

5
6 **Section 1.08.060 – City Emblems - Prohibited Uses.**

7
8 For the purposes of this Section only, “City Emblem” includes is defined as the city seal, city flag
9 and city logo.

10
11 A. It shall be unlawful for an individual or entity to make or use any city emblem, or any
12 representation or near representation thereof, for any purpose other than for the official
13 business of the City of Annapolis and by any individual or entity other than the city council, a
14 department, official or employee of the city, unless expressly approved in writing by the city
15 manager or designee in advance of any such use.

16
17 B. A. The City emblems, or any representation or near representation thereof, shall not be
18 used for:

19
20 1. any political purpose, including but not limited to, campaign literature, mailers or
21 handouts; or

22 2. any purpose which in a manner that would lead a reasonable person to mistakenly
23 mislead the public into believing that such the City of Annapolis, the city council,
24 or any department, official, or employee of the city representation implies the
25 endorsement, supports, approval, or sponsorship, the stated political
26 purpose participation, involvement, or association with by the City of Annapolis,
27 the city council, or any department, official, or employee of the city.

28
29 C. B. A violation of section 1.08.060(aA) or (b) is a municipal infraction and the
30 individual or entity shall be subject to a fine as established by resolution of the city council.

31
32
33 **SECTION II: AND BE IT FURTHER ESTABLISHED AND ORDAINED BY THE**
34 **ANNAPOLIS CITY COUNCIL** that this Ordinance shall take effect from the date of its passage.

35
36 **EXPLANATION**

37 Underlining indicates matter added to existing law.

38 ~~Strikethrough~~ indicates matter stricken from existing law.

39 Double Underlining indicates amendments.