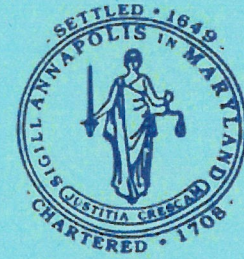




**City of Annapolis**  
**Signature Copy**  
R-51-24



**..Title**

**2024 Go Bowling Military Bowl Parade and Football Game** - For the purpose of identifying the Go Bowling Military Bowl Parade and Football Game that will be held on December 28, 2024, as a Major Special Event; and waiving charges for specific City of Annapolis costs related to city

**..Body**

**CITY COUNCIL OF THE**  
**City of Annapolis**

**Resolution 51-24**

**Introduced by Mayor Buckley**

**Referred to:**

Finance Committee

**A RESOLUTION** concerning

**2024 Go Bowling Military Bowl Parade and Football Game**

**For** the purpose of identifying the Military Bowl Parade and Football Game that will be held on Saturday, December 28, 2024, as a Major Special Event; and waiving specific City of Annapolis fees for services related to that event.

**WHEREAS,** Section 14.18.110 of the City Code states that “the City Council may exempt certain special events from fees by resolution”; and

**WHEREAS,** The daylong Go Bowling Military Bowl event on Saturday, December 28, 2024, begins with a parade from the Annapolis City Dock to the Navy-Marine Corps Memorial Stadium, where the playoff football game takes place between top teams from the Atlantic Coast Conference and the American Athletic Conference; and

**WHEREAS,** The Go Bowling Military Bowl game, organized by the non-profit Military Bowl Foundation, benefits Patriot Point, the Military Bowl Foundation’s 294-acre retreat for recovering service members, their families and caregivers; and

**WHEREAS,** The Go Bowling Military Bowl is the culmination of "Bowl Week," which ends in the City of Annapolis with fans arriving for Military Bowl Eve, followed by game day, highlighted by the Military Bowl Parade featuring the world-famous Budweiser Clydesdales, and honoring the nation's Medal of Honor Recipients; and

**WHEREAS,** The five-year average Go Bowling Military Bowl game attendance is 29,963 people, leading to an overnight stay of an estimated 22,681 visitors, according to a 2019 survey by Visit Annapolis and Anne Arundel County Conference & Visitors Bureau; and

**WHEREAS,** The 2019 survey also found that the Military Bowl led to \$18,912,214 in direct business sales, supported 8,820 local jobs, and contributed to \$1,058,694 in local taxes.

**WHEREAS,** The Go Bowling Military Bowl Football Game at 5:45 p.m. ET on Saturday, December 28, 2024, is broadcast by ESPN with a viewing audience of more than 2.2 million people, placing a national spotlight on the City of Annapolis; and

**WHEREAS,** The City of Annapolis recognizes Go Bowling Military Bowl events contribute to the local economy, promote tourism and foster a welcoming spirit among residents and visitors alike; and

**NOW, THEREFORE,**

**BE IT RESOLVED BY THE ANNAPOLIS CITY COUNCIL** that:

1. The Go Bowling Military Bowl Parade and Football Game that will be held on Saturday, December 28, 2024, is hereby designated a Major Special Event in recognition of its significance to our heritage and public service to our City; and
2. The City of Annapolis hereby waives reimbursement for the costs associated with the Military Bowl Parade and Football Game to be held on Saturday, December 28, 2024, up to a maximum of \$15,000, including but not limited to costs for providing security, cleanup and other related services; and
3. This fee waiver expresses the city's appreciation for the annual Military Bowl's positive impact on the community and its commitment to fostering a welcoming and vibrant atmosphere for residents and visitors.

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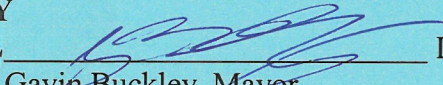
**Explanation:** ~~Strikethrough~~ indicates matter stricken from existing law.  
Underlining indicates a change to the City Code.  
Underlining & black - copyediting or reformatting of existing Code section  
Underlining & red - new matter added to the code.

**AND BE IT FINALLY RESOLVED BY THE ANNAPOLIS CITY COUNCIL** that this resolution shall take effect upon passage.

**ADOPTED this 9th day of December 2024.**

**Aye: 9** Mayor Buckley, Alderman Huntley, Alderwoman O'Neill, Alderwoman Pindell Charles, Alderwoman Finlayson, Alderman Schandelmeier, Alderman Gay, Alderman Savidge and Alderman Arnett

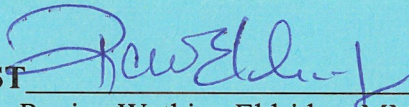
**THE ANNAPOLIS CITY  
COUNCIL**

  
Gavin Buckley, Mayor

Date:

12/10/24

**ATTEST**

  
Regina Watkins-Eldridge, MMC,  
City Clerk

Date:

12/10/24

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