

1 **..Title**

2 **Military Bowl Parade and Football Game** - For the purpose of identifying the Military Bowl
3 Parade and Football Game that will be held on December 27, 2019, as a Major Special Event; and
4 waiving certain City of Annapolis fees for services related to that event.

5 **..Body**

6 **CITY COUNCIL OF THE**
7 **City of Annapolis**

8
9 **Resolution 45-19**

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11 **Introduced by Alderman Gay**

12 **Referred to**
13 **Finance Committee**

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15
16 **A RESOLUTION** concerning

17
18 **Military Bowl Parade and Football Game**

19
20 **FOR** the purpose of identifying the Military Bowl Parade and Football Game that will be held
21 on December 27, 2019, as a Major Special Event; and waiving certain City of Annapolis
22 fees for services related to that event.

23
24 **WHEREAS,** Section 14.18.110 of the City Code states that “the City Council may exempt certain
25 special events from fees by resolution”; and

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27 **WHEREAS,** the 12th Annual Military Bowl Parade and Football Game will take place on
28 December 27, 2019, beginning at the Annapolis City Dock and concluding at the
29 Navy-Marine Corps Memorial Stadium in Annapolis; and

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31 **WHEREAS,** the Military Bowl Foundation is a non-profit entity that provides support to the
32 United Service Organizations Inc., and the Patriot Point retreat for Wounded
33 Warriors and their Families; and

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35 **WHEREAS,** the Military Bowl Parade and Football Game attracts thousands of attendees to the
36 City of Annapolis; and

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38 **WHEREAS,** the Military Bowl Parade and Football Game brings the Anheuser-Busch
39 Clydesdales to the City of Annapolis and West Annapolis for a wonderful event
40 that draws thousands of attendees; and

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42 **WHEREAS,** the fans and guests of the participating teams of the Military Bowl Football Game
43 maximize occupancy of the hotels in and around Annapolis and patronize the
44 restaurants and shops in Annapolis during their stay; and

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1 **WHEREAS**, the Annapolis and Anne Arundel County Conference and Visitors Bureau
2 economic impact study from 2017 estimated the following statistics: Direct
3 Business Sales of \$22.9 million; Direct Supported Jobs of 11,412; Total Local
4 Taxes Generated of \$804,594; and

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6 **WHEREAS**, the Military Bowl Football Game is broadcast by ESPN placing a national spotlight
7 on the City of Annapolis with a broadcast audience of 2.3 million viewers; and

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9 **WHEREAS**, the City Council wishes to identify the Military Bowl Parade and Football Game
10 that will be held on December 27, 2019, as a Major Special Event and waive certain
11 City of Annapolis fees for services related to that event.

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13 **NOW, THEREFORE,**

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15 **BE IT RESOLVED BY THE ANNAPOLIS CITY COUNCIL** that the Military Bowl Parade
16 and Football Game that will be held on December 27, 2019, is hereby designated a Major Special
17 Event in recognition of its significance to our heritage and public service to our City.

18
19 **AND BE IT FURTHER RESOLVED BY THE ANNAPOLIS CITY COUNCIL** that
20 \$15,000.00 of the City of Annapolis fees for services related to the Military Bowl Parade and
21 Football Game that will be held on December 27, 2019, are hereby waived.

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23 **AND BE IT FURTHER RESOLVED BY THE ANNAPOLIS CITY COUNCIL** that this
24 resolution shall take effect from the date of its passage.

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27 **EXPLANATION**

28 Underlining indicates matter added.

29 [~~Strikethrough~~] indicates matter stricken.

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