

Mayor's Office Budget

FY 2024



Mayor's Office

- Work with the City Manager and City Departments to support program and project delivery in line with the Mayor's vision and goals
- Provide Constituent Services and act as City Ombudsman to residents
- Deliver public information on City operations, services, projects, events, emergencies, including PR and media management
- Liaison, communication and support services to the City Council, City Departments, and City Boards and Commissions and to the Business, Arts, Black, Hispanic & LGBTQ communities
- Develop and deliver community engagement and service programs that progress important policy and community objectives - NAM, No Harm, Start-up Annapolis

Vision

A sustainable, resilient, equitable and connected city, where everyone knows they are valued and have a voice.

2022-23 Outcomes

Flagship events

- Rodney Barnes: Key to the City
- Capital Gazette Commemoration
- Carr's/Elktonia signing
- City Hall Open Day
- BHM Celebration
- Hillman Garage Opening

Community Engagement

- 4 Community Fairs
- 11 Workshops
- 4 Listening Sessions
- 6 Press Conferences
- 4 Diplomatic Visits
- 8 Intergovernmental Meetings

Community Programs

- Naptown AntiDope (OEM)
- No Harm (AAC)

Major projects

- CNI
- Downtown Parking
- Trails & Access Projects
- Festivals and City Events
- 100% Electric

2023 Outcomes Cont.

Studio services

- >1000 live broadcasts (Council, Board and Commission meetings)
- >220,000 video views

Products

- >600 City Council Citations
- >40 City Proclamations
- >150 Press Releases
- >130 speeches
- >1000 live broadcasts (Council, Board and Commission meetings)
- >430 individual design products (flyers, signs, brochures, graphics)
- >385,000 social media engagements

Constituent Services

- Recruited new Asst. Equity Ombudsman
- Managed >1000 resident cases
- Further reduced vacancy rates for Boards & Commission
- Migrated B&C data to new online system
- Attended >15 Community meetings
- 50 Field Visits

PRIORITIES

Fiscal Year: 2023 - 2024

Annapolis is setting the pace, in line with our new Governor's goals for the state:

- Resiliency
- Sustainability
- Equity
- Connection

Projects of national and international significance

- City Dock - sustainability, culture, connection
- Carrs/ Elktonia - history, diversity, access
- The Annapolis Alternative Mobility Plan - trails, parks, water and sustainable transit

Together these projects represent a vision for a City that is connected physically, and as a community; that celebrates all stories and history; and with access, economic opportunity and mobility for all.

Budget 2023 - Of Note

- **Salaries & Benefits:**
 - New contract part-time position to support Public Information delivery: \$30,000
 - Part-time Assistant Ombudsman Equity becomes a contractual position: \$34,000
- **Contract Services:**
 - \$30,000 over two years for Choice Neighborhoods Initiative
- **Special Projects:**
 - No Harm - violence prevention/disruption program - \$80,000
 - Butler Statue - \$10,000
 - Annapolis United - \$100,000 place-holder for ongoing funding for this successful program
- **General:**
 - Increases to cover rise in annual costs and service demands (Gmail, Phone, Text program)

Thank you

Questions?