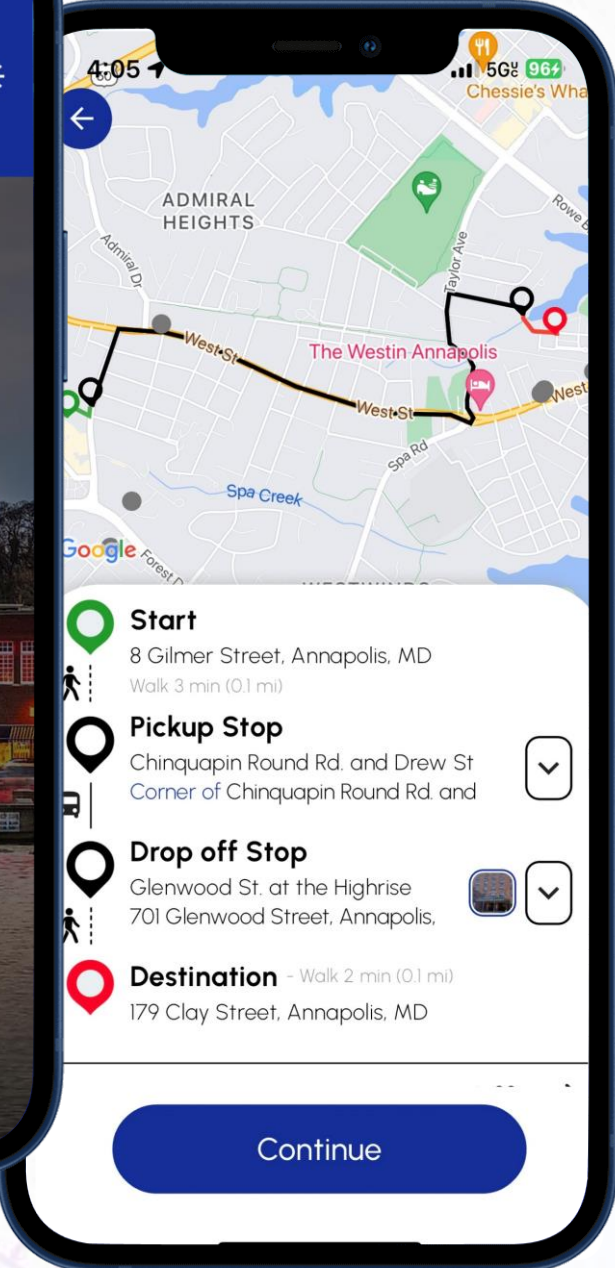
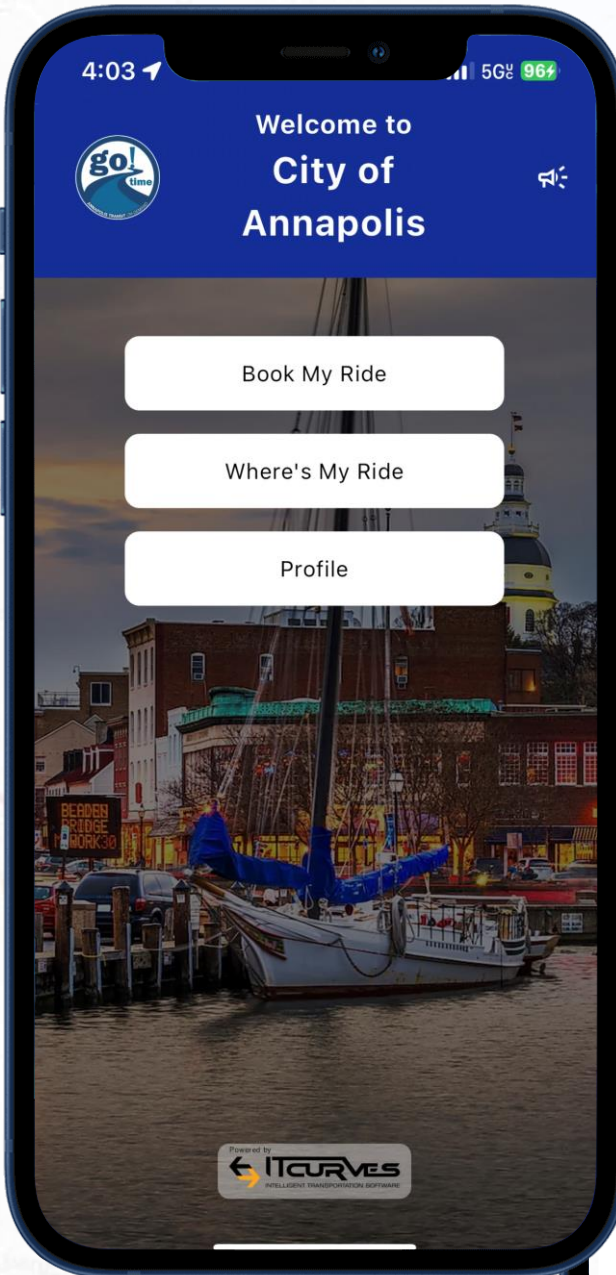




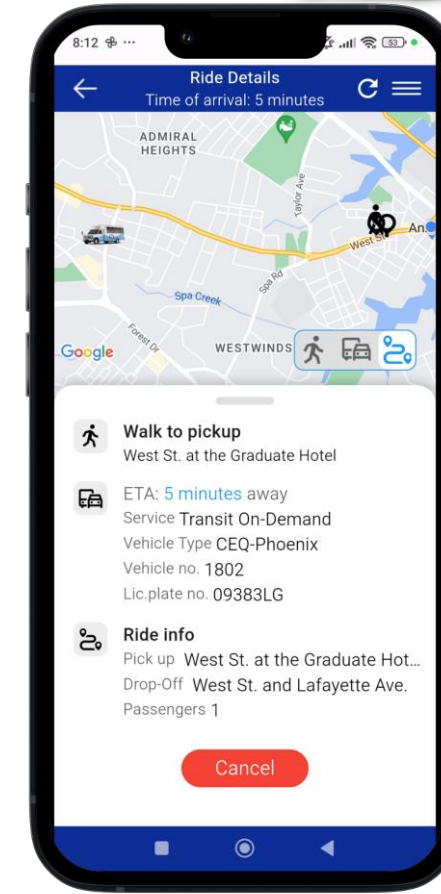
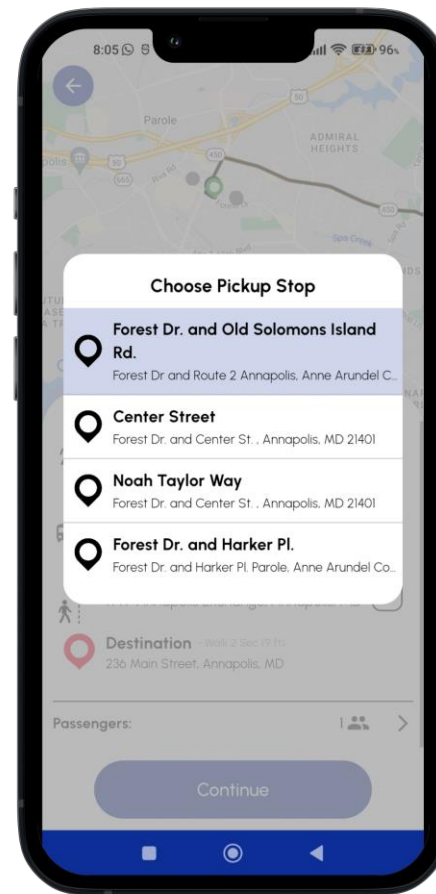
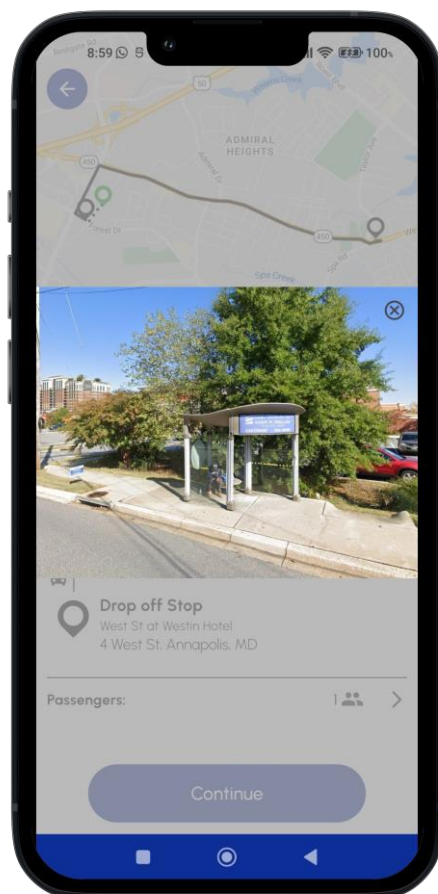
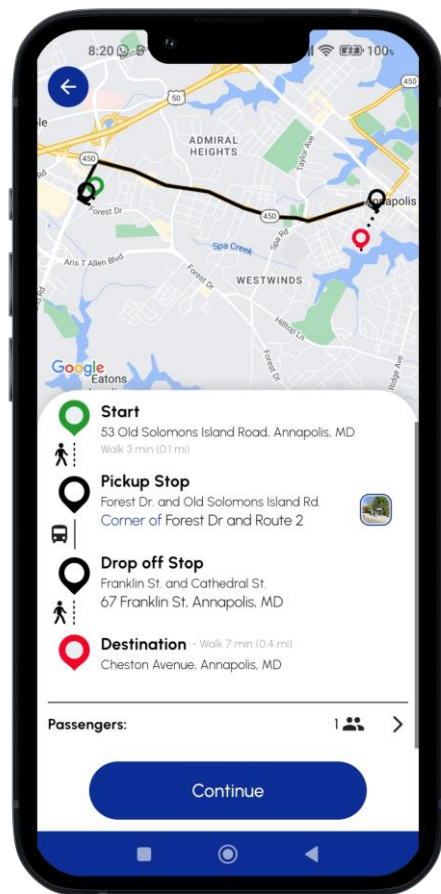
ITCURVES

INTELLIGENT TRANSPORTATION SOFTWARE





RIDER APP IS A KEY TO SUCCESS:



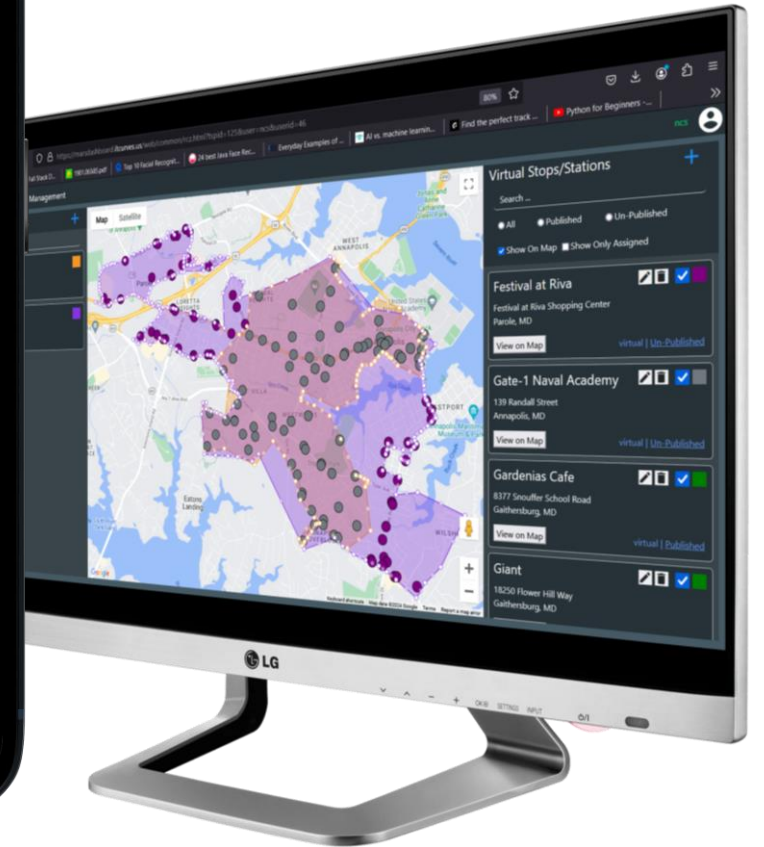
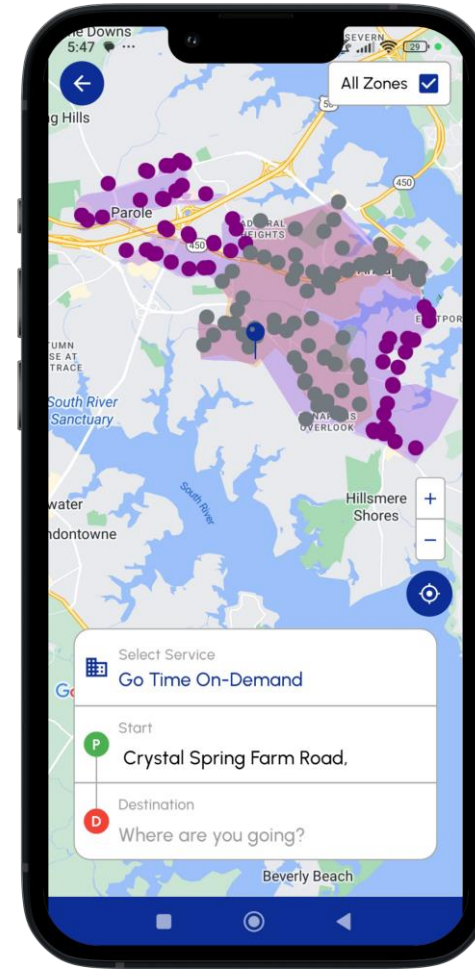
ABOUT 50% OF RIDERS USE CALL CENTER FOR RESERVATION



THE ANNAPOLIS PILOT PROGRAM:



- **Program Start Date:** July 15th 2024
- **Key Focus Areas:**
 - Seamless Real-time Reservation and tracking of trips using Smart Phone app.
 - Call Center is also available to take reservations
 - Optimized vehicle routing using IT Curves' smart algorithm
 - Enhanced rider experience with curbside pickup and virtual stops
 - Continuous improvement driven by customer feedback



TWO OVERLAPPING ZONES:

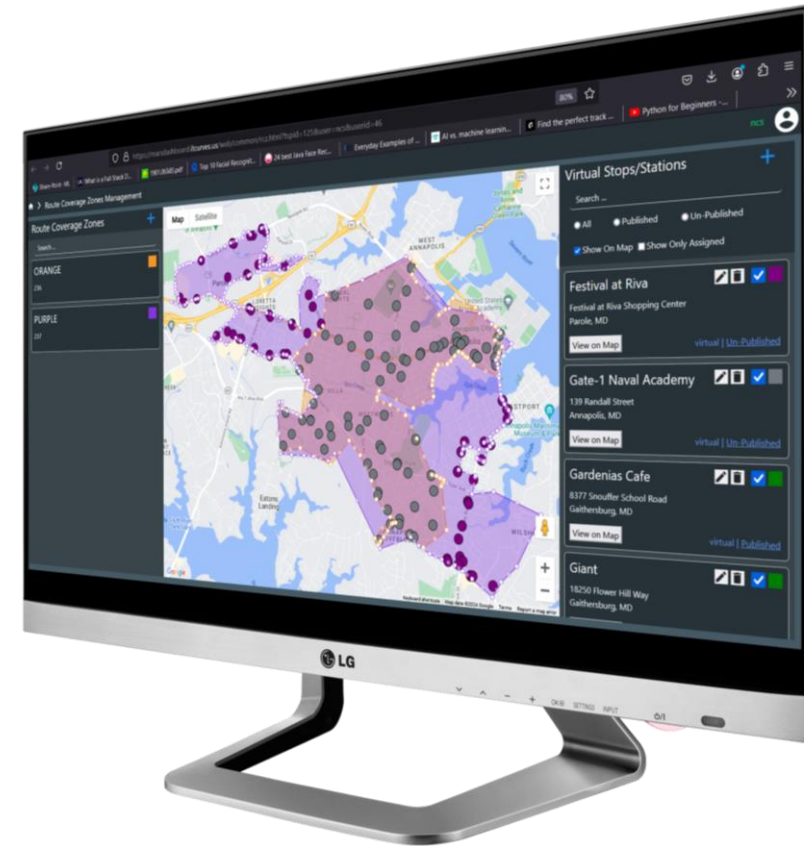


- **Orange Zone:**

- Covers Most of the City
- 75 Virtual Stops
- Service Time: 5:30 – 19:00, M-F
- 1 or 2 vehicles daily

- **Purple Zone:**

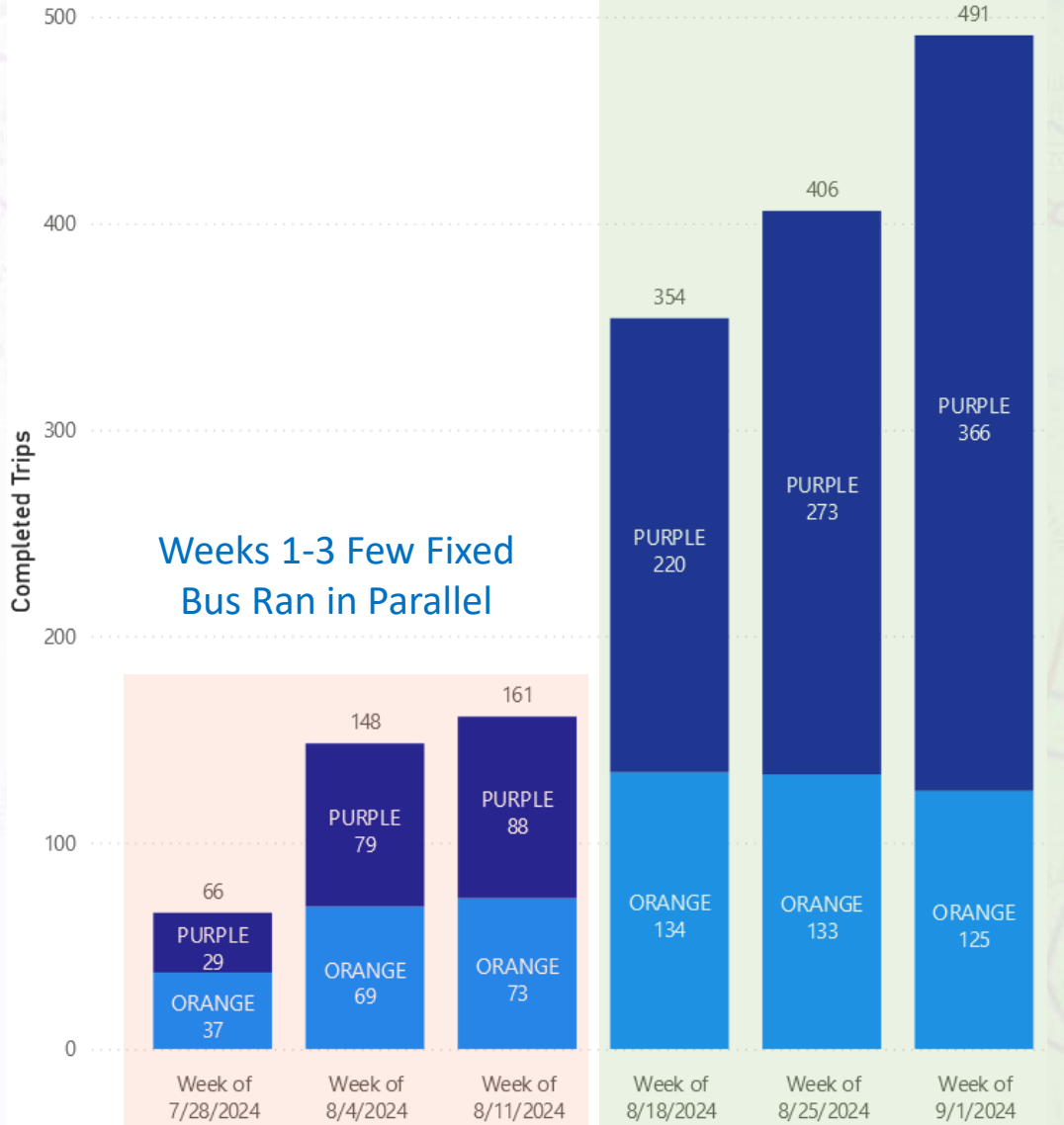
- Covers even large area than Orange
- 133 Virtual Stops
- Service Time:
 - 19:00 to 22:30 M-S
 - 7:00 to 20:00 Sunday
- 2 to 3 vehicles daily



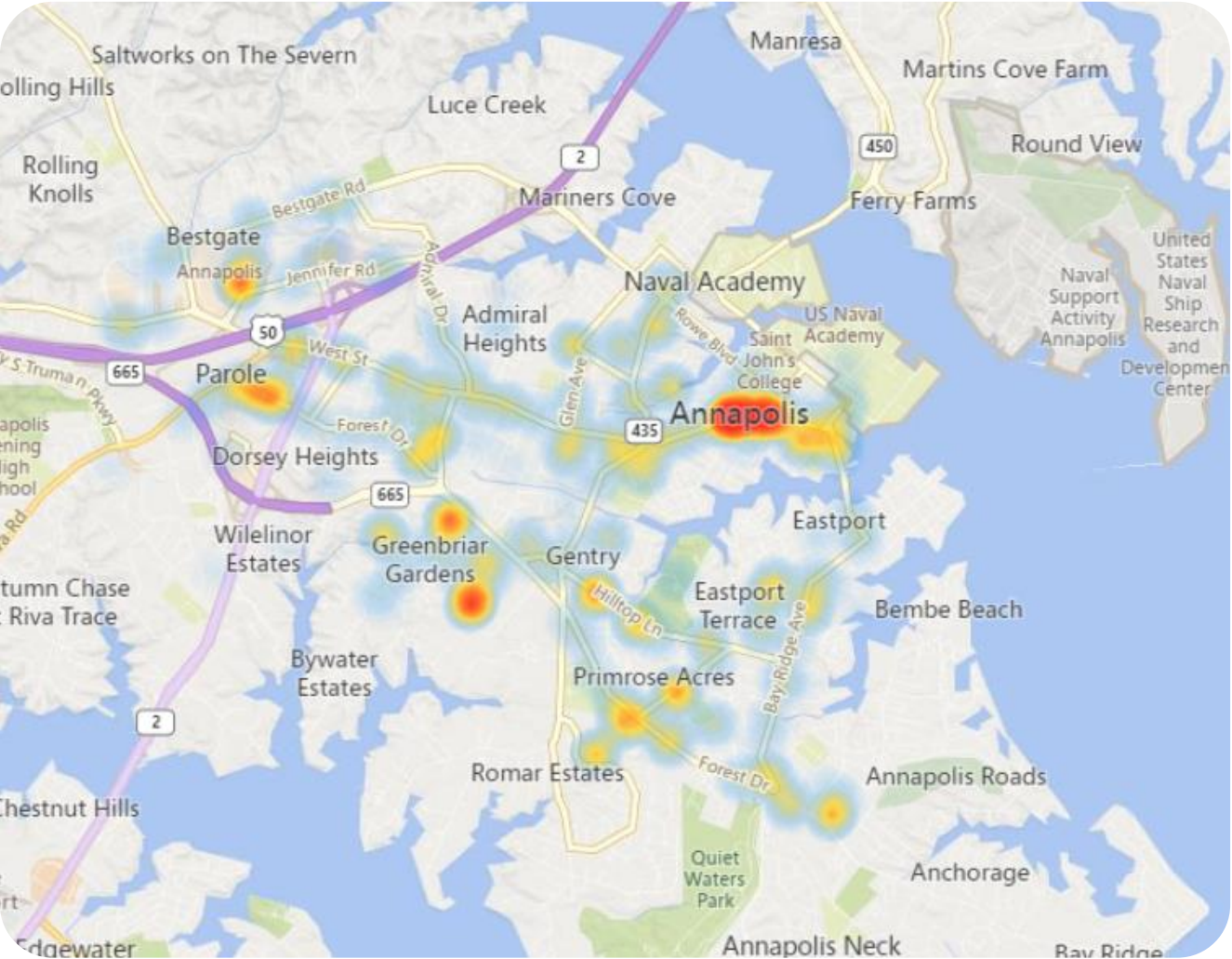
Annapolis Pilot – Microtransit Adoption Rate

Completed Trips

Zone ● ORANGE ● PURPLE



Item 2 –Annapolis Example – A Success Story



2024 (Year) + August (Month)

Zone

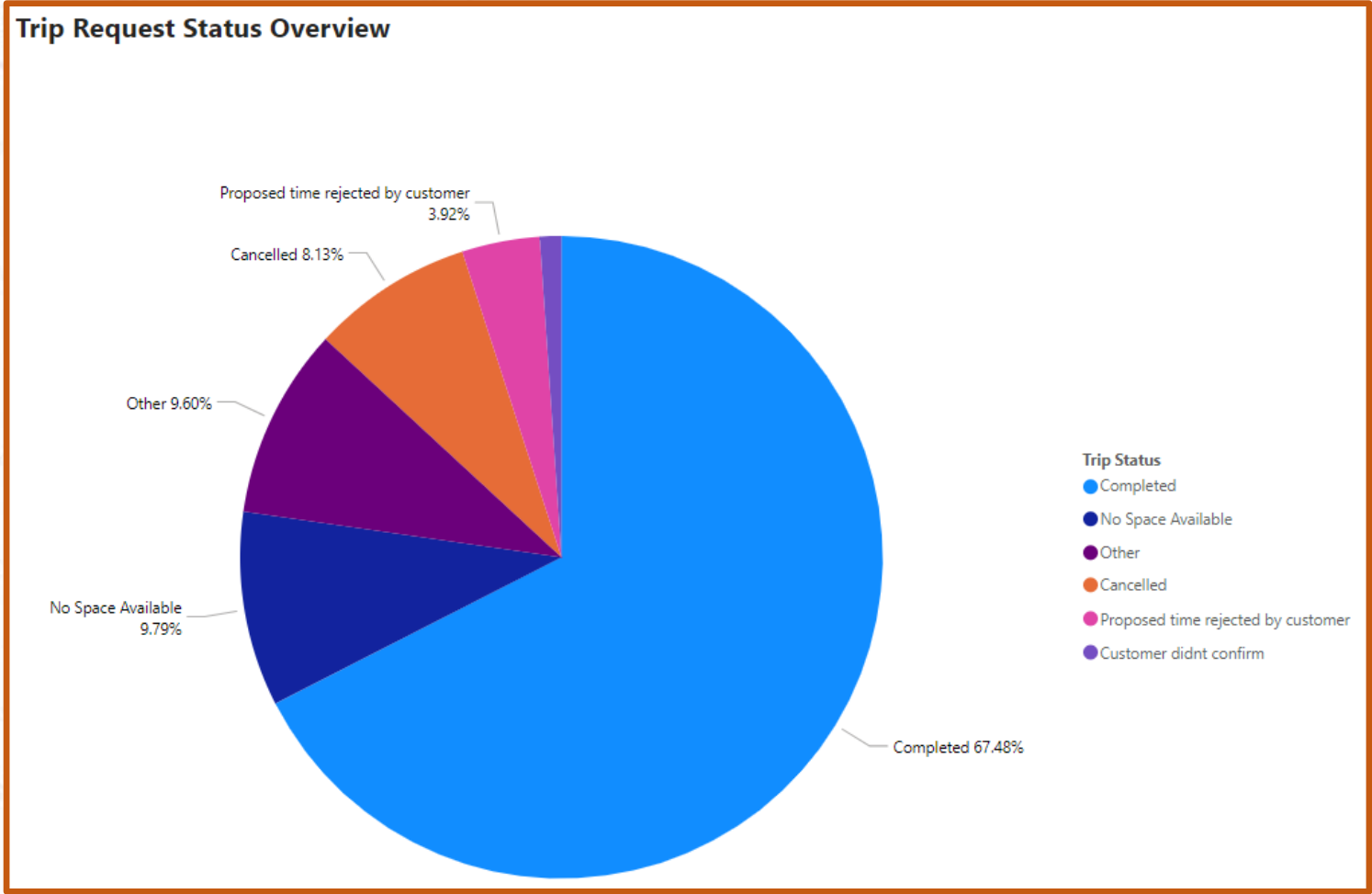
ORANGE PURPLE

Top 30

Address	DO	PU	Total
West St. and Calvert St.	105	111	216
Westfield Mall	71	143	214
Bywater Rd. at Annapolis Marketplace	85	70	155
Newtowne Drive	71	73	144
Bay Ridge Shopping Center	46	66	112
West St. and Lafayette Ave.	82	28	110
Copeland Street	49	58	107
Social Services	36	58	94
Monroe St. and Bay Ridge Ave.	48	40	88
Tyler Avenue	43	39	82
Newtown	26	53	79
Robinwood Circle	42	37	79
Main Street / City Dock	31	39	70
West St. and Church Circle	52	10	62
Festival at Riva	15	40	55
Forest Dr. and Harker Pl.	18	33	51
Hilltop Ln. and Boxwood Rd.	21	26	47
Madison St. and President St.	33	13	46
Chinquapin Round Rd. and Drew St.	19	24	43
1997 Annapolis Exchange	28	13	41
Compromise & St. Mary's	16	23	39
Tyler Ave. and Janwall St.	27	12	39
West St. and Old Solomons Island Rd.	18	18	36
Newtowne Dr. and Juliana Cir.	29	5	34
Total	1114	1124	2238

AVG Trip Per Vehicle Hours: Orange 2.29, Purple 3.92

Item 2 – Micro Transit Shift –Annapolis Example



Everyday we study the reservation data & enhance operations and want to achieved ~90% successfully scheduled trips.



ITCURES

INTELLIGENT TRANSPORTATION SOFTWARE

Thank you!

