

Economic Development Transition Team

Mayor Michael John Pantelides, 2014 Citizen Advisory Transition Team

EXECUTIVE COMMITTEE MEMBERS:

Bob Burdon

Rick Morgan

Vienna Laurendi

Leslie Stanton

LEGAL & ADMINISTRATIVE ASSISTANCE PROVIDED BY:

Jacalyn Bierman

Ashley Leonard, Esq.

Timeline Key

ONGOING	Continuation of existing activity.
IMMEDIATE	Commencement within 3 months.
SHORT-TERM	Commencement within 3-12 months.
MEDIUM-TERM	Commencement within 1-2 years.
LONG-TERM	Commencement after 2 years.

Abbreviations Used

AAC	Anne Arundel County, Maryland
ADOT	Annapolis Department of Transportation
AAACCVB	Annapolis and Anne Arundel County Conference and Visitors Bureau
AEDC	Annapolis Economic Development Corporation
DNEP	City Department of Neighborhood and Environmental Programs
DNR	Maryland Department of Natural Resources
PNZ	City Department of Planning & Zoning

**ECONOMIC RETENTION
& DEVELOPMENT
SUB-COMMITTEE
ISSUES 1-3**

Adopted October 27, 2014
Economic Development

COMMITTEE CHAIR: Sean O'Neill

SUB-COMMITTEE CHAIR: Dennis Murphy

COMMITTEE MEMBERS:

Harvey Blonder

Michael Drum

Jamie Falcon

Timothy Hogan

Bob Libson

Leo Wilson

ECONOMIC RETENTION & DEVELOPMENT: ISSUE 1

There are times when convenient parking is all but impossible to find, and the available alternatives for shoppers and visitors should be addressed as a priority.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
1. Assess operations and management of combining all parking resources in the City into a single entity.	City Manager	Medium-Term (12 months)
2. Create unique identity for the single entity, and promote as the single source on City parking.	City Manager	Medium-Term (12 months)
3. Develop website/mobile application specifically for City parking that provides real time parking availability and costs.	City Manager	Medium-Term (12 months)
4. Develop a five-year plan to expand the Hillman garage.	City Manager	Medium-Term (12 months)

ECONOMIC RETENTION & DEVELOPMENT: ISSUE 1, CONTINUED

There are times when convenient parking is all but impossible to find, and the available alternatives for shoppers and visitors should be addressed as a priority.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
5. Install new signage at key locations that can be remotely updated with real time information.	City Manager	Medium-Term (12 months)
6. Relocate all City employee parking that doesn't need to be at Hillman to other locations.	City Manager	Medium-Term (12 months)
7. Evaluate the Circulator system, including utilizing appropriate vehicles for lower capacity times.	City Manager	Medium-Term (12 months)
8. Establish an enterprise fund for parking.	City Manager	Medium-Term (12 months)

ECONOMIC RETENTION & DEVELOPMENT: ISSUE 2

The Economic Development function must have a clearly defined role, and a direct line of communication with the Mayor, PNZ and DNEP to be effective.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
1. Utilize \$250,000 funding transferred to Mayor's Office from former AEDC to invest in Economic Development Program and an Econ. Dev. Coordinator.	City Manager	Immediate
2. Econ. Dev. Coordinator to act as key City contact for local businesses in expediting and tracking permits and projects.	City Manager	Immediate
3. Econ. Dev. Coordinator to act as key City contact for attracting new businesses, assisting existing ones, and leveraging resources.	City Manager	Immediate

ECONOMIC RETENTION & DEVELOPMENT: ISSUE 3

Permit and development review process is too time consuming with no deadlines for approval/denial, and sometimes the master plan doesn't comply with the City Code.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
1. Hire an Econ. Dev. Coordinator to assist local businesses in expediting and tracking permits and projects in development.	City Manager	Immediate
2. City should appoint a committee to review progress, and to recommend changes and updates to the Mayor or his designee.	City Manager	Immediate
3. All pending permit applications and reviews must have time deadlines to be approved or denied by PNZ.	City Manager	Immediate

**MARITIME
DEVELOPMENT
SUB-COMMITTEE
ISSUES 4-5**

Adopted October 27, 2014
Economic Development

COMMITTEE CHAIR: Sean O'Neill

SUB-COMMITTEE CHAIR: Tarrant H. Lomax

COMMITTEE MEMBERS:

Christopher Buchheister

Mary Ewenson

Jonathan Hodgson

Roderick Jabin

Michael Miron

Richard Pettingill

Cardie Templeton

MARITIME DEVELOPMENT: ISSUE 4

Immediate Action Item Recommendations.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
1. Mayor and all City Departments to promote and support maritime businesses.	Mayor	Immediate & Ongoing
2. Revise Waterfront Maritime zoning districts to create uniform percentage of non-maritime uses, and to ensure broader maritime and non-maritime uses to reflect the current economy.	PNZ Director	Immediate (March 31, 2015)
3. City to place a priority on customer service, and to provide consistent interpretation in application review and Code enforcement in order to support maritime business.	City Manager	Immediate & Ongoing

MARITIME DEVELOPMENT: ISSUE 4, CONTINUED

Immediate Action Item Recommendations.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
4. Assign ombudsman to be key City contact to assist maritime businesses, with authority to direct City Departments to support maritime businesses.	Econ. Dev. Coordinator	Immediate & Ongoing
5. Maintain public access to water and street access in City for vessel deliveries and regatta participants.	City Manager	Immediate & Ongoing
6. Recognize importance and promote strong relationship with City-based yacht clubs, including promoting their local events.	Mayor	Immediate & Ongoing

MARITIME DEVELOPMENT: ISSUE 5

Longer Term Action Item Recommendations.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
1. Work with AAC and State to evaluate tax assessment impacts on Waterfront Maritime zones where use restrictions are not considered in current tax assessment criteria.	Finance Director	Short-Term (April 15, 2015)
2. Explore implementation of economic and/or enterprise zones as adjunct to current Waterfront Maritime zoning.	City Manager	Short-Term (June 30, 2015)
3. Evaluate impact of State vessel sales and use taxes on the City.	City Manager	Medium-Term & Ongoing (annually)

MARITIME DEVELOPMENT: ISSUE 5, CONTINUED

Longer Term Action Item Recommendations.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
4. Schedule maritime economic summit with representatives from working maritime communities to identify policies and procedures that have been successful in promoting maritime businesses in other communities.	Econ. Dev. Coordinator	Medium-Term (October 2016)

**TOURISM
SUB-COMMITTEE
ISSUES 6-12**

COMMITTEE CHAIR: Sean O'Neill

SUB-COMMITTEE CHAIR: Debbie Gosselin

COMMITTEE MEMBERS:

Pete Chambliss

Robert Clark

Chip Depaula

Paul Jacobs

Mike Radike

Jeff Schaub

Ann Widener

TOURISM: ISSUE 6

Parking in Annapolis is insufficient and used inefficiently, and current pricing is backwards.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
SEE THIS REPORT'S ISSUE NO. 1 FOR RECOMMENDATIONS, RESPONSIBLE PARTIES AND TIMELINE.		

TOURISM: ISSUE 7

Business Expediter/Ombudsman.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
SEE THIS REPORT'S ISSUE NO. 2 FOR RECOMMENDATIONS, RESPONSIBLE PARTIES AND TIMELINE.		

TOURISM: ISSUE 8

Visitors and locals need a better shopping experience. Too many vacancies and too many store fronts turned into office space.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
1. Econ. Dev. Coordinator to recruit appropriate tenants, recruit in similar cities, and work on permitting issues.	Econ. Dev. Coordinator	Medium-Term
2. Evaluate the viability of prioritizing new tenants as follows: independent restaurants and retail; boutique chain retail; all other restaurants and retail.	Econ. Dev. Coordinator	Medium-Term
3. Evaluate the viability of establishing a shopping zone along Main Street, Maryland Avenue, Dock Street, and Randall Street in the City.	Econ. Dev. Coordinator	Medium-Term

TOURISM: ISSUE 9

While Annapolis is successful on nice weekends, its businesses would benefit from more customers especially mid-week.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
1. Improve collaboration between the City and AAACCVB to explore strategic marketing activities that enhance the City tourism industry.	Mayor	Short-Term

TOURISM: ISSUE 10

The City is not seen as proactive or sensitive to expediting the permitting process, which makes the City not seem business friendly.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
1. More commitment and stronger emphasis on customer service to residents, businesses and visitors.	City Manager	Medium-Term
2. Promote that the City's constituencies are its customers, and the people who make this a vibrant, successful place to live, work and recreate.	Mayor	Medium-Term
ALSO SEE THIS REPORT'S ISSUE NO. 3 FOR RECOMMENDATIONS, RESPONSIBLE PARTIES AND TIMELINE.		

TOURISM: ISSUE 11

Downtown businesses may incur costs or disadvantages by some special events, which may provide value only to the event organizer and not to the City.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
1. Evaluate the impact of special events on the City.	Econ. Dev. Coordinator	Ongoing
2. In collaboration with downtown businesses explore common sense legislation on special events.	Econ. Dev. Coordinator	Ongoing

TOURISM: ISSUE 12

Annapolis could be much cleaner and prettier.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
1. Compliments and recognition to the City dock crews for keeping the trash bins from overflowing and for sweeping up trash in the streets.	Mayor	Immediate
2. Start a City/downtown partnership or sponsored "Pick It Up" program to instill a sense of community pride in keeping the City clean.	City Manager	Short-Term
3. Investigate a high quality, cost effective solution for commercial trash and recycling for City businesses.	City Manager	Medium-Term

TOURISM: ISSUE 12, CONTINUED

Annapolis could be much cleaner and prettier.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
4. Require that commercial trash pickups be done between 5:00 AM and 8:00 AM.	City Manager	Medium-Term
5. Create a plan to encourage recycling.	City Manager	Medium-Term
6. Have residential trash pickup between 5:00 AM and 8:00 AM, but not on Mondays.	City Manager	Medium-Term

**NONPROFIT ECONOMIC
DEVELOPMENT
SUBCOMMITTEE
ISSUES 13-17**

COMMITTEE CHAIR: Sean O'Neill

SUB-COMMITTEE CO-CHAIRS:

Rev. Johnny R. Calhoun & Dr. Classie G. Hoyle

COMMITTEE MEMBERS:

Bishop Craig Coates

Dr. Reza Jafari

Elizabeth Kinney

Zina Pierre

Darius Stanton, MHS

Shelly Gross-Wade

ADVISORY MEMBERS:

Dr. Marilyn Aklin

Vincent Leggett

Dr. Lester Salamon

NONPROFIT ECONOMIC DEVELOPMENT: ISSUE 13

There is no City group assessing, advocating and addressing nonprofit economic development.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
1. Establish a work group of stakeholders to promote, advocate and raise awareness in the City on the value and benefits of nonprofit economic development.	Econ. Dev. Coordinator	Immediate (within 90 days)

NONPROFIT ECONOMIC DEVELOPMENT: ISSUE 14

There is no strategic plan for nonprofit economic development in the City, and nonprofits are not highlighted on the City website.

<u>RECOMMENDATIONS</u>	<u>RESPONSIBLE PARTY</u>	<u>TIMELINE</u>
1. Prepare a strategic plan for nonprofit economic development, including consideration of the establishment of an Annapolis Nonprofits Roundtable (review nonprofitroundtable.org), and/or the creation of a quasi-public nonprofit economic development entity with the use of AEDC's 2015 budgeted funding and/or energy savings from solar panels and canopies on City properties.	Econ. Dev. Coordinator	Short-Term (within 3-12 months)