



ROSLYN JOHNSON

Certified Parks & Recreation Professional

ABOUT ME

Passionate, results-oriented leader with more than 15 years of experience in the Parks and Recreation field. Analytical decision-maker with extensive experience in strategic operations management, community engagement, change and performance management. Top performer with proven track record in improving services and amenities for local communities and maximizing customer satisfaction. Innovative problem-solver who excels at developing creative ideas.

CONTACT



[Redacted contact information]



[Redacted contact information]



[Redacted contact information]

EDUCATION

SENIOR EXECUTIVES IN STATE & LOCAL GOVERNMENT *Certificate*
HARVARD KENNEDY
2017

LEADERSHIP PRINCE GEORGE'S
2013

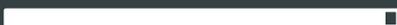
**BACHELOR OF SCIENCE
IN EDUCATION
UNIVERSITY OF MARYLAND,
COLLEGE PARK**
1995

EXPERTISE

INNOVATION



LEADERSHIP



FISCAL MANAGEMENT



STRATEGIC PLANNING



EXPERIENCE

BALTIMORE COUNTY, DEPARTMENT OF RECREATION & PARKS JAN 2020 TO PRESENT

Director, Recreation & Parks **POP. 850,000**

- Unanimously appointed as the first female director. Managed a budget of \$12.6 million and 186 full time staff and successfully advocated to increase the capital budget from \$4 to \$85 million to include a bond referendum.
- Created a grant program for recreation councils to combat the impact of Covid-19. Successfully created and implemented Covid-19 guidelines for sports and programming in the County. Applied for and received \$2.6 million of CARES funding.
- Delivered over 4 million meals to the community, helped staff and organized vaccination clinics and test kit distribution during the pandemic.
- Worked to professionalize and bring the Department forward. Created and implemented a multi phase reorganization of the Department to include implementation of written policies and procedures, reconfiguration of organization staffing charts and positions, creating Memorandums of Understanding with partners and executing programming assessment and evaluation.

MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION, DEPARTMENT OF PARKS & RECREATION MAY 2012 TO 2019

Deputy Director, Facility Operations **POP. 900,000**
SIX TIME CAPRA AND CALEA CERTIFIED AGENCY

- Managed a budget of \$81.5 million and 265 full time staff and generated external partnerships that garner community advocacy & stakeholder buy in.
- Created and implemented the Innovate Parks and Recreation Taskforce. Co-organizer for the first ever TedXCollegePark, co-created STEAMFest & Artomatic 2015.
- Managed and developed comprehensive parks and recreational programs for a six-time gold medal award winning agency.
- Collaborated with Director, Deputy Director of Area Operations, the entire M-NCPPC team, community members, elected officials to enhance programs and parks with a commitment to advancing diversity, equity, and inclusion.

TRAININGS

ALTRUISM INSTITUTE
2018

INTERNATIONAL COACH
2017

CENTER FOR
CREATIVE LEADERSHIP
2016

ENNEAGRAM TRAINING
& COACHING
2012-2017

PRESENTATIONS

OHIO URBAN PARKS KEYNOTE
ADDRESS, COLUMBUS
2018

CHANGE & PERFORMANCE
MANAGEMENT, CHICAGO
2017

MRPA MID-YEAR KEYNOTE:
INNOVATION
2016

KEYNOTE, SHENZHEN CHINA
2015

IDENTIFYING FUTURE TRENDS
& EXPANDING RESOURCES
2013

NRPA CONGRESS
2018, 2015, 2013, 2011, 2010

NRPA DIRECTORS SCHOOL
2013 to 2018

NRPA GRADUATE INSTITUTE
2012

NRPA LEGISLATIVE FORUM
2011, 2012

PROFESSIONAL ASSOCIATIONS

NRPA
2004-PRESENT; BOARD 2013-2018

NATIONAL FORUM FOR BLACK
PUBLIC ADMINISTRATORS
PRESENT, FORMER BOARD

NATIONAL ASSOCIATION OF COUNTY
PARKS AND RECREATION OFFICIALS
PRESENT

MARYLAND ASSOCIATION OF COUNTY
PARKS AND RECREATION OFFICIALS
PRESENT

MRPA
PRESENT, PRESIDENT ELECT 2022

AMERICAN ACADEMY FOR PARK &
RECREATION ADMINISTRATION
PRESENT, BOARD 2021-PRESENT

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EXPERIENCE

MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION, DEPARTMENT OF PARKS & RECREATION OCT 2011 TO APR 2012

Division Chief, Arts & Cultural Heritage Division

- Managed a budget of \$5.6 million and 53 full time staff for County wide arts, cultural and historic rental programs.
- Cultivated strong relationships with citizens, community and arts group stakeholders as well as government officials to identify the needs and develop a strategic arts plan that ensures comprehensive programs and opportunities for County residents.
- Directed and led diverse work programs and facilities with complex purposes and goals as well as the oversight of career, contract, seasonal and year round staff.

CITY OF RICHMOND DEPARTMENT OF PARKS, RECREATION, & COMMUNITY FACILITIES JAN 2007 TO SEP 2011

Deputy Director POP. 200,000

- Managed the annual agency budget of \$15 million, staff of up to 400, and all departmental programming in Richmond, VA.
- Oversaw the entire Master Plan Process to include staff, community, City Council, Mayoral and administrative input.
- Chaired the annual state conference for Parks and Recreation to include a first ever partnership with Bikewalk and Virginia Department of Conservation and Recreation for the largest attended conference in history.
- Spearheaded preparation and submission of overall budget and specific projects & served as agency representative on NRPA's Urban Urban Park Director's Group
- Agency foundation liaison & creator of Radiothon, now in its 12th year.
- Developed annual summer basketball league in conjunction with CarMax now in its 11th year with over \$2M donated.

WASHINGTON, DC, DEPARTMENT OF PARKS & RECREATION AUG 2005 TO OCT 2006

Deputy Director, Programs POP. 600,000

- Strategically managed annual agency budget of \$46 million for up to 700 and all departmental programming in Washington, DC Department of Recreation and Parks including 66 recreation centers, Administration of Recreation Programs, Aquatics, Sports, Health and Fitness, Youth Development (Roving Leaders), Summer Operations, Program Development, Education Services, Senior Services, Cultural Arts, Therapeutic Recreation and Community Computer Access.
- Created, implemented and achieved goals for the Bureau of Recreation while working within the budget. Citistat (performance management) executive for Recreation .
- Analyzed local and federal legislation and regulations on agency programming while improving overall responsiveness of the Bureau to citizen concerns.

PROFESSIONAL INTERESTS

PROVIDING EQUITABLE ACCESS TO NATURE

ENSURING THAT FUTURE GENERATIONS CAN ENJOY THE BEAUTY OF NATURE

GROWING YOUTH INTEREST IN THE OUTDOORS

EMPOWERING YOUNG WOMEN TO BECOME ADVOCATES

DEVELOPING RESILIENCE IN COMMUNITIES

CREATING INNOVATIVE PROGRAMMING FOR UNDERSERVED POPULATIONS

IDENTIFYING & ESTABLISHING UNIQUE HEALTH & WELLNESS EXPERIENCES

USING TECHNOLOGY AS A PROBLEM SOLVING TOOL

EXAMPLES OF PARTNERSHIPS

COMCAST

VERIZON

RADIO ONE

CLEAR CHANNEL

US COAST GUARD

BOWIE STATE UNIVERSITY

UNIVERSITY OF MARYLAND, COLLEGE PARK

LOCAL SCHOOLS

CARMAX

MD & VA DEPARTMENT OF NATURAL RESOURCES

WHOLE FOODS

KEVIN DURANT

SHOE CITY

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EXPERIENCE

BALTIMORE CITY, DEPARTMENT OF RECREATION & PARKS 2002 TO 2005

Associate Director, Programs POP. 600,000

- Oversaw an annual agency budget of \$10 million, staff of up to 500
- Created, implemented and achieved goals for the bureau of recreation while working within the \$10 million budget.
- Analyzed local, state, and federal legislation and regulations on agency programs.
- Spearheaded efforts to develop and implement new programming for centers and special facilities, focusing most especially on teen programming, and developing standards for recreation centers and special facilities.

SAMPLE PROGRAMS CREATED

- Health and Wellness Master Plan
- Innovation Lab
- Deer Management
- Workplace Culture/Culture Change Initiative
- Bee Keeper Collective
- DPR Stat
- One Million More
- Healthy Vending
- Driving to Zero
- Fencing
- Carbon Farming
- Junior Golf Academy
- VIP Scholars
- Lacrosse
- Senior Summer Camp
- CarMax Summer Basketball league
- STEAMFest
- Park Police Challenge
- Inclusive & Diverse Program Guide
- Happy Video
- Artomatic
- Innovative Program Initiative
- Innovember

EXAMPLES OF PARTNERSHIPS

BIKEWALK

PEPCO (POTOMAC ELECTRIC POWER COMPANY)

WASHINGTON GAS

PATUXENT WILDLIFE REFUGE CENTER

RAY LEWIS FOUNDATION

TRUST FOR PUBLIC LANDS

PARK RX

LOCAL INITIATIVES SUPPORT CORPORATION

TRAPEZE SCHOOL NEW YORK

COMMITTEE WORK

INNOVATE PARKS & RECREATION EXECUTIVE SPONSOR

NRPA CONSERVATION PANEL

NRPA SOCIAL EQUITY PANEL

UNIVERSITY OF MARYLAND SMART CITIES ROUNDTABLE

NRPA 2019 HOST COMMITTEE

AARPA GOLD MEDAL COMMITTEE

HOBBIES

JEWELRY MAKING

MENTORING

SPENDING TIME WITH FAMILY

TRAVELING

TOP TRAITS

INTEGRITY

PASSION & DRIVE

COMMUNICATION

CREATIVITY

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QUALIFICATIONS

- Passionate leader who embraces and educates staff and professionals on NRPA's three pillars.
- Parks and Recreation professional with a strong dedication to improving the communities we serve with the help of professionals and advocates in the field of parks and recreation.
- Capable of guiding and directing a department through substantial change management using strong and effective leadership.
- Supervised fundraising program for the department and assisted in planning several strategies such as a Radiothon, partnerships, sponsorships, grants and a gala.
- Significantly improved the quality of internal and external communication.
- Strive to create a culture of inspirational leadership by providing a platform of input for all voices.
- Worked to align Parks & Recreation with STEAM (Science, Technology, Engineering, Arts, & Math) as it relates to college and career development for youth.
- Expert in master and strategic planning and implementation.
- Continually developing a national network of Parks & Recreation professionals, Senior Executives in State and Local Government, and advocates in the field.
- Helped create, form, and refocus two different Parks and Recreation Foundations.

REFERENCES

RONNIE GATHERS
FORMER DIRECTOR, MNCPPC, DPR

BYRON MARSHALL
FORMER CAO, CITY OF RICHMOND

KIMBERLEY FLOWERS
FORMER DIRECTOR, PARKS & REC.
BALTIMORE & WASHINGTON, DC

full reference list available upon request