



Chartered 1708

Office of the Mayor
Gavin Buckley, Mayor
160 Duke of Gloucester Street
Annapolis, MD 21401-2517

June 2, 2022

To: Alderpersons, City of Annapolis

From: Mayor Gavin Buckley

Re: Arts in Public Places Commission reappointment

Pending your approval, I would like to reappoint Mr. David Arthur to the Art in Public Places Commission. Mr. Arthur has served on this board since 2010 and currently serves as Vice Chair.

David Arthur
1136 Tyler Road
Annapolis, MD 21403
443-994-7039
dca63@verizon.net

Mr. Arthur's term will expire on 6/30/25. A copy of his resume is attached.

Thank You.

GB/hrr

Reviewed by: <u>Rules Committee</u>	
<u> </u> Favorable	<u> </u> Unfavorable
_____	_____
Committee Chair	Date

1136 Tyler Avenue
Annapolis, Maryland 21403
Phone: (443) 994-7039
Email: themax63@gmail.com

DAVID ARTHUR

PROFESSIONAL SUMMARY

Proven IT manager and communications practitioner, able to apply people, process, problem solving and technical skills to improve team and organizational initiatives • Strong track record of tackling and solving tough business and technical issues • Strong leader with demonstrated ability to work with individuals and teams of all levels • Possess strong knowledge of the software development and IT product design lifecycle. Five years' experience in Agile development process.

PROFESSIONAL EXPERIENCE

Sitecore Team Lead (Certified Scrum Product Owner, Certified Scrum Master) TEKsystems Hanover, MD (09/11 – Present)

Manage daily work stream of Sitecore Administrators and front-end developers • Responsible for maintaining relationships with project delivery and program managers as well as third party vendor • Responsible for implementation of website personalization initiative which includes coordinating meeting schedules, roadmap creation project goals and with Sitecore Most Valuable Profession (MVP) as well as budget allocation and management • Manage backlog and developer relations for TEKsystems mobile Job application • Managed creation and translation efforts for European and Asia Pacific websites • Co-founder of Allegis Group Sitecore users group • Monitors usage and performance, troubleshoots and resolves issues as they arise • Execute requests for Sitecore administration (user accounts, security, upgrades, etc) • Coordinate Sitecore user workflows with TEKsystems marketing managers • Maintain/monitor website analytics (Sitecore-Experience Analytics, Google) • Conducts user acceptance testing (UAT) for new website initiatives (mobile,) • Coordinate website enhancements projects with lead developers and business analyst. • Experienced with Agile software methodology.

Visual Communications Specialist/Special Events Planner Washington Headquarters Services (DoD -WHS) + Crystal City, VA (08/04 – 08/11)

Manage all web functions for the WHS public, Intranet, Extranet, and Combined Federal Campaign web sites • Implement Enterprise wide Content Management System (Sitecore) for WHS web site stakeholders • Provide video and photography support for Pentagon, WHS, and DoD sponsored events • Collaborate with key stakeholders to help articulate complex concepts, value propositions and messages through clear and compelling visual graphics and supporting text; resulting in high quality presentations, illustrations, promotional collateral, Website visuals, etc. • Developed style guide for WHS graphic and web site designs • Trained over 200 Adobe Contribute (web authoring software) end users • Conduct and coordinate special events/ceremonies on the Pentagon Reservation in support of WHS, WHS Stakeholders, OSD, and DoD

Web Consultant Johnston/McLamb + Washington, DC (04/03 – 08/03)

Provided contractual support for United States Postal Service's (USPS) • Managed the content for the Information Technology (IT) intranet portal, Enterprise Data Warehouse, eLearning, and Corporate Alliance Business Initiatives web sites • Coordinated with content stakeholders in scheduling updates of new and revised content, images, and information and for the intranet portal • Consulted with USPS IT team regarding structure, content, navigation, and functionality of the Information Technology intranet portal

Senior Graphic/Web Designer Triad Management Systems (Ruesch International)+ Washington, DC (08/02 – 02/03)

Managed and maintained Ruesch International corporate and intranet sites servicing various offices throughout the US and Europe • Ensured brand consistency for corporate designs, website graphics, brochures, advertisements, and various internal marketing materials • Oversaw editorial processes by facilitating press checks, conducting blue line reviews for all corporate printed materials

Web Designer/Developer, E-Commerce Callahan and Associates + Washington, DC (05/00 – 07/02)

Managed five corporate Credit Union websites throughout the United States • Consulted with credit union marketing departments on development, design, and strategy for corporate websites and marketing materials • Provided customer support for hosting clients experiencing technical problems (i.e., slow connections, download times, and server malfunctions) • Created layouts and graphical art for monthly publication covers, brochures, and in-house advertisements • Prepared and delivered web strategy presentations to 30 clients at Credit Union Online Organizational Link (COOL) seminars

EDUCATION

BFA Sculpture/Graphic Design + Frostburg State University of Maryland (1985)
Minor Visual Communications; Photography, History of Film and Art Therapy

CERTIFICATIONS

Certified Scrum Product Owner – Scrum Alliance
Certified Scrum Master – Scrum Alliance
Sitecore Certified Administrator
Sitecore Certified Marketer
Sitecore Certified Technology Specialist

AFFILIATIONS

Kunta Kinte Celebrations (KKC), Incorporated (1995 – Present) former President, Board of Directors
Arts in Public Places Commission (2010 – Present)
Maryland State Arts Council (MSAC) (1994 – 1996)

SPECIALIZED SKILLS

Adobe Creative Suite • HTML • Microsoft Office Suite • Mac and Windows platforms • Musician • Digital Photography



City of Annapolis
Office of the Mayor
160 Duke of Gloucester Street
Annapolis, MD 21401-2517

Mayor@annapolls.gov • 410-263-7997 • Fax 410-216-9284 • TDD use MD Relay or 711 • www.annapolis.gov

Boards and Commissions Application

Personal information

Name David Arthur
Address 1136 Tyler Ave
City Annapolis ST MD Zip 21403
Phones Home 443-994-7039 Other _____
E-mail themaxx63@gmail.com

Statement of interest – Why should you be appointed to this board/commission?

I have served on the Arts in Public Places commission for the last 6 years. I belived in the cause of bringing and producing quality art in the Annapolis area. I'm committed to the work we do and to the local artist we support. I also beleive that this commission is vital to enhancing the overall appeal of Annapolis.

Are you a resident of the City of Annapolis?

Yes No
 Yes No

Are you an employee of the City of Annapolis?

If yes, please state your job title, department & duties.

Do you do business with the City of Annapolis?

If yes, please detail.

Yes No

Are you currently serving on any city boards or commissions?

If yes, please list board(s).

Arts in Public Places Commission

Yes No

Work experience (titles and duties)

See attached resume

Educational background (certificates, diplomas, degrees, seminars, etc)

See attached resume

Other experience (volunteer experience, memberships etc)

See attached resume

References

Name Kevin Spruill Phone 443-223-0416
Address _____
Name Jonathan Bartlet Phone 202-436-6066
Address _____
Name Melissa Sherwood Phone 410-533-1182
Address _____

Appointees are subject to the provisions of the City of Annapolis Ethics Code, Annapolis City Code Chapter 2.08.
Appointees are strongly encouraged to review this Code and contact the City of Annapolis Office of Law and/or City of Annapolis Ethics Commission with all inquiries.

Signature  Date 9/21/18

E-mail electronically completed form to constituents@annapolis.gov. Paper copies may be faxed to 410-216-8284 or mailed to the Mayor's Office address above, attention Boards and Commissions Coordinator.