

Michael Pantelides, Mayor 160 Duke of Gloucester Street Annapolis, MD 21401-2517 410-263-7997

Chartered 1708

December 21, 2015

To: Alderpersons, City of Annapolis

From: Mayor Michael Pantelides

Re: Heritage-Historic Markers Commission

Pending your approval, I would like to reappoint William Jeffery Holland to the Heritage-Historic Markers Commission. Mr. Holland has been serving on the commission since 2011.

Mr. Jeffrey Holland 307 Edgemere Drive Annapolis, MD 21403 410-562-7452

A copy of his resume is attached.

Thank You.

Michael Pantelides

MJP/mc

| Reviewed by: | Economic Matters Committee |
|---------------|----------------------------|
| Favorable | Unfavorable |
| Committee Cha | ir Date |

William Jeffrey Holland 307 Edgemere Drive Annapolis, MD 21403 410-562-7452 / hollandwmj@gmail.com

September 8, 2011

RESUME

December 2000 - Present

Executive Director of the Annapolis Maritime Museum, a non-profit educational institution dedicated to preserving and commemorating the unique maritime heritage of Annapolis and the neighboring waters of the Chesapeake Bay. Responsible for public and community relations, fund raising and development, programming, event management, and developing new projects and programs like the *Oysters on the Half Shell* exhibition and the new environmental education initiative MUDDY FEET: "Maritime Unbounded Damp & Dirty Yucky Fun Environmental Education & Training" program.

May 1998 - October 2005

Sole proprietor of Holland Lines, providing public relations, editorial content and event management services for such clients as the Discovery Channel, the City of Baltimore, the City of Annapolis, Anne Arundel County, Chesapeake Bay Magazine, Offshore Magazine, the Baltimore Sun, the National Park Service, Annapolis and Anne Arundel County Chamber of Commerce, and others. Produced the 350th celebration of Annapolis & Anne Arundel County in 1999, including an historic battle reenactment and a multi-media historic theatrical production; the Baltimore Waterfront Festival in April, 2000; and the Maryland Maritime Heritage Festival at Annapolis City Dock in May 2001, 2002 and 2003, including the Annapolis race village of the Volvo Ocean Race in 2002. Edited and extensively rewrote the script for "Alexandria: City of the Dead," Steve Burns, executive producer, in 1998; wrote the script for "Deep Inside the Titanic," in 1999, and for "Bikini Atoll Dive Adventure," Stephen Reverand, executive producer, in 2000.

Also wrote for various publications on a variety of topics, including boating, travel, food, entertainment and people for the Annapolis Capital, Annapolitan Magazine, Inside Annapolis Magazine, Bay Sailor Magazine, the Baltimore Sun, Chevrolet Today, Lakeland Boating, Regardie's Magazine, Soundings Magazine, and others. In 1990, Oak Creek Publishing released the children's book, Chessie, the Sea Monster that Ate Annapolis, now in its second printing. Also scripted a series of CD-ROM interactive multimedia programs for the Discovery Channel.

September 1981 - April 1998

Director of Public Relations for Annapolis Boat Shows. Assisted in the promotion and production of the world's largest in-water boat shows. Duties included extensive interaction with local and international marine industry, including drafting, designing and graphic arts production of newspaper & magazine ads, posters, sales brochures, direct mail pieces, and other printed items.

1978 -- 198

Worked in the trade show industry in Pittsburgh, PA, writing, producing and directing instructional films in 16mm format and designing cost-effective exhibits.

1976 - 1978

Florida Institute of Technology, Jensen Beach, FL; Director of Public Relations, English instructor, photography lab technician.

Education:

Pennsylvania State University; Bachelor of Arts degree in Journalism, 1976

Sewickley Academy, Sewickley, PA; graduated 1972

Awards:

Eagle Scout, Boys Scouts of America, 1971

Silver Dome Award, Annapolis & Anne Arundel County chapter of the Public Relations Society of America, for promotion campaign launching the non-profit "Maritime Republic of Eastport." Paul Harris Fellowship, Annapolis Rotary Club, 2006