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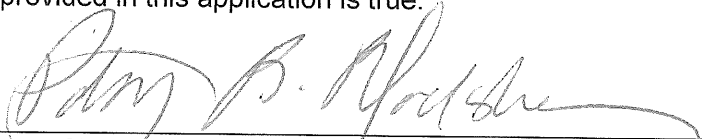
Community Grant Application
 Deadline: January 22, 2016

Organization name Kunta Kinte-Alex Haley Foundation
 Contact Patsy Baker Blackshear, Ph.D Title President
 Address 362 Southport Drive, Edgewater, MD 21037
 Phone 410-224-4457 Fax NA Email pbblack@msn.com
 Federal ID # 52-1890901
 Incorporation Date 07/18/1994 501(c)(3) Registration date March 1995
 Project title Community Education and Outreach
 Project location Annapolis (Alex Haley Memorial and public events)

Amount requested	\$	<u>7,500.00</u>
Other funds	\$	<u>13,840.00</u>
Total project amount	\$	<u>21,340.00</u>

Certification

"I certify that I have reviewed this application and that to the best of my knowledge and belief, all the information provided in this application is true."



 Signature of Chief Executive Officer

January 20, 2016

 Date

Print name Patsy Baker Blackshear, Ph.D. Title President
 Address 362 Southport Drive, Edgewater, MD 21037
 Phone 410-224-4457 Fax NA Email pbblack@msn.com

EXECUTIVE SUMMARY

Provide a brief summary of your project. Please be sure to include the following items: purpose of the project, number of people to be served, and how the city grant funds will be used.

The mission of the Kunta Kinte-Alex Haley Foundation is to promote Alex Haley's vision of a world that values and celebrates racial and ethnic diversity while honoring humankind's common, universal experiences. This grant will help the Foundation achieve its goals by providing support to:

1. Help improve the Foundation's capacity and sustainability;
2. Provide quality educational resources and opportunities for the Annapolis community;
3. Provide oversight, care, and maintenance of the Kunta Kinte-Alex Haley Memorial at City Dock.

During the grant period, the Foundation will:

1. Maintain and conserve the city's most famous and frequently visited public monument, the Kunta Kinte-Alex Haley Memorial at City Dock.
2. Sponsor a public ceremony for at least 50 attendees, including students and members of the general public to commemorate Kunta Kinte's arrival in Annapolis on September 29, 1767, on board the slave ship "Lord Ligonier."
3. Sponsor at least one Community History Day or Church Legacy Day in a traditionally African-American neighborhood to document and preserve information about the community, its people, and its history.
4. Add at least 50 books and/or other genealogy research materials to the Foundation's Local History and Genealogy Resource Center.

PERFORMANCE HISTORY

If you received Community Grant funds last year, please evaluate progress you have made in implementing those projects. Please discuss any factors that may have hindered your progress.

At this mid-point in the FY 2016 grant year, the Foundation is making excellent progress towards meeting the goals outlined in the grant request. Specifically:

1. As part of our ongoing oversight of the condition of the Kunta Kinte-Alex Haley Memorial, we identified the need for a comprehensive cleaning of the Compass Rose. We have consulted with 4th Street Design and they are identifying a contractor to clean and assess repair once the weather warms this spring.
2. On September 29th, 2015, the Annual Commemoration of the Arrival of Kunta Kinte was held at Annapolis City Dock. This annual commemoration ceremony was held to mark the anniversary of the date in 1767 when Kunta Kinte arrived on the slave ship Lord Ligonier from the Gambia. The event attracted an audience of more than 50 people. The special guests this year were the Mayor of Annapolis, City Councilwoman Sheila Finlayson, and the fourth grade class from Annapolis Elementary School.
3. The Foundation partnered with Asbury United Methodist Church in Annapolis, to conduct a Legacy Day on September 19th, including the creation of videographies of eight church elders ages 90 years and older and scanning historical photographs and documents to capture the history of the church. A total of 46 individuals attended.
4. Researchers continue to use the Resource Center. On a weekly scheduled basis to date, for this grant year, a total of 57 researchers have used the Resource Center, and fifteen telephone inquiries about research were answered.
5. Hundreds of scanned local genealogy records have been added to the Resource Center's electronic files for this fiscal year. These include more than 200 scanned documents and 100 photographs, depicting the history of the Freetown communities, as well as records to capture the history of the Asbury United Methodist Church, dating back to 1838.
6. The major unanticipated activity is the development of the Foundation's plans to add QR codes to the Memorial site by the end of the fiscal year. This extremely positive endeavor, to add the QR codes, will enable visitors use of their cell phones or any other electronic access system to receive an overview and electronic virtual tour of the Memorial.
7. As of mid-year, the Foundation has provided information averaging more than 15,000 visitors per month via our website.

As we begin the second half of the fiscal year, we continued to benefit from being able to maintain our Resource Library at the former site of the Sojourner-Douglass College in Edgewater.

RATIONALE (20 Points)

Describe the issue or problem to be addressed including the size and/or severity of the problem. Provide the demographic data and geographic information used to determine the extent of the problem.

Alex Haley's vision celebrated ethnic and racial diversity and the shared experiences of humankind. While we enthusiastically embrace this vision and encourage broad participation in our programs, we pay special attention to the African-American communities and neighborhoods and to their contributions to the growth, development, and cultural enrichment of our City and region. These are under served populations benefiting from the Foundation's work in addressing family heritage and genealogy education and research.

Our programs actively reach out to historically African-American neighborhoods to help them to preserve their history; we've targeted at-risk African-American youth ; offered genealogy "Roots Camps"; and we've focused on African-American grandparents and their grandchildren in our multi-generational "Passing It Forward" conferences. Our Local History and Genealogy Resource Center has a large collection of books and materials relating to local history and genealogy and it is the largest collection in the area relating to African and African-American history and culture. All of our reference and research services are provided free of charge.

Further, our Kunta Kinte-Alex Haley Memorial at City Dock is both a powerful reminder of man's inhumanity to man and an equally powerful reminder that family, faith, and freedom can empower all of us to make a positive difference in our world. While the Memorial is the most-visited monument and public art installation in the Capital City, visited by hundreds of thousands of people each year, it is especially important to the local African-American community, which has a special affinity for Alex Haley and his connections to the City. The Trip Advisor travel guide lists visiting the Memorial as one of the top ten things to do when visiting Annapolis. The Memorial helps to bring family history to life, as explained in the comments of one of the reviewer from the travel guide site:

"This magnificent Memorial is located right near City Dock - please bring the children and be prepared to give them a history lesson. ps: "He" doesn't mind if you climb all over him! In fact, I think he likes it!"

In short, for more than 20 years, we've provided unique and creative programs to the Annapolis and surrounding communities. With support from the City, other donors, and our board and volunteers we will continue to stimulate a greater awareness and appreciation of the City's human and historical resources and to encourage and nurture its next generation of caretakers.

PROJECT DESCRIPTION (30 Points)

Please give a detailed description of the program or project you are proposing. Please include the group of persons you plan to serve and the number of expected participants, the activities or services you will provide and location.

The requested grant funds will help the Foundation to achieve three goals:

Goal 1: Improve the organizational capacity and sustainability of the Foundation to enable us to provide quality programming to the citizens of Annapolis and Anne Arundel County free of charge.

Objective 1: Leverage grant funds from the City to increase funding from other government, private, and non-profit entities and individuals.

Objective 2: Develop a larger, more active, and better informed Advisory Board and volunteer base to extend our reach and services into the community.

Objective 3: Increase volunteers for Foundation genealogy and heritage programs and advocacy.

Goal 2: Provide quality educational resources and opportunities for the Annapolis and surrounding communities.

Objective 1: Expand by 100 books and/or other reference materials the resources available free of charge to all Annapolis and County residents at the Foundation's Local History and Genealogy Resource Center.

Objective 2: Plan and implement a Community History Day or Legacy Day in a traditionally African-American Community, impacting at least 75 participants.

Objective 3: Plan and implement the annual arrival commemoration program to provide education about the arrival of Kunta Kinte to the Annapolis City Docks to 50 or more attendees.

Objectives 4: Provide genealogy research assistance and support to at least 75 visitors/researchers annually who use the Genealogy Resource Center.

Goal 3: Provide ongoing care and maintenance of the Kunta Kinte-Alex Haley Memorial at City Dock to preserve its appearance and the integrity of its materials and to promote it as an educational resource for residents and visitors.

Objective 1: Complete scheduled conservation and maintenance on the Story Wall plaques and continue to monitor the entire Memorial for other signs of deterioration or damage to the stone and metal elements.

Objective 2: Conduct an assessment of the condition of the Memorial by a preservation expert.

Objective 3: Finalize and promote the addition of QR Codes to the Memorial, including a web-based commentary, allowing visitors to have access to a virtual tour guide

Describe the methodology (or approach) for the proposed program/project, e.g., the procedures, tasks, techniques, or tools you will use to develop the program

We have an engaged and active Board and we have developed funding partners within the community who enable us to achieve our goals while continuing to provide services free of charge to the community. We will continue to rely on this volunteer Board to achieve our objectives. In addition, we use community volunteers and Advisory Committee members to assist with Foundation programs and events. Our Community History Day and Legacy Day programs leverage the people resources and talents of participants from the impacted neighborhood, along with Foundation volunteers. Conservation experts at the Maryland Historical Trust provide advice and guidance on conserving the Kunta Kinte-Alex Haley Memorial at City Dock. To ensure that the Memorial repair needs are identified earlier, prior to any major problems, the Foundation will undertake a condition assessment, using conservation recommendation from the Maryland Historical Trust.

We have long-established partnerships with local organizations that help us achieve our goals of strengthening our Local History and Genealogy Resource Collection and providing quality educational programming for the community. Partners include the Parole Rotary (BIG program contributes book to our library); Watermark Tours (markets the African-American Walking Tour of Annapolis that we wrote); and the Annapolis and Anne Arundel County Conference and Visitors Bureau (distributes our guide to African-American history and sites in the area and promotes the Kunta Kinte-Alex Haley Memorial to visitors). In addition, The Foundation has increased its recent partners to include, Four Rivers (providing a matching mini-grant to help develop and implement the QR codes as a virtual guide for site visitors).

Explain how this proposal relates to the organization's mission, goals and/or strategic plan, and other activities planned for this year.

All of the programs that will be supported by the requested grant funds will support the Foundation's mission of promoting Alex Haley's vision of a world that values and celebrates racial and ethnic diversity while honoring humankind's common, universal experiences.

We are a small organization run by dedicated volunteers. At a most basic level, the annual grant we receive from the City enables us to continue to stay in business to pursue our mission. It enables us to provide continued and careful stewardship of the Kunta Kinte-Alex Haley Memorial at City Dock; it allows us to continue to provide programs to the public, especially to the under-served African-American community; and it enables us to continue to provide an outstanding research library for people in the community who want to know more about their family and community. In addition, our library is visited by researchers outside of the area, as well as other states.

Importantly, being able to show financial support from the City is crucial in enabling us to pursue other funding from public and private sources. If we had not been able to demonstrate that the City of Annapolis supports our work, we would not have received other resources.

TIMELINE (10 Points)

Provide a timeline for implementation and all program/project activities for the project.

Date	Activity
July 16-June17	Ongoing monitoring and maintenance of Memorial
July 16- Sept 16	Plan and implement Annual Kunta Kinte Arrival Ceremony at Annapolis City Docks
July 16- March 17	Plan and conduct a Community History Day/Legacy Day event in a traditional Afri.Amer neighborhood
July 16-June 17	Add additional books and other genealogy materials for research to Resource Center library files

Please indicate how you have determined that the timeline is achievable.

Timeline is determined by past experience and has been shown to be achievable in the timeframe indicated.

Describe the organization's ability to implement the request.

While we are a small organization with a small budget, we have a dedicated and capable Board that has run this organization effectively for many years. In addition, our resources are leveraged to obtain support from a professionally trained genealogist, along with aspiring volunteers. Everyone on the Board is a "worker" and dedicated to documenting and preserving African American history. We have demonstrated in the past that we are able to achieve whatever we set out to do and we have every intention of continuing to fulfill our goals as outlined above.

In addition, we use community volunteers and Advisory Committee members to assist with Foundation programs and events. To leverage Foundation resources, these efforts will continue to provide support into the next grant year.

BUDGET DOCUMENTS (20 Points)

Include a detailed program budget that includes expenses, city funds requested and pending sources of support. **Please use the attached Program/Project Budget Format.**

Outline the organizations plans for securing funding from sources other than those provided by the City of Annapolis and indicate how City of Annapolis' funds will be used to leverage a request for, or use of, other grant funds.

We raise funds from local businesses to support our programs and educational outreach activities-- genealogy conferences, Community History Days, and genealogy training for at-risk youth.

We receive a ten percent commission on all of the African-American Heritage Walking Tours given by Watermark Tours, because we wrote the tour for them.

As can be seen by examining our budget, the financial support from the City of Annapolis is essential to the success of mission and program activities. Past community grant support from Anne Arundel County is no longer viable. Hence, the ongoing potential for financial support to the Foundation beyond our private funds comes from the City grant and potential support from the Cultural Arts Foundation of Anne Arundel County. Annually, we work diligently to increase our private funds from Board and Advisory Committee contribution, as well as our efforts to continue to receive support from private individuals and businesses.

Finally, we pursue periodic grant support for program specific activities in the form of mini-grants from organization such as Four Rivers, as well as from highly competitive Federal or State funds for Memorial restoration. Availability of and determinations on the potential for these latter funds are examined annually.

PROJECT BUDGET

Please complete the following budget chart for this project, including all budget items, the total budget for each item, and the funds that are being requested for each line item.

Budget item	City funds requested	Other funds	Source of Other funds (Federal, State, Private)	Is "Other funding" committed or requested?	Total project cost
Salaries/Benefits (list each position)					
	\$	\$			\$
Contract Services	3,500.00	1,000.00	Arts Fdn	Requested	4,500.00
Rent/Leasing Costs	1,500.00	3,000.00	Private		4,500.00
Utilities/Telephone (please specify)					
(includes IT and Web)	1,500.00	2,000.00	Private		3,500.00
Equipment		750.00	Private		750.00
Insurance	1,000.00	765.00	Private		1,765.00
Office Supplies		500.00	Private		500.00
Printing/Postage		300.00	Private		300.00
Audit/Accounting		1,000.00	Private		1,000.00
Other (please describe)					
Memorial Maintenance		1,500.00	Private		1,500.00
Special projects		1,800.00	Arts Fdn; private	Requested	1,800.00
Utilities, bank fees; Reserve		1,000.00	Private		1,000.00
Membership Fees		225.00	Private		225.00
Total Budget	\$ 7,500.00	\$ 13,840.00			\$ 21,340.00