



City of Annapolis
Office of Finance
 160 Duke of Gloucester Street
 Annapolis, MD 21401-2517

Finance@annapolis.gov • 410-263-7952 • Fax 410-263-7529 • TDD use MD Relay or 711 • www.annapolis.gov

Community Grant Application

Deadline: January 22, 2016

Organization name Wiley H. Bates Legacy Center (BLC)
 Contact Vincent O. Leggett Title Chairman
 Address 1101 Smithville Street Annapolis, MD 21401
 Phone (410) 570- 1187 Fax _____ Email wileyhbates11@verizon.net or vincent425@comc
 Federal ID # 61-1471512
 Incorporation Date 2004 501(c)(3) Registration date 2004
 Project title Wiley H. Bates Legacy Center (Cultural Arts and Heritage)
 Project location 1101 Smithville Street Annapolis, MD 21401

Amount requested	\$	<u>25,000.00</u>
Other funds	\$	<u>45,500.00</u>
Total project amount	\$	<u><u>70,500.00</u></u>

Certification

"I certify that I have reviewed this application and that to the best of my knowledge and belief, all the information provided in this application is true."

Vincent O Leggett

Signature of Chief Executive Officer

3-7-2016

Date

Print name Vincent O. Leggett Title Chairman Board of Directors
 Address 1101 Smithville Street Annapolis, MD 21401
 Phone (410) 263-1860 Fax _____ Email wileyhbates11@verizon.net

EXECUTIVE SUMMARY

Provide a brief summary of your project. Please be sure to include the following items: purpose of the project, number of people to be served, and how the city grant funds will be used.

The programs and projects of the Bates Legacy Center (BLC) are designed to preserve the history of Mr. Wiley H. Bates, the school, teachers, staff, students and equally important, the role that the school has historically played within the broader community. The program objectives are satisfied through quality research, exhibits, publications, documentary films, oral histories and other educational and cultural programs. The BLC is the only entity located within the Bates Heritage Park specifically chartered with the task of documenting and preserving the rich legacy of the complex and sharing that heritage with the general public. A special emphasis is placed upon the citizens of Annapolis.

The Bates Legacy Center & Memorial Courtyard provides a quality experience to Annapolis residents visiting the former Wiley H. Bates High School. This venue was placed on the national Register of Historic Places in 1994. Currently it serves as a Cultural Arts and Heritage Center for the residents of Annapolis.

Within the restored Memorial Courtyard sits a bronze bust of Mr. Wiley H. Bates. Mr. Bates was a religious man but also participated in local politics. He became a member of the Annapolis City Council and worked for the benefit of the city alongside the mayor, police department, and other council members. Mr. Bates' legacy was his advocacy for children and seniors and those virtues are being maintained within the programming of the Bates Legacy Center.

PERFORMANCE HISTORY

If you received Community Grant funds last year, please evaluate progress you have made in implementing those projects. Please discuss any factors that may have hindered your progress.

This grant was used to develop educational materials for the public and private school teachers as a per-field trip exercise to be completed prior to their visit to the BLC. However, we are still seeking additional funding to expand the hours of operations and secure the services of a full time Center Manager.

The purpose of the grant is to acquire the necessary funding to secure the services of a center manager/administrative assistant and to expand the hours of operation. The center manager will coordinate volunteers, train docents, enhance the current exhibits, and develop curriculum materials directed toward seniors, youth and tourist. Through this grant direct services will be offered to the seniors residing at the Bates Residences and those attending the Annapolis Senior Activity Center.

We need to continue diversifying our funding sources. One hundred percent of our board members and volunteers support the BLC with their time, talent and money. The former students, faculty and staff contribute to the center as well. However, we need the continued support of the Annapolis Mayor and Council to sustain our efforts while we seek new revenues through such measures as grant writing, membership drives, fund-raisers and the like. In 2014, we were also bequeathed a major gift of \$10,000.00 to establish and endowed educational fund to support students. We are also working on a major gift from a Bates High alumni who has identified the BLC as a beneficiary in her final estate distribution. We are also endeavoring to increase our volunteers and we have also established outreach programs to the growing Hispanic and Latino populations in Annapolis.

We continue to build strong partnerships and strategic alliances in an effort to provide quality services to the residents of Annapolis. As the fiscal situation continues to constrict, it is even more paramount that we develop effective and meaningful partnerships such as the ones cited earlier.

RATIONALE (20 Points)

Describe the issue or problem to be addressed including the size and/or severity of the problem. Provide the demographic data and geographic information used to determine the extent of the problem.

The former Wiley H. Bates School in Annapolis, Maryland, a cultural landmark that sat vacant for more than 20 years has been re-purposed as the Wiley H. Bates Heritage Park, a development incorporating housing for low-income seniors, community activities for seniors and young people (Boys and Girls Club), and a cultural arts and heritage center known as the Bates Legacy Center. (BLC)

The Bates School, which opened in 1933 and was the city's first freestanding secondary school for African Americans. The school was named after a local man who was born in slavery and later became one of Annapolis' wealthiest citizens. For decades, Bates School was a cultural center for the African American community in Annapolis but when the city's schools became desegregated, Bates fell into neglect and eventually abandoned in 1981. In the mid-1990's, a coalition of government and community leaders and alumnae came up with a vision for the adaptive use of the 120,000 square-foot structure resting on 16 acres. It took nearly ten years to acquire the \$27 million needed to achieve that vision.

The Bates Legacy Center is the "heart and soul" of the Wiley H. Bates Heritage Park which opened in September 2006. The BLC serves as a repository of artifacts, memorabilia, and research pertaining to the former Wiley H. Bates High School, which operated from 1933-1966. The Center sponsors lectures, educational programs and projects which are available to all the citizens of Annapolis. Many of the projects and programs are directed specifically toward seniors and youth of all races, religion, and ethnic background residing throughout Annapolis.

This FY 16 funding request will be used to help underwrite the operating cost and for expanding the BLC's hours of operation. This will allow the BLC to better serve its Annapolis clients. (seniors, youth, visitors, tourist, educators, researchers) This funding will also help the BLC develop its permanent exhibit which will focus upon the life and times of Mr. Wiley H. Bates. This funding will also be used to subsidize the rental fees of non-profit Annapolis community based-organizations utilizing the BLC for special events, meetings, etc. Finally, the proposed funding would be used to purchase and replace office and computer equipment. Collectively, we have a responsibility to keep this Annapolis treasurer alive and the city is key to this success for all of the citizens of Annapolis.

PROJECT DESCRIPTION (30 Points)

Please give a detailed description of the program or project you are proposing. Please include the group of persons you plan to serve and the number of expected participants, the activities or services you will provide and location.

The BLC has very specific uses for the funds that are being requested through this grant application. The BLC has been included in the Annapolis Arts District and have joined the Annapolis and Anne Arundel County Conference and Visitors Center. Both of these strategic alliances have elevated the profile of the BLC. The funding will allow the BLC to secure a part-time staff person to manage the facility as well as expand our current hours of operations. We are now open Tuesday-Thursday from 11:30 am- 3 pm and by appointment on all other days for special events and scheduled tours. With this grant, we will be able to increase our hours of operation to include two (2) nights per week until 7:00 pm and to open on Saturday and Sunday from 10:00 am- 4:00 pm. These expanded hours of operation will make the BLC a more viable venue for special events, lectures, concerts and school/community based programs.

A special effort is made to reach out to the schools in the Annapolis Area Feeder System:

Annapolis Senior High School	Georgetown East Elementary	Rolling Knolls Elementary
Bates Middle School	Tyler Heights Elementary	St. Anne's Day School
Annapolis Middle School	Hillsmere Elementary	Mills-Parole Elementary
Annapolis Elementary School	West Annapolis Elementary	
Eastport Elementary School	Germantown Elementary	

There is a special collaboration between the Bates Legacy Center and the Wiley H. Bates Middle School which has been designated by the school system as a Performing and Visual Arts Magnet School. Students who attend Bates Middle School can participate in dance, language arts, music, vocal arts, and sports. The school functions as a learning center for approximately 800 middle schoolers in the area. These 800 students will go on to do great things; develop cures, paint masterpieces, dance professionally, design important structures, and teach passionately. The school has Mr. Wiley H. Bates to thank and commend for his leadership and devotion that still lives today. Students, faculty and staff visit the Bates Legacy Center to learn more about the person that their school is named for. We have hosted numerous programs and receptions in conjunction with the Board of Education at the Legacy Center as a key part of our partnership with Anne Arundel County Public Schools. A special reception was held for incoming school superintendent George Arlotto in August 2014.

Describe the methodology (or approach) for the proposed program/project, e.g., the procedures, tasks, techniques, or tools you will use to develop the program

The board members, staff, and volunteers will continue to work together to enhance the current and future programming at the BLC. A new exhibit recently opened at the BLC titled, "Our Family Stories", which features a prominent family from the Lothian/Mt. Zion Community situated in southern Anne Arundel County. Pratt is the surname and many of the children of Estep and Pinkney Pratt graduated or attended Wiley H. Bates High School. This project was coordinated by the an Rosenwald Fund School, which currently serves as the church's fellowship hall.

The BLC worked closely with the City of Annapolis 1864 Commission, which celebrated the emancipation of slavery in Maryland. The ceremonial quilt is currently on display at the Legacy Center.

We are in the early planning stages for a permanent exhibit at the BLC featuring Mr. Wiley H. Bates and other historical and culturally significant individuals from Annapolis: Past and Present.

Explain how this proposal relates to the organization's mission, goals and/or strategic plan, and other activities planned for this year.

The Wiley H. Bates Legacy Center is the jewel in the Crown City-Annapolis. Its founding story and namesake history must be recognized by the city as vital to appreciating the richly diverse story of the region. The BLC has a critical responsibility to reveal, re-tell and display the historical gems within its living history space. The story of recovery from structural doom, accomplished by the cooperative efforts of public and private resources that needs to be perpetual, is another account that city visitors, city-wide sites and area docents have as standard text in their public presentations.

The BLC will be hosting a Teacher Appreciation Breakfast in 2015, and the proceeds will be used to help fund the Wiley H. Bates Scholarship, the Essom V. Ricks, Jr. Scholarship and for general operating purposes at the BLC. In June 2014, the BLC will be hosting its 6th Annual Church Rally in conjunction with Annapolis areas churches such as

Asbury United Methodist Church, (West Street) lead the way with donations to the BLC's Annual Church Rally in 2014. The following churches made significant donations to the Legacy Center. (Mt. Zion United Methodist (Ark Road) Asbury Broadneck , United Methodist Church, among others.

The BLC will also be hosting the Black Saga History Contest in 2015, which students of all races and denominations showcase their extensive knowledge about Black History and Culture.

We will continue sharing the award winning documentary film, "Bringing Back Bates: A Legacy to Remember" to visitors and students attending schools in the Annapolis Feeder System in 2015.

Third graders from St. Anne's School of Annapolis will be returning to the BLC in the Spring investigating African American history and culture in Annapolis, which also includes trips to the Banneker Douglass Museum and the Alex Haley Statue Group located at Annapolis City Dock.

TIMELINE (10 Points)

Provide a timeline for implementation and all program/project activities for the project.

Date	Activity
April 4, 2015	Teacher Appreciation Scholarship Breakfast
June 14, 2015	8th Annual Church Rally
September 2015	7th Annual Back to School Program
December 2015	Volunteer Appreciation Event and Holiday Celebration

Please indicate how you have determined that the timeline is achievable.

The events that we have scheduled in 2015-2016 are interwoven and designed to reach out to our various stakeholder in Annapolis. Some events focus upon the alumni and friends of the former Wiley H. Bates High School, other target youth, seniors and the faith-based community. The activities are implemented far enough from each other to allow for adequate planning, promotion and execution.

Describe the organization's ability to implement the request.

The BLC has a working board of directors, administrative support staff and volunteers with the expertise to effectively plan and implement its projects and programs. In addition, the BLC partners with key institutions such as the Banneker Douglass Museum, Anne Arundel County Public Schools, Four Rive Heritage Society and others to garner the expertise to supplement any short coming the BLC has have.

The BLC continues to expand its core of board members who process a wide range of talents and skills. We are also establishing an Advisory Board in 2015, designed to increase our capability in the areas of development, strategic planning.

We are able to implement the program as put forth in the grant request.

EVALUATION (20 Points)

Clearly state the specific, goals, objectives, and measurable outcomes of the project/program.

Goals	Objectives	Measurable Outcomes
BLC fund raising	scholarship breakfast, facility rentals, increased memberships, board donations, grant writing	raise approximately \$30,000 per year from these sources
Service to Seniors	400 seniors served	increased knowledge in cultural and historical data
Service to Youth & Families	500 youth and families served	increased knowledge about education during the period segregation

Describe the impact (long-term effects) you expect will be produced by program/project outcomes.

Through the BLC's Outcomes, Indicators, Benchmarks and Data Source we can demonstrate that our programs and projects make a significant impact on the lives of the citizens in Annapolis. Our exhibits provide increased exposure for Annapolis citizens and area tourists to learn from the programs offered by the BLC. We plan to increase attendance at events and programs by 5% with a target for 2016 of approximately 1,000 visitors (base-line) in FY 15. This will be measured through our attendance logs, registration forms, facility use request forms, and sign-in sheets.

Increased participation of senior citizens knowledge of the BLC programs. We project a 6% increase in participation in BLC programs and our target is to reach 1,100 participants (base-line) in FY 15. This will be measured by pre & post surveys and interviews of the guests.

Increased participation of youth and families in BLC programs. We project a 7% increase in participation in BLC programs and our target is to reach 2,200 participants in FY 15. This will be measured by pre & post surveys and interviews of our guests.

Increase the use of the BLC for rental events. We plan to increase our rental income by 10% up from approximately \$4,300 in FY 14.

All of these measures will bode well toward to the long-viability and sustainable Bates Legacy Center.

BUDGET DOCUMENTS (20 Points)

Include a detailed program budget that includes expenses, city funds requested and pending sources of support. **Please use the attached Program/Project Budget Format.**

Outline the organizations plans for securing funding from sources other than those provided by the City of Annapolis and indicate how City of Annapolis' funds will be used to leverage a request for, or use of, other grant funds.

The BLC has a grant application pending with Anne Arundel County and will be seeking funding from the Anne Arundel Funders Network, Four Rivers Heritage Foundation and the Annapolis Community Foundation. In addition, the BLC conducts its own fund raising events such as the Essom V. Ricks, Jr., Scholarship Dinner, Teacher Breakfast, the Annual Church Rally, Facility Rental Fees, Board Member donations, membership dues and general gifts from the public in support of the projects and programs operated by the BLC.

In addition, we are encouraging Bates alumni and others to consider identifying the BLC in their wills and estates. We anticipate received our largest individual estate gift in 2014. The City grant funds will be targeted toward the citizens of Annapolis. We are working in the spirit of Mr. Wiley H. Bates who believed in self help. We are also looking to on-line giving (PAYPAL) through our website, as well as, donor advised funds. Funds invested in the BLC pay great dividends into the future and are constantly leveraged to the benefit of Annapolis residents. We an integral part of the city's lucrative tourism business an the BLC is listed as a must see venue in the City of Annapolis.

Our focus on the educational history of Annapolis, History and Cultural Heritage speaks volumes to persons visiting the BLC. Finally, we establishing the Advisory Board of the the Wiley H. Bates Legacy Center to assist the organization in fund raising, board and leadership development, and community engagement. A number of community-based organizations host their meeting at the BLC including the Caucus of African American Leaders, various alumni classes, etc.

We are meeting a critical need in the city for cultural diversity and community empowerment. Over the coming months the BLC will be convening stakeholder meetings, leveraging access to media and policy makers, conducting outreach to other funders. Our goal is to develop a sustainability plan for the Bates Legacy Center.

PROJECT BUDGET

Please complete the following budget chart for this project, including all budget items, the total budget for each item, and the funds that are being requested for each line item.

Budget item	City funds requested	Other funds	Source of Other funds (Federal, State, Private)	Is "Other funding" committed or requested?	Total project cost
Salaries/Benefits (list each position)					
	\$	\$			\$
Contract Services	15,000.00	6,930.00	county, private	Yes	21,930.00
Rent/Leasing Costs					
Utilities/Telephone (please specify)					
Telephone & Utilities		6,000.00	county, private	Yes	6,000.00
Equipment		1,200.00	private	Yes	1,200.00
Insurance	600.00	1,276.00	county, private	Yes	1,876.00
Office Supplies		2,700.00	private	Yes	2,700.00
Printing/Postage		1,400.00	private	Yes	1,400.00
Audit/Accounting	800.00	1,000.00	county, private	Yes	1,800.00
Other (please describe)					
Scholarships & Educ Dev		2,500.00	private	Yes	2,500.00
Programs & Operations	1,619.00	3,105.00	private	Yes	4,724.00
Consultant Services	6,000.00	15,670.00	county, private	Yes	21,670.00
Archives & Exhibits	981.00	3,719.00	private	Yes	4,700.00
Total Budget	\$ 25,000.00	\$ 45,500.00			\$ 70,500.00