

September 29, 2016

RE: Escalating Fines Recommendation.

Beginning at the end of July, 2016, Annapolis Parking implemented an agreed upon grace period for the escalating parking fine schedule and in issuing parking violations for first time offenders. As we conclude this grace period as of October 1, 2016, Annapolis Parking recommends the following, given the information collected and shared over that time:

1. Make the suspension of escalating fines associated with parking violations permanent. As discussed over this period, the provision for escalating fines was contemplated and enacted at a time prior to the implementation of the latest enforcement technology. Without the technology to maximize efficient enforcement, an escalating fine schedule was a logical tool to use in order to mitigate repeat offenders choosing to overstay their allotted time limits in residential parking zones. Now that SP+ has implemented LPR equipped vehicles, the enforcement activity level has increased dramatically over the previous process in which Ambassadors were performing a manual process, on foot.
  - a. Between August 1st and September 28, there were more than 94,000 license plates scanned, 12,640 of which occurred in District 1. At a rate of 1,600 per day over this period, this exceeds what is conceivable by a team on foot patrol, physically marking tires as had been done in the past.
  - b. In 2015 there were an average of 14.5 violations written per day
  - c. Since August 1st, there has been an average of 44.1 violations per day.
  - d. In the last week of September, with increased staffing coverage, there were 70 violations per day.
  - e. Over the period July 21 - September 28, 2016, there were 588 repeat offenders. Had the escalation scale been in place, this would have resulted in approximately \$20,000 in additional fines beyond the typical \$40 parking fine.
  
2. Continue with the planned expiration of the grace period as it relates to first time offender warnings. Over the grace period, there have been 1,545 warnings issued, at a value of \$63,960.

Annapolis Parking's plan to schedule two Ambassadors from 8AM-12AM who are dedicated to scanning Residential Permit zones using the LPR technology equipped vehicles is expected to prove that efficient enforcement technique is our preferred method to ensure parkers are using available spaces in Residential Permit zones as intended.