

Office of the Mayor Gavin Buckley, Mayor 160 Duke of Gloucester Street Annapolis, MD 21401-2517

Chartered 1708

August 31, 2022

To: Alderpersons, City of Annapolis

From: Mayor Gavin Buckley

Re: Human Relations Commission appointment

Pending your approval, I would like to Appoint Ms. Linda Mundy to the Human Relations Commission. Ms. Mundy is a resident of Ward 5 and this appointment fills a vacancy on the Commission. Her resume is attached.

Linda Mundy 55 Primrose Hill Lane Annapolis, MD 21403

A copy of her resume is attached

Thank You.

GB/hrr

Reviewed by: <u>H</u>	ousing and Human Welfare Committee
Favorable	Unfavorable
Committee Chair	Date



## City of Annapolis

Office of the Mayor
160 Duke of Gloucester Street
Annapolis, MD 21401-2517

Mayor@annapolis.gov • 410-263-7997 • Fax 410-216-9284 • TDD use MD Relay or 711 • www.annapolis.gov

#### **Boards and Commissions Application**

Personal Information	12
Name Linda Mund Address 55 Primrose Hill Ln	
Address of Francisco Franc	
City Airiapolis ST IVID Zip 21	900 311 (911 315 3 <sub>1</sub> )
hones Home 443-893-4769 Other	<u> </u>
City Annapolis ST MD Zip 214 Chones Home 443-995-4769 Change Itmundy@gmail.com	
Statement of interest – Why should you be appointed to this board/commission?	
someone who has been engaged in antiracism activism and community organizing with local organization and community organizing with local organization and partial descriptions and communities. And marriage equality with the Unitarian am very committed to DEI in our systems and communities. My experience in youth non-profit ow given me some amazing opportunities to be in relationship with many young people and families about the effects of historical oppression and marginallization of many communities in Annapolis. I am currently completing a professional certificate at the Georgetown University Institute for Tran Leadership on Diversity, Equity and Inclusion and want to be a tool for this work in my community some of the upcoming initiatives are for the HR commission, I am very interested to be part of this work and policy in Montgomery County that Annapolis is looking and the Police Accountability Bo of creating institutional changes that will also contribute to changing the culuture. I selfishily would so I can learn personally but, also, because I think it is some of the most important work this admit accomplish. I believe I could help in making that happen.	u Universalist Church, I ber the years has also and learn so much ansformational y. In reading about what is agenda. The equity ard are both examples id like to be part of that
Are you a resident of the City of Annapolis?	✓ Yes No
Are you an employee of the City of Annapolis?  If yes, please state your job title, department & duties.	Yes <u> </u>
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o you do business with the City of Annapolis?  If yes, please detail.	Yes _/_No
ure you currently serving on any city boards or commissions?  If yes, please list board(s).	YesNo

Revised 2/13/2019

#### Work experience (titles and duties)

Non-profit:

Charting Careers, Mentor Coordinator - Hired to develop a diverse mentor network model for an emerging local non-profit that serves students who have been historically marginalized in their career and college readiness development. - Established an inclusive culture with training and education focused on the critical needs of students and youth-led programming

Annapolis Trust, Vice-President - Established non-profit to provide scholarships and mentoring for first-generation-college students to include creation and implementation of plans for strategic vision, operations, programs, marketing, and fundraising.

Boys & Girls Clubs of Annapolis, Director of Communications - Primary responsibilities to establish external, Internal and online communications framework for organization with five individual Clubs in Annapolis and the County.

Boys & Girls Clubs of America, Native American Programs - As Marketing Manager, I produced and executed a marketing strategy to support the expansion and sustainability of Boys & Girls Clubs of America's Native American Clubs where 30 new Clubs were opened and a national endowment fund was established.

Corporate:

Marketing, Communications and Product ExperienceTechnology Industry A career in the tech industry with specialized experience in start-up companies and/or new product launches that included strategic and tactical roles in marketing, communications, corporate partnerships, and graphic design. Managed staff and budgets for company success such as entry into new markets, international market branding, a public offering, and a company sale.

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Educational background (certificates, diplomas, degrees, seminars, etc)

Georgetown University, School of Continuing Studies, Diversity, Equity and Inclusion Certificate Strayer University, Computer Programming

Other experience (volunteer experience, memberships etc)

Have and still volunteer for all the non-profits where I have worked. Currently serve as a youth mentor, marketing advisor and DEI advisor.

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References		
Name DaJuan Gay	Phone 443-214-4364	
Address Annapolis, MD		
Name Mary Grace Gallagher	Phone 410-991-5364	
Address Annapolis, MD	i noile	
Name Dr Erin Snell	Phone 919-602-7360	
Address Annapolis, MD	- 1010	
Appointees are subject to the provisions of the City Appointees are strongly encouraged to review this Connapolis Ethics Commission with all inquiries.	of Annapolis Ethics Code, Annapolis City Code Chapter 2.08. ode and contact the City of Annapolis Office of Law and/or City of	
Signature Anda Muna	Date 3/10/22.	

E-mail electronically completed form to <a href="mailto:boards@annapolis.gov">boards@annapolis.gov</a>. Paper copies may be faxed to 410-216-8284 or mailed to the Mayor's Office address above, attention Boards and Commissions Coordinator.

#### Contact

www.linkedin.com/in/linda-mundy (LinkedIn)

#### Top Skills

Product Marketing
Corporate Communications
Conference Coordination

# Linda Mundy (She/Her)

Non-profit Professional, DEI Influencer and Consultant Annapolis, Maryland, United States

## Summary

I have had a unique career track in non-profit and the corporate world and often worked at start-ups or new positions wearing many hats. My specialties include marketing, communications, and public relations and my expertise is very much influenced by my passion for building a world of inclusion and equity.

## Experience

Self Employed Strategic Marketing & Communications Consulting 2005 - Present (17 years)

As a consultant, Linda works primarily with non-profits and start-ups to increase their visibility and support their growth. Experience and expertise include: strategic planning; program design and management; marketing, communications, public relations, fundraising support and outreach to a variet of audiences. Focused on supporting organizations that are committed to equity and inclusion and developing authentic, valued relationships with those communities and clients they serve.

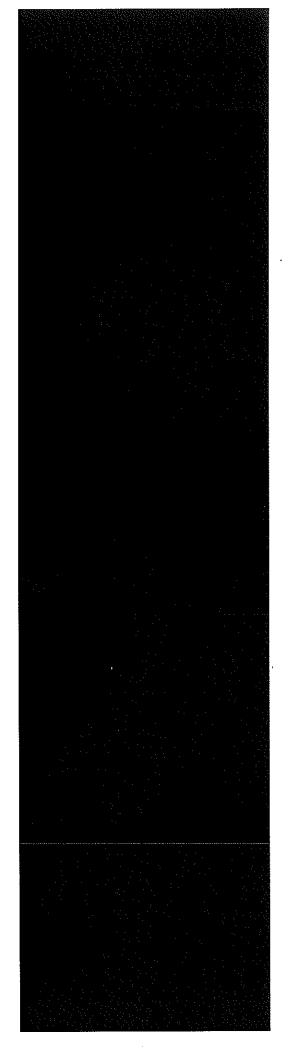
Annapolis Community
Anti-racism Engagement
November 2015 - Present (6 years 10 months)
Annapolis, MD

Facilitate and/coordinate community discussions, workshops, and events on anti-racism for local participants from faith communities, non-profits, Anne Arundel Medical Center and Anne Arundel Community College. Cofounded Showing Up for Justice Annapolis & AACo (SURJ3A) in 2016. Received 2019 Fannie Lou Hamer Award from the Anne Arundel County Martin Luther King Committee.

Charting Careers

Mentor and Volunteer Coordinator

November 2019 - June 2022 (2 years 8 months)



Hired to develop a new diverse mentor network model for an emerging local non-profit that serves students who have been historically marginalized in their career and college readiness development.

- Established an inclusive mentoring culture with training and education focused on the critical needs of students and the need for youth-led programming
- Developed strategic plan and messaging to engage businesses, individuals, schools and community organizations of Annapolis to create a City of Mentors

ACT: Anne Arundel Connecting Together, Inc. Community Organizing
September 2016 - April 2020 (3 years 8 months)
Annapolis, MD

As a founding member of the Strategy Team, led the launch of the faith and community-based community organization that is focused on building local capacity for leadership development and resident-led action for justice. Volunteered and contracted for website development, communications and public relations support.

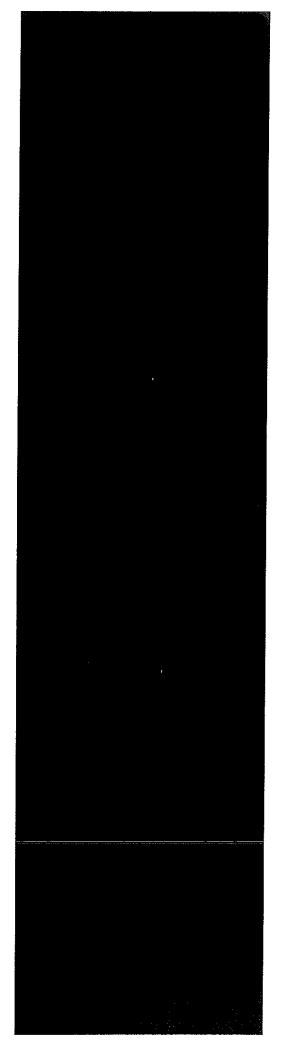
- Built relationships with initial member institutions and helped implement County-wide listening campaign of >2,000 residents for issue focus.
- Led issue-based team to engage and develop local leaders for new solutions in County's gun violence reduction and safety strategies to include partners County Executive and Annapolis Mayor.
- Currently serve as a core team leader.

Annapolis Scholarship Trust
Vice President
September 2013 - September 2016 (3 years 1 month)
Edgewater, MD

Established non-profit to provide scholarships and mentoring for firstgeneration-college students to include creation and implementation of plans for strategic vision, operations, programs, marketing, and fundraising.

- Developed framework to include formalized partnerships with sponsors and schools; facilitate the scholarship award process and renewals; and grew number of scholarships by 50%.
- Created network of professional volunteer mentors, corporate partners and scholarship sponsors to achieve goals of building relationships and opportunities for scholars.

Boys & Girls Clubs of Annapolis & AAC



Director of Communications 2006 - 2009 (3 years) Annapolis, MD

Instituted new position with primary responsibilities to establish external, internal and online communications framework for organization with five individual Clubs in Annapolis and the County.

- Developed, implemented and evangelized first communications plan aligned with national branding for non-profit's varied internal and external audiences.
- Celebrated Club's 20th anniversary with public relations campaign focused on the culture of change and growth youth had experienced and alumni stories.

FirstPic, Inc

Marketing Manager (Boys & Girls Clubs of America Native American initiative)

2001 - 2005 (4 years)

Crofton, MD

Produced and executed marketing strategy to support the expansion and sustainability of Boys & Girls Clubs of America's Native American Clubs wher 30 new Clubs were opened and a national endowment fund was established.

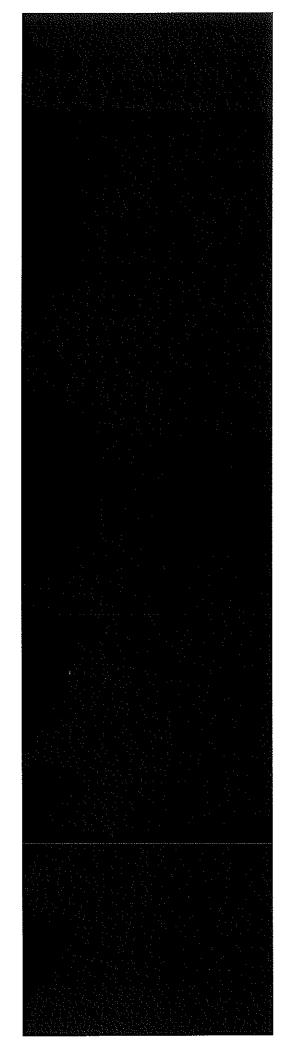
- Conducted a national public relations and marketing outreach campaign for the opening of the SuAnne Big Crow Boys & Girls Club, a 30,000 square foot, \$6 million building for the Oglala Lakota youth of Pine Ridge, SD (and 20 year anniversary).
- Established Native American Clubs communication platforms to include a website and newsletter in support of fundraising, partner programs and trainin for Club leaders.

Technology Industry

Corporate Marketing, Communications and Product Experience 1990 - 2001 (11 years)

A career in the tech industry with specialized experience in start-up companie and/or new product launches to include strategic and tactical roles in marketing, communications, public relations, corporate partnerships, and graphic design. Managed staff and budgets for company success such as entry into new markets, international market branding, a public offering, and a company sale. #USi #Raxco #Wisdomware #PhoneDisc #USDesign

## Education



Georgetown University School of Continuing Studies

Diversity, Equity and Inclusion Certificate · (April 2022 - September 2022)

Leadership Anne Arundel
Neighborhood Leadership Academy · (2018 - 2018)

Strayer University
Computer Science