



Legislation Text

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File #: R-45-19, Version: 1

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**Military Bowl Parade and Football Game** - For the purpose of identifying the Military Bowl Parade and Football Game that will be held on December 27, 2019, as a Major Special Event; and waiving certain City of Annapolis fees for services related to that event.

**CITY COUNCIL OF THE  
City of Annapolis**

**Resolution 45-19**

**Introduced by Alderman Gay**

**Referred to  
Finance Committee**

**A RESOLUTION** concerning

**Military Bowl Parade and Football Game**

**FOR** the purpose of identifying the Military Bowl Parade and Football Game that will be held on December 27, 2019, as a Major Special Event; and waiving certain City of Annapolis fees for services related to that event.

**WHEREAS**, Section 14.18.110 of the City Code states that “the City Council may exempt certain special events from fees by resolution”; and

**WHEREAS**, the 12th Annual Military Bowl Parade and Football Game will take place on December 27, 2019, beginning at the Annapolis City Dock and concluding at the Navy-Marine Corps Memorial Stadium in Annapolis; and

**WHEREAS**, the Military Bowl Foundation is a non-profit entity that provides support to the United Service Organizations Inc., and the Patriot Point retreat for Wounded Warriors and their Families; and

**WHEREAS**, the Military Bowl Parade and Football Game attracts thousands of attendees to the City of Annapolis; and

**WHEREAS**, the Military Bowl Parade and Football Game brings the Anheuser-Busch Clydesdales to the City of Annapolis and West Annapolis for a wonderful event that draws thousands of attendees; and

**WHEREAS**, the fans and guests of the participating teams of the Military Bowl Football Game maximize occupancy of the hotels in and around Annapolis and patronize the restaurants and shops in Annapolis during their stay; and

**WHEREAS**, the Annapolis and Anne Arundel County Conference and Visitors Bureau economic impact study from 2017 estimated the following statistics: Direct Business Sales of \$22.9 million; Direct Supported Jobs of 11,412; Total Local Taxes Generated of \$804,594; and

**WHEREAS**, the Military Bowl Football Game is broadcast by ESPN placing a national spotlight on the City of Annapolis with a broadcast audience of 2.3 million viewers; and

**WHEREAS**, the City Council wishes to identify the Military Bowl Parade and Football Game that will be held on December 27, 2019, as a Major Special Event and waive certain City of Annapolis fees for services related to that event.

**NOW, THEREFORE,**

**BE IT RESOLVED BY THE ANNAPOLIS CITY COUNCIL** that the Military Bowl Parade and Football Game that will be held on December 27, 2019, is hereby designated a Major Special Event in recognition of its significance to our heritage and public service to our City.

**AND BE IT FURTHER RESOLVED BY THE ANNAPOLIS CITY COUNCIL** that \$15,000.00 of the City of Annapolis fees for services related to the Military Bowl Parade and Football Game that will be held on December 27, 2019, are hereby waived.

**AND BE IT FURTHER RESOLVED BY THE ANNAPOLIS CITY COUNCIL** that this resolution shall take effect from the date of its passage.

**EXPLANATION**

Underlining indicates matter added.

[~~Strikethrough~~] indicates matter stricken.