

City of Annapolis

160 Duke Of Gloucester Street Annapolis, MD 21401

Legislation Text

File #: O-13-18, Version: 1

City Emblems - Prohibited Uses - For the purpose of regulating the use of the City seal, City flag, and City logo.

CITY COUNCIL OF THE City of Annapolis

Ordinance 13-18

Introduced by: Alderman Savidge

Referred to Finance Committee Rules and City Government Committee

AN ORDINANCE concerning

City Emblems - Prohibited Uses

FOR the purpose of regulating the use of the City seal, City flag, and City logo.

BY adding the following portion to the Code of the City of Annapolis, 2018 Edition:

Section 1.08.060

- WHEREAS, the City Council has adopted an official seal, flag, and logo, which are used in the authentication of the official documents and in the conduct of official City business; and
- **WHEREAS,** the authorized use of the City seal, City flag, or City logo informs the public that the City's reputation for integrity and service to the public is behind an event or organization acting in partnership withthe City; and
- WHEREAS, the unauthorized use of the City seal, City flag, or City logo may mislead the public into believing that the City of Annapolis is supporting certain activities, individuals or entities; and
- WHEREAS, appropriate regulations are necessary in order to insure that the City seal, City flag, and City logo are not utilized except in conjunction with official City business.

SECTION I: BE IT ESTABLISHED AND ORDAINED BY THE ANNAPOLIS CITY COUNCIL that the Code of the City of Annapolis shall be amended to read as follows:

TITLE 1 - GENERAL PROVISIONS

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Chapter 1.08 - CITY EMBLEMS

Section 1.08.060 - City Emblems - Prohibited Uses.

For the purposes of this Section, "City Emblem" includes the city seal, city flag and city logo.

- A. It shall be unlawful for an individual or entity to make or use any city emblem, or any representation or near representation thereof, for any purpose other than for the official business of the City of Annapolis and by any individual or entity other than the city council, a department, official or employee of the city, unless expressly approved in writing by the city manager or designee in advance of any such use.
- B. City emblems, or any representation or near representation thereof, shall not be used for:
 - 1. any political purpose, including but not limited to, mailers or handouts; or
 - 2. any purpose which would mislead the public into believing that such representation implies the endorsement, support, approval, sponsorship, participation, involvement, or association with the City of Annapolis, the city council, or any department, official, or employee of the city.
- C. A violation of section 1.08.060(a) or (b) is a municipal infraction and the individual or entity shall be subject to a fine as established by resolution of the city council.

SECTION II: AND BE IT FURTHER ESTABLISHED AND ORDAINED BY THE ANNAPOLIS CITY COUNCIL that this Ordinance shall take effect from the date of its passage.

EXPLANATION

<u>Underlining</u> indicates matter added to existing law. Strikethrough indicates matter stricken from existing law. Double Underlining indicates amendments.