



Legislation Text

File #: R-29-21, Version: 1

Military Bowl Parade and Football Game - For the purpose of identifying the Military Bowl Parade and Football Game that will be held on December 27, 2021 as a Major Special Event; and waiving certain City of Annapolis fees for services related to that event.

**CITY COUNCIL OF THE
City of Annapolis**

Resolution 29-21

Introduced by Mayor Buckley

**Referred to
Finance Committee**

A RESOLUTION concerning

Military Bowl Parade and Football Game

FOR the purpose of identifying the Military Bowl Parade and Football Game that will be held on December 27, 2021 as a Major Special Event; and waiving certain City of Annapolis fees for services related to that event.

WHEREAS, Section 14.18.110 of the City Code states that “the City Council may exempt certain special events from fees by resolution”; and

WHEREAS, the 13th Annual Military Bowl Parade and Football Game will take place on December 27, 2021, beginning at the Annapolis City Dock and concluding at the Navy-Marine Corps Memorial Stadium in Annapolis; and

WHEREAS, the Military Bowl Foundation is a non-profit entity that provides support to the United Service Organizations Inc., and the Patriot Point retreat for Wounded Warriors and their Families; and

WHEREAS, the Military Bowl Parade and Football Game attracts thousands of attendees to the City of Annapolis; and

WHEREAS, the Military Bowl Parade and Football Game brings the Anheuser-Busch Clydesdales to the City of Annapolis and West Annapolis for a wonderful event that draws thousands of attendees; and

WHEREAS, the fans and guests of the participating teams of the Military Bowl Football Game maximize occupancy of the hotels in and around Annapolis and patronize the restaurants and shops in Annapolis during their stay; and

WHEREAS, the Annapolis and Anne Arundel County Conference and Visitors Bureau economic impact study from 2017 estimated the following statistics: Direct Business Sales of \$22.9 million; Direct Supported Jobs of 11,412; Total Local Taxes Generated of \$804,594; and

WHEREAS, the Military Bowl Football Game is broadcast by ESPN placing a national spotlight on the City of Annapolis with a broadcast audience of 2.3 million viewers; and

WHEREAS, the City Council wishes to identify the Military Bowl Parade and Football Game that will be held on December 27, 2021 as a Major Special Event and waive certain City of Annapolis fees for services related to that event.

NOW, THEREFORE,

BE IT RESOLVED BY THE ANNAPOLIS CITY COUNCIL that the Military Bowl Parade and Football Game that will be held on December 27, 2021 is hereby designated a Major Special Event in recognition of its significance to our heritage and public service to our City.

AND BE IT FURTHER RESOLVED BY THE ANNAPOLIS CITY COUNCIL that \$15,000.00 of the City of Annapolis fees for services related to the Military Bowl Parade and Football Game that will be held on December 27, 2021 are hereby waived.

EXPLANATION

Underlining indicates matter added.
[~~Strikethrough~~] indicates matter stricken.