



Bike and Scooter Update



Why Micro-Mobility?

- ▶ Reduce traffic congestion & parking demand
- ▶ Support climate and sustainability goals
- ▶ Expand access to transportation options
- ▶ First/last-mile connections
- ▶ Healthy, active travel options



Benefits to the Community

- ▶ Reduces car trips for short travel
- ▶ Eases parking strain in high-traffic areas
- ▶ Enhances mobility for residents without cars
- ▶ Supports local businesses by improving access



Usage Spike Dates:



June 30th – 278 Rides

April 26th – 257 Rides

June 14th – 240 Rides

May 24th – 234 Rides

June 7th – 231 Rides

150 currently in Circulation...

In-City reclaim, repair, and recharge location...



By The Numbers – 2022-2025

- Number of rides taken - **118,403**
 - *that's **13,200** rides a month*
- Average distance per trip - **1.23 miles**
- Average time of trip - **7.25 minutes**
- Car trips replaced - **69,170**
- Co2 saved in metric tons - **21.71**
- Total ride distance - **153,711 miles**
- Unique users in Annapolis - **19,707**

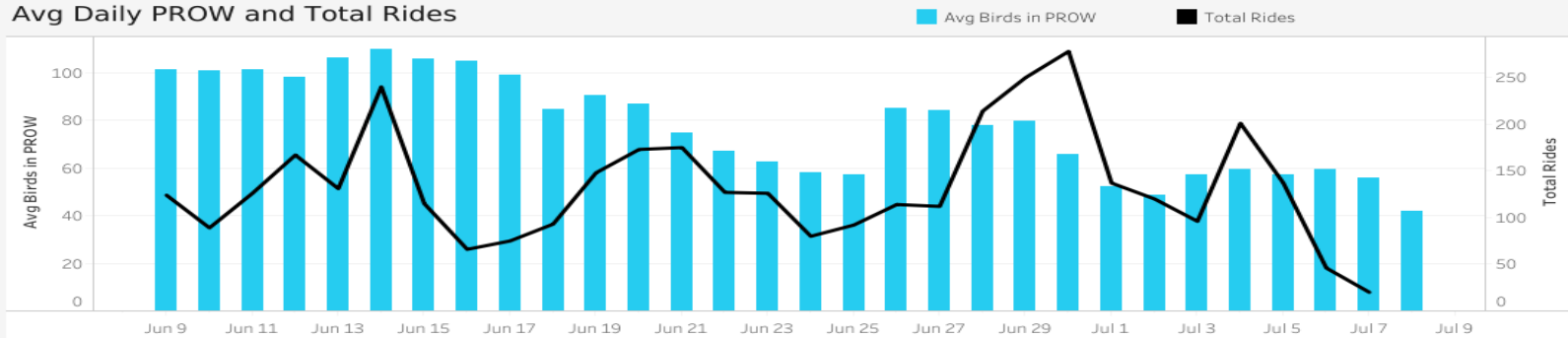
1 Month Ride Summary

Annapolis_MD



Date Range
6/9/2025 12:00:00 AM to 7/8/2025 11:59:59 PM

Avg Daily PROW and Total Rides



Summary Stats

(hover over the "Date" column header to drill up or down)

to CSV

Day of Date	Total Rides	Total Distance (mi)	Total Distance (km)	Avg. Avg Distance (mi)	Avg. Avg Distance (km)	Avg. Avg Duration (min)	Avg Birds in PROW	Rides per Bird
July 8, 2025							42	
July 7, 2025	20	22.5	36.3	1.3	2.0	9.1	56	0.4
July 6, 2025	46	79.0	127.2	1.8	2.9	15.0	60	0.8
July 5, 2025	137	161.8	260.4	1.2	1.9	11.7	57	2.4
July 4, 2025	201	241.5	388.7	1.4	2.2	11.2	59	3.4
July 3, 2025	96	116.1	186.9	1.2	1.9	9.0	57	1.7
July 2, 2025	120	150.7	242.6	1.4	2.2	10.5	49	2.5
July 1, 2025	137	192.1	309.1	1.4	2.2	13.6	52	2.6
June 30, 2025	278	400.0	643.8	1.4	2.3	12.2	66	4.2
June 29, 2025	250	391.5	630.1	1.4	2.2	13.1	80	3.1
June 28, 2025	214	288.8	464.8	1.4	2.2	13.0	78	2.8
June 27, 2025	112	140.3	225.9	1.2	1.9	8.7	84	1.3
June 26, 2025	114	113.7	183.1	1.1	1.8	7.1	85	1.3
June 25, 2025	92	109.8	176.8	1.5	2.4	13.3	57	1.6
June 24, 2025	80	104.9	168.8	1.2	1.9	10.2	58	1.4
June 23, 2025	126	219.1	352.6	1.9	3.0	13.9	63	2.0

Ride Start Heat Map

