



STAFF REPORT ON PROPOSED LEGISLATION

To: Mayor Gavin Buckley

From: Michael Mallinoff, City Manager

Date: October 28, 2024

Subject: O-31-24: Mobile Food Service Vendors' Signage

Purpose of legislation

The purpose of this legislation is to set sign requirements for Mobile Food Service Vendors, known as food trucks; and generally dealing with Peddlers, Hawkers and Itinerant Merchants operating restrictions.

Impact of legislation on operations

The Department of Planning and Zoning currently does not enforce signage on food trucks, so this legislation would add to their operations. In general, the legislation appears to be most concerned with ensuring food trucks do not obstruct traffic or distract drivers - both potential hazards for drivers and pedestrians. Operationally, the City's inspectors traverse the City in the course of their work, and they would stop to do enforcement of this new section of Code if it is noticed. Otherwise, Planning and Zoning will rely on complaints to inform them of potential violations.

Impact of legislation on staffing

Generally speaking, the City isn't anticipating a large number of violations, so the work involved in issuing initial citations is expected to be minimal: around 20-40 hours per year. It is unknown at this time whether or not those citations will generate many appeals, which would require a larger commitment of time to prepare for and get through the appeals process.

Prepared by Victoria Buckland, Assistant City Manager