

## O-31-24

### Mobile Food Service Vendors' Signage

#### AMENDMENT 1 – ALD. SAVIDGE

##### **Amendment Summary:**

Amendment 1 removes the requirement that all food truck signs be attached to the vehicle and limits food truck to three removable signs.

##### **MOTION:**

On page 3, strike lines 1 through 11, and on line 2 insert the following:

##### **"a. Requirements.**

##### **i. No sign shall:**

- (1) obstruct a clear view to and from traffic along any street right-of-way, entrance or exit; or
- (2) be placed on a public sidewalk.

##### **ii. Removable signs that are temporarily placed around the vehicle shall not be more than 25 feet from the vehicle.**

##### **iii. Signs not attached to the vehicle shall be removed and stored when the food truck is not in operation.**

##### **iv. No more than three removable signs are permitted to be displayed per vehicle.**

##### **b. Prohibited Signs.**

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**Explanation:** ~~Strikethrough~~ indicates matter stricken from existing law.  
Underlining indicates a change to the City Code.  
Underlining & black - copyediting or reformatting of existing Code section  
Underlining & red - new matter added to the code.  
Underlining & blue - amendment

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## How O-31-24 Would Look as Amended:

### ~~a. Signs on Mobile Food Service Vehicles (Food Trucks).~~

~~i. All signage pertaining to or advertising a mobile food service vehicle and/or its menu shall be attached to the vehicle.~~

~~ii. No part of a sign attached to a mobile food service vehicle shall extend more than 18 inches from the vehicle.~~

~~iii. A mobile food service vehicle shall not be outfitted with a "changeable electronic variable message sign" or "prohibited sign" as set forth in subsection c (below).~~

### ~~b. Sight Visibility. No sign shall obstruct a clear view to and from traffic along any street right of way, entrance or exit.~~

#### a. Requirements.

i. No sign shall:

(1) obstruct a clear view to and from traffic along any street right-of-way, entrance or exit; or

(2) be placed on a public sidewalk.

ii. Removable signs that are temporarily placed around the vehicle shall not be more than 25 feet from the vehicle.

iii. Signs not attached to the vehicle shall be removed and stored when the food truck is not in operation.

v. No more than three removable signs are permitted to be displayed per vehicle.

#### b. Prohibited Signs.

i. animated signs;

ii. billboards;

iii. flashing signs;

iv. rotating signs;

v. snipe signs (non-governmental signs attached to trees or poles); and

vi. signage containing profanity or lewd or obscene images.

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