



# Blue Systems for Annapolis

*Smarter Management for Shared Micromobility*

May 13, 2026

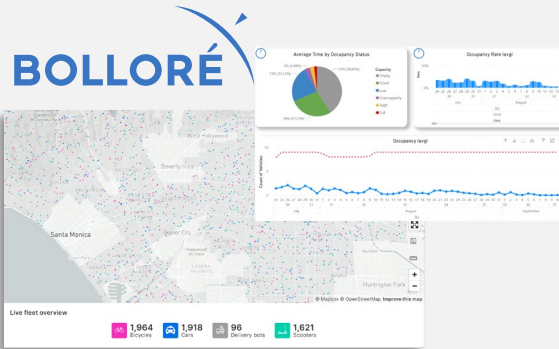


**BLUESYSTEMS**  
SMART MOBILITY



# The Company

## Industry Expertise and Experience



Subsidiary of the **Bolloré Group** with **10+ years experience**, pioneering mobility data visualization



Co-founder of the **Open Mobility Foundation**, and leaders in the **Mobility Data Specification** revolution



**ISO 27001 certified** for data security and privacy

## Cities and Agencies We Partner With:



**Seattle**  
Department of Transportation



City of West Hollywood  
California 1984



DALLAS  
FORT WORTH  
INTERNATIONAL  
AIRPORT



City of  
**Gainesville**



**METROPOLITAN  
TRANSPORTATION  
COMMISSION**

**Absolutely Positively  
Wellington City Council**  
Me Heke Ki Pōneke



**Transport  
for NSW**

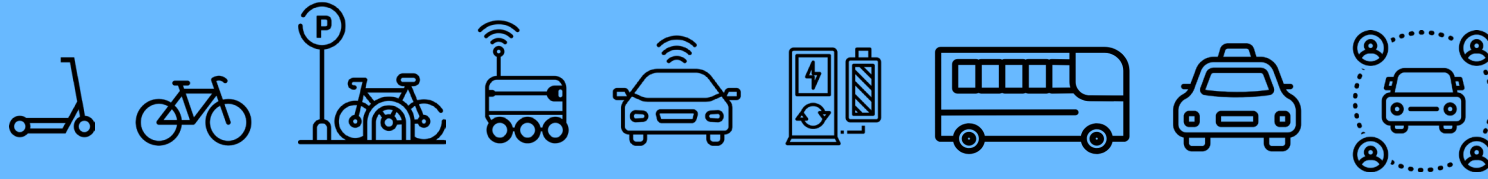


**TRANSPORT  
FOR LONDON**  
EVERY JOURNEY MATTERS



# Smart Mobility Platform: One-Stop-Shop Control Room

## Data Sources



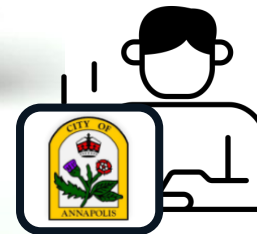
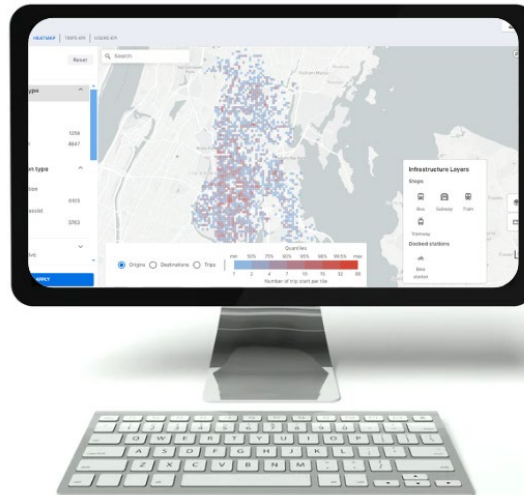
## Data Curation Engine

- Historical Data
- Real-time Operations Data



## Advanced Set Of APIs

- Data analytics
- Monitoring and planning

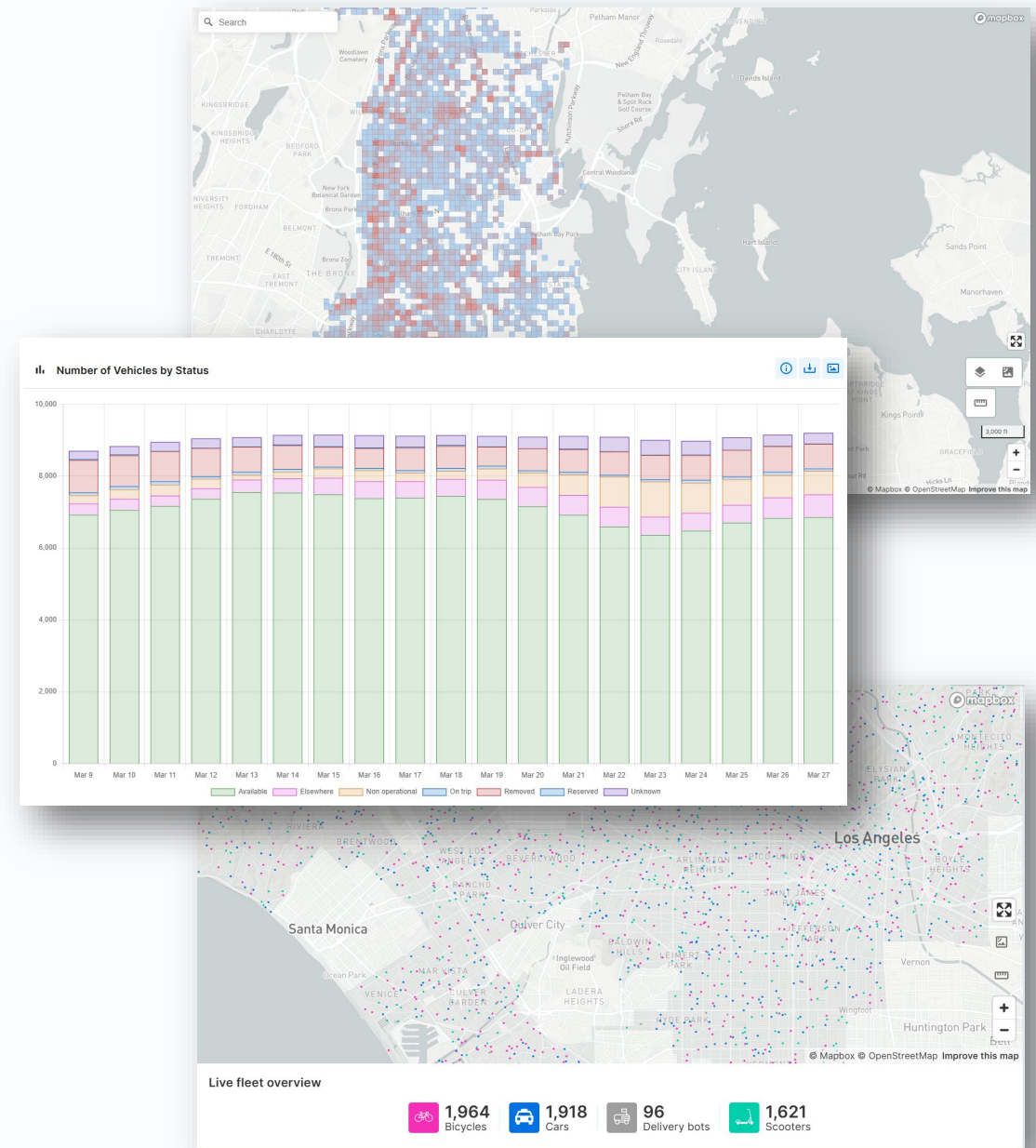


A solid blue shape that starts as a vertical bar on the left and tapers to a point, creating a diagonal line that separates the blue area from the white background.

# BlueMobility Manager

# BlueMobility Manager for Dockless Micromobility

- Leverage **advanced data curation engine**
- **Publish dynamic, data-driven policies and regulations** instantly
- **Monitor compliance and enforce rules** through **automated alerts** and dashboard
- Support processing of **operators' fees & fines**
- Visualize **real-time and historical mobility data** across multi-operators and multi-modal programs (e.g., e-scooters, e-bikes, robot delivery, and more)
- Generate **customizable reports**



# Docked Bikeshare Dashboard

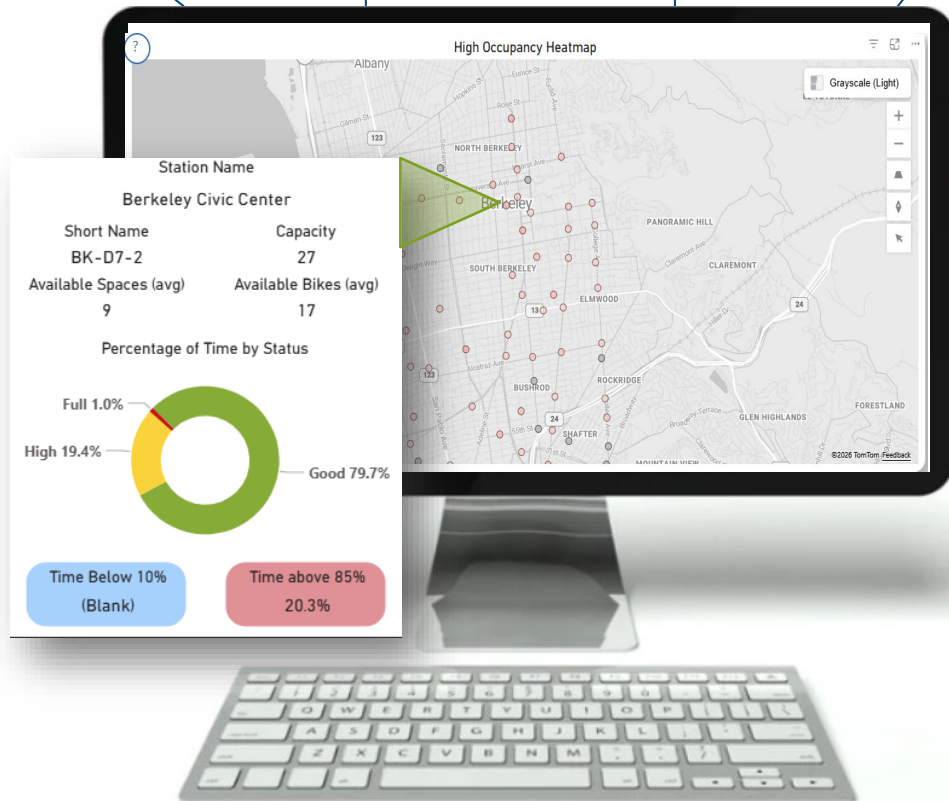
# Docked Bikeshare Dashboard

Station Count

Available Spaces

Station Occupancy Rate

# of Vehicles



## Real-Time Station Monitoring

Identify which stations are full, empty, or underperforming to guide operations, reduce downtime and rebalancing efforts.

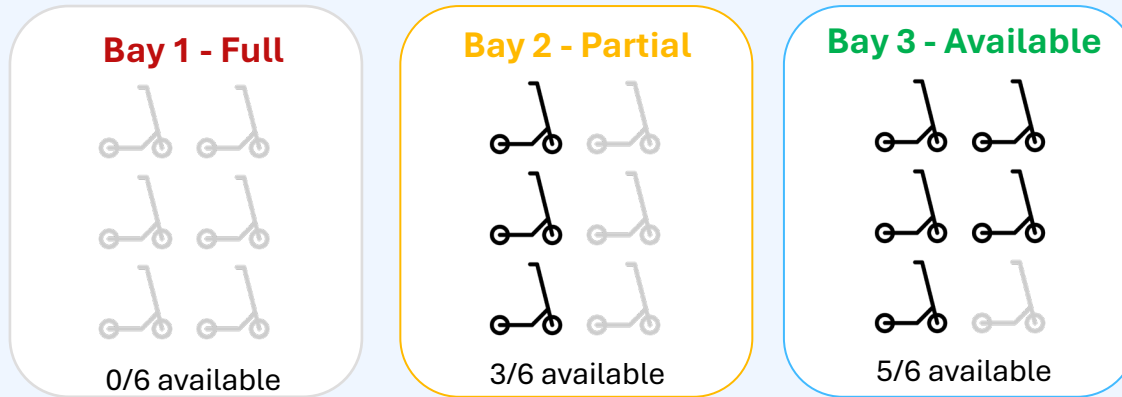
## Utilization & Demand Analytics

Understand station and corridor usage over time to inform expansion, consolidation, or relocation decisions.

## Reporting for Leadership & Public

Export clear charts and metrics for boards, councils, and public dashboards with one-click simplicity.

# Parking Bay Manager



**BlueMobility Manager** **BLUESYSTEMS** BOLLORÉ

MDS & CDS APIs

OPERATIONS  
MANAGEMENT  
SYSTEM

Annapolis' Selected Operator



RIDER -  
ENDING A TRIP

## Real-Time Bay Tracking

- Track the parked devices
- Dynamic setup of the capacity
- Manage available spots

## Operator Communication

- Inform operators of available spots
- Signals when bays are full
- Enable spot reservation
- Free from the GPS constraints

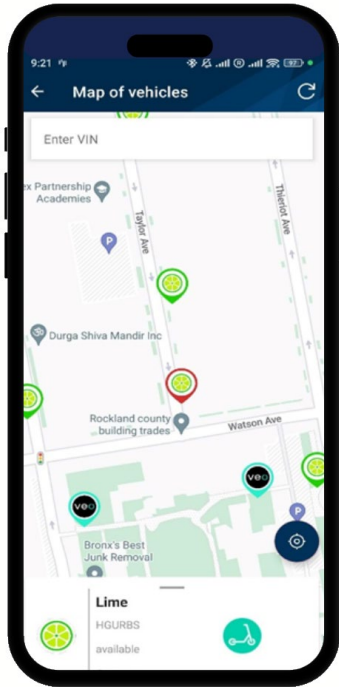
## Performance Insights

- Track occupancy patterns
- Analyze utilization trends
- Generate compliance reports



# Smart Patrol App

# Smart Patrol App for In-Field Enforcement



## Smart Patrol App (Version 3)

### Key Features include:

- Create citation for improper parking
- Confirm uncertain GPS-based violations
- Guide agents to parking violation-intensive areas
- Map of vehicles and their vehicle details pages



Improvement in parking compliance and reduction of public complaints

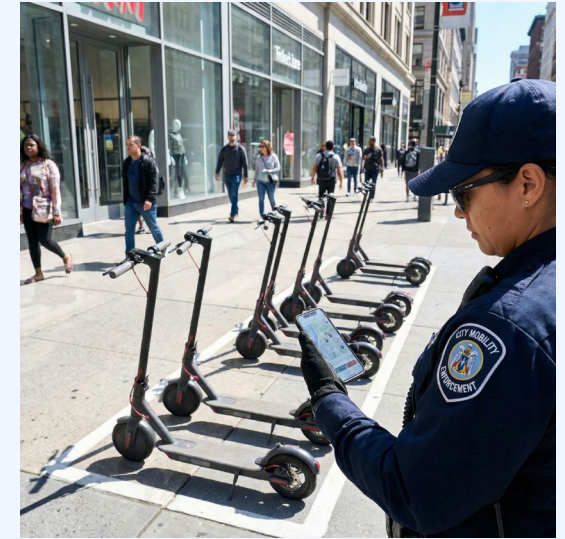
## Use Cases

### Active Users:

- Los Angeles DOT
- New York City DOT
- Tempe, Arizona
- Transport for London

### Insights:

- Over **20k+** parking violations reported in LA
- **Increase of parking compliance** to reach 95% in Greater London
- Used by **15+** enforcement agents on average in each city
- **Inter-agency coordination** (e.g. NYCDOT and NYC Parks) and **city/university coordination** (e.g. Tempe/Arizona State University)



Thank you! For more information, please contact:

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